THE CASH BOX

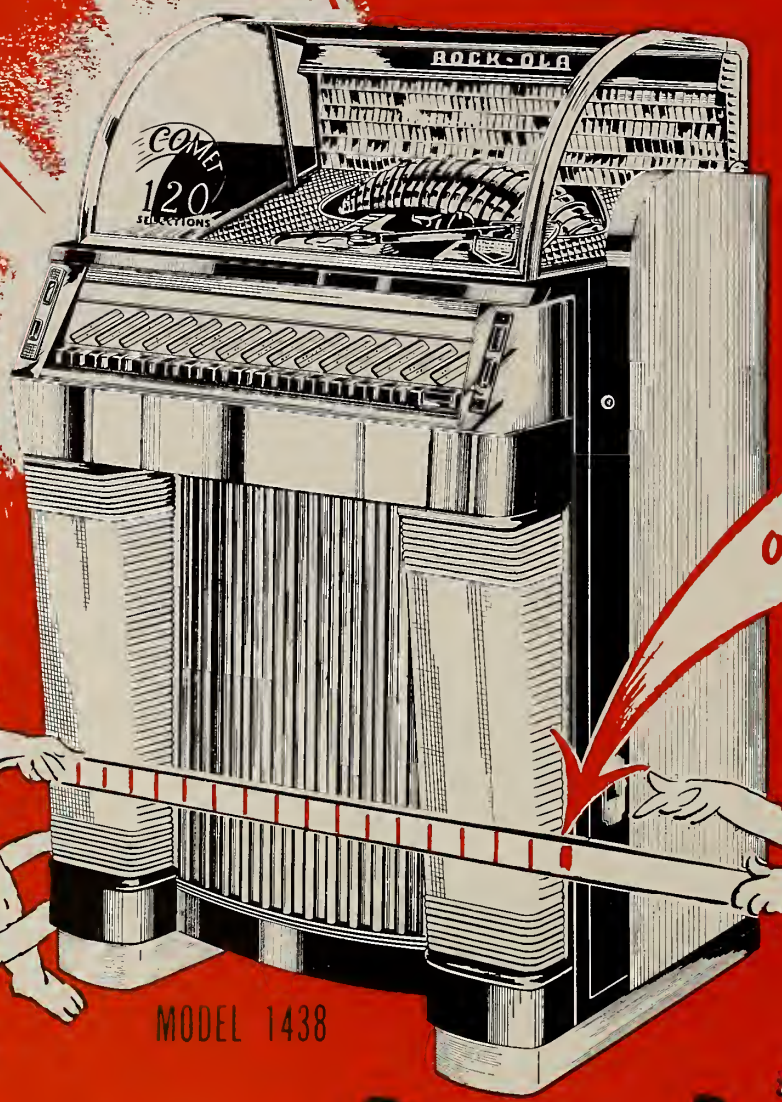
VOLUME XV | FEBRUARY 13, 1954 | NUMBER 21



Rita Faye, MGM's 9 year old prodigy, is caught in several acts which demonstrate her latest disk "I'm A Problem Child" backed with "Mr. Lightning Bug". Rita first came to the record buying public's attention with her disk, "I Fell Out Of The Xmas Tree". The young thrush who hails from Gadsden, Alabama, has been singing professionally since she was two and in last year's *Cash Box* disk jockey poll was voted one of the most promising artists in the country division.

Everybody's LITTLE Sweetheart!

...The World's SMALLEST multi-selection phonograph
...The Original Phonograph with 120 selections



MODEL 1438



MODEL 1546 Chrome Cover Wall Box with 120 Selections

only 29 7/8 inches wide

ROCK-OLA

Comet 120 Selections

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

FOUNDED BY BILL GERSH

The Cash Box

February 13, 1954
Vol. XV Number 21

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

•

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STRASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

•

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

•

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

•

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

•

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

•

ENTIRE CONTENTS COPYRIGHTED 1954 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Music Editorial

POP GO THE BLUES

For the past decade, the great influence upon pop music has come from the folk field. Not only have folk tunes been taken over in toto, but almost all Tin Pan Alley songsmiths have tried their hand at imitating folk songs.

Now another field is being heard from.

It's the rhythm and blues field.

For the past several months, juke box operators in pop locations, disk jockeys who conduct pop shows, and retailers with a predominantly pop trade have found themselves being flooded with requests for records and artists that come right out of the R&B category.

Negro music has always had a tremendous influence upon America's popular music. Our original conception of jazz came from Negro folk songs and Negro melodies and strains. The basic pattern of American music is deeply indebted to Negro influences.

So it is not surprising that R&B music today should be accepted by pop audiences.

But what is different is that whereas formerly essentially pop artists (no matter what color they were) took Negro melodies and adapted them for pop consumption, today rhythm and blues artists and songs are being accepted for themselves alone without any basic change in style or content.

Some names that come to mind of artists who are today being programmed in many places on an equal basis with pop artists are Ruth Brown, Amos Milburn, Wynonie Harris, Johnny Ace, Willie Mae Thornton, Fats Domino, Lloyd Price and The Clovers, to mention just a few. And as far as records go, there are such smashes of recent date as "Gee" by The Crows, "You'll Never Walk Alone" by Roy Hamilton, "Crying In The Chapel" by The Orioles, and "Marie" by The Four Tunes.

All these examples add up to a definite pattern.

And what this proves most of all—taken together with the impact that folk music has had on the pop field—is the integration of all the factors involved into one great American music.

It's been said over and over again—and our own American pattern really proves it—"music is universal". Songs and melodies which have meaning, have meaning for everyone. Great songs in the folk field turn out to be great in pop. Likewise great melodies in the R&B field are equally great for pop audiences.

With that premise, America's popular music can easily attain a stature and lasting quality comparable to any music that is being written anywhere today or has ever been written before.

3 BIG NEW RELEASES



"CROSS OVER THE BRIDGE"
and
"MY RESTLESS LOVER"
PATTI PAGE
70302



"MELANCHOLY ME"
and
"I WONDER WHAT'S BECOME OF SALLY"
EDDY HOWARD
70304



"UNTIL YOU CAME TO ME"
and
"THE SPARROW SINGS"
VIC DAMONE
70326

3 COMING UP FAST



"FROM THE VINE CAME THE GRAPE"
and
"PATZO FOR PIZZA"
THE GAYLORDS
70308



"SOMEBODY BAD STOLE DE WEDDING BELL"
and
"BAUBLES, BANGLES AND BEADS"
GEORGIA GIBBS
70298



"CUDDLE ME"
and
"OH! AM I LONELY"
RONNIE GAYLORD
70285

Mercury

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.



CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock Pro.	SP—Specialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	PE—Peacock	SW—Swingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PR—Prestige	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	RA—Rainbow	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RM—Rama	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	SA—Savoy	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SIT—Sittin' In	VA—Valley
	DO—Dot	JD—Jay Dee		ZO—Zodiac	VI—RCA Victor

Pos. Last Week

1 — **STRANGER IN PARADISE**
TONY BENNETT - FOUR ACES — **2**

CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

2 — **OH, MEIN PAPA**
EDDIE FISHER - EDDIE CALVERT — **1**

BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

3 — **HEART OF MY HEART**
FOUR ACES - CORNELL, DESMOND, DALE — **5**

CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine

4 — **THAT'S AMORE**
DEAN MARTIN — **3**

CA-2589 (F-2589)—Dean Martin
MG-11584 (K-11584)—Blue Barron

5 — **WOMAN**
JOHNNY DESMOND — **6**

CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond
DE-28985 (9-28985)—Guy Lombardo

6 — **CHANGING PARTNERS**
PATTI PAGE — **4**

BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

7 — **THE JONES BOY**
MILLS BROTHERS — **8**

DE-28945 (9-28945)—Mills Bros.
DE-28985 (9-28985)—Guy Lombardo
ME-70268 (70268x45)—Bobby Wayne

8 — **RAGS TO RICHES**
TONY BENNETT — **7**

BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

9 — **SECRET LOVE**
DORIS DAY — —

CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant

10 — **RICOCHET**
TERESA BREWER — **9**

CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-5454)—Pee Wee King O.
VI-20-5436 (47-5436)—Gogi Grant

11) MARIE. 12) YOU ALONE. 13) TILL THEN. 14) GRANADA. 15) ARE YOU LOOKING FOR A SWEETHEART. 16) YOU, YOU, YOU. 17) TILL WE TWO ARE ONE. 18) FROM THE VINE CAME THE GRAPE. 19) EBB TIDE. 20) STRINGS OF MY HEART. 21) I SEE THE MOON. 22) MAKE LOVE TO ME. 23) OUR HEARTBREAKING WALTZ. 24) ISTANBUL. 25) THE CREEP. 26) MY HAPPINESS. 27) BELL BOTTOM BLUES. 28) SOMEBODY BAD STOLE DE WEDDING BELL. 29) ANSWER ME, MY LOVE. 30) EH, CUMPARI. 31) OFF SHORE. 32) SHE WAS FIVE AND HE WAS TEN. 33) DARKTOWN STRUTTERS BALL. 34) YOUNG AT HEART. 35) TO BE ALONE.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. STRANGER IN PARADISE	Four Aces (Decca) Tony Bennett (Columbia)
2. OH, MEIN PAPA	Eddie Fisher (RCA Victor) Eddie Calvert (Essex)
3. SECRET LOVE	Doris Day (Columbia)
4. CHANGING PARTNERS	Patti Page (Mercury)
5. THAT'S AMORE	Dean Martin (Capitol)
6. TILL WE TWO ARE ONE	Georgie Shaw (Decca)
7. HEART OF MY HEART	Cornell, Desmond, Dale (Coral) Four Aces (Decca)
8. FROM THE VINE CAME THE GRAPE	Gaylords (Mercury) Hilltoppers (Dot)
9. THE CREEP	Three Suns (RCA Victor) Ralph Marterie (Mercury)
10. MAKE LOVE TO ME	Jo Stafford (Columbia)

11) TILL THEN 12) RAGS TO RICHES 13) WOMAN 14) I GET SO LONELY 15) THE JONES BOY

Jockeys extremely interested in our recent editorial, "Keep 'Em Short." Comments like the following were repeated many times. **Little Artie Preston** (WSPR-Springfield, Mass.) writes, ". . . want you to know I appreciate all you are doing for all the disk jockeys. Re your editorial, I have been experimenting and find short records to everyone's advantage. With commercials and the value of the proper records I must be prudent in my choice. I have found longer records not as successful as the shorties" . . . says **Peter C. Tripp**, studio manager of KUDL-Kansas City, Mo. "Why is it necessary for **The Cash Box** to campaign for shorter records? Don't the record company want to sell more records? If the record is shorter the disk jockey will play it more often. If it is played more often, as everyone knows, it will sell more."

* * * * *



REX DALE
(WCKY—Cincinnati, O.)

Pic of the week—**Rex Dale** (WCKY-Cincinnati, O.) says, "my most requested number on my pop shows just before and just after school is 'Bimbo' by **Ruby Wright** on King. Mothers and children seem to have gone for this side. I thought perhaps other jockeys might be interested in this information." . . . **Bob E. Lloyd** (WAVZ-New Haven, Conn.) has added a new two-hour Saturday record show to his airtime. Bob reports, "I don't really mind the longer hours. It's still better than working." . . . **Dirk Courtenay** has gotten himself a daily show, 6 days per, on WCFL-Chicago, 12:45 p.m. to 1. Also about half-a-dozen shows between Saturday and Sunday, same station. . . . Local jocks will no doubt be hearing from **Henry Okun**. Henry has been named national sales promotion manager for Original Records. Artists on the label include **Dixxy Sisters, Pauline Rogers, Verna Leeds** and **Jimmy Dale**. . . . **Wayne Cody** (KALL-Salt Lake City, Utah) on 5:30 to 7:30 A.M. and 12:30 to 1:30 P.M. doing a great job satisfying station, sponsors and audience. . . . **Ben Strouse**, vice president and general manager of WWDC-Washington, D.C., closed down his search for a new radio personality after being deluged with 151 audition recordings from disk jockeys throughout the country. The winner will be on the air beginning February 8. . . . **Stephen Paul** and wife **Louise**, proud parents on January 22. Young Stephen Paul, Jr., weighed in at 7 lbs. 6 oz. Mother, Louise, is the former Louise Arcangel of Philadelphia and Richmond.

* * * * *

Lenny Wolf, Audivox Records, popping buttons 'cause in the past two weeks three jockeys have adopted **Raymond Scott** recordings as themes for their programs. **Bob Snyder** and **Marty Ross** (WABY-Albany, N. Y.) using "Honest Injun"; **Donn Tibbets** (WKBR-Manchester, N. H.) "Huckelberry Duck"; and **Gene Rayburn** (WNBT-TV-New York) spinning "Birdlife In The Bronx." E. P. sale on Ray's recordings have been sensational, says Lenny, and already demand is coming in for the soon to be released L.P. . . . WIND's **Jay Trompeter** beautifully handled the emcee chores at the annual disc jockey jamboree sponsored by the Fair Teens, a teenage club organized by the Fair Store, Chicago, which boasts of 7,000 members. Jay followed interviews with the latest record of the artist. The following stars appeared—**Bill Bailey, Dan Belloc, Buddy DiVito, Bill Darnell, Pearl Eddy, Rocco Greco, Jane Kelly, Lew Douglas, David Carroll, Tommy Leonetti** and **Georgie Shaw**. . . . **Bill Phillips** (WBAX-Wilkes Barre, Pa.) caught **Dick Duane** at the Elegante in Brooklyn and was so "sold" he stayed through show after show. Dick's current etching on Paris Records, "You Are My Love" and "Masquerade," Cash Box best bets.



RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

LARRY FOSTER
(Coral 61122; 9-61122)

B "HOW DO YOU WANT ME TO SING MY LOVE SONG" (2:41) [Gale & Gayles BMI—Burello, Murray] Larry Foster impersonates a number of top recording artists as he chants this ballad. Clever idea that should get plenty of juke box and air play.

C+ "A TRIP TO HOLLYWOOD" (2:28) [Gale & Gayles BMI—Burello, Murray] A lively bounce number ties together a number of imitations of movie stars. Cute deck that doesn't come over as well as top half.

BUDDY JAYSON
(Jubilee 6053; 45-6053)

B "HOT DOG SHE'S MINE" (2:34) [Kalet-Nelson BMI — Kalet, Gamse] In his Frankie Laine style of delivery, Buddy Jayson rhythms through a solid jumper. A top piece of material that could go with promotion.

C+ "TELL YOU WHAT I'M GONNA DO" (2:31) [Kalet-Nelson BMI—Kalet, Gamse] Morty Craft sets up another fine assist for a similar rhythm job. Once again the material is attractive.

BILL CAREY
(RCA Victor 20-5616; 47-5616)

B "NO NO NO" (3:00) [Joy ASCAP—Springer, Ebb] With lush support by Hugo Winterhalter's men, Bill Carey tenderly treats a pretty love song. Lad has plenty of feeling in his voice.

C+ "THE CHUCK WAGON SONG" (2:25) [Trinity BMI—Hornsby, Chambers] The artist lilts through a western type number as the chorus assists in the backdrop. An ok novelty.

THE SMITH BROTHERS
("X"-0003; 4X-0003)

B+ "MELANCHOLY ME" (2:49) [Sheldon BMI—Thomas, Biggs] The Smith Brothers make a strong bid for a hit via this lovely ballad. The boys have a warm harmony much like that of the Ames Brothers. Watch this one.

C+ "IT WAS WORTH IT" (2:02) [Budd ASCAP—Kaye] On this end the crew rides through an inviting shuffle rhythm item that's a pleaser all the way. Roy Ross assists perfectly on both ends.

GUY LOMBARDO ORCH.
(Decca 29022; 9-29022)

B "OUR HEARTBREAKING WALTZ" (2:49) [Village BMI—Prosen] As the Teresa Brewer version of this tune bids for hitdom, Guy Lombardo and his men offer a pleasing danceable cover job. Kenny Gardner handles the vocal.

C+ "TILL WE TWO ARE ONE" (2:58) [Shapiro Bernstein ASCAP—Glazer, Martin, Martin] Another hit contender gets a smooth orking from the men. An ok delivery.

THE CASH BOX DISK OF THE WEEK

"WANTED" (3:04) [Witmark ASCAP—Fulton, Steele]

"LOOK OUT THE WINDOW" (2:27) [Geo. Paxton ASCAP—Hilliard, Mann]

PERRY COMO
(RCA Victor 20-5647; 47-5647)



PERRY COMO

● Perry Como, one of the top male vocalists of 1953 as voted in The Cash Box juke box operators poll, heads into the '54 campaign with a platter that should send him up to the top once again. Aided by the incomparable backing of Hugo Winterhalter, Perry leans into a pretty lilter which he fashions in his one and only relaxed manner. It's a smooth and tender romantic item dubbed "Wanted." Adding to the over-all appeal of this deck is the choral backing. On the flip end, the star lilts through a samba type ditty tagged "Look Out The Window." A cute delivery which should go great with the fans. Two top grade showings by "El Como" himself.

"THE GYPSY WAS WRONG" (2:45) [Planetary ASCAP—Crane, Jacobs]

"OLD SHOES AND A BAG OF RICE" (3:10) [Bregman, Vocco & Conn ASCAP—Martin, Martin]

JUNE VALLI
(RCA Victor 20-5653; 47-5653)



JUNE VALLI

● June Valli, who grabbed the spotlight with her sincere version of "Crying In The Chapel," offers a beautiful follow-up that could head up to the same spot. Aided by Joe Reisman' orchestra, June presents a heart-felt rendition of a lovely number entitled "The Gypsy Was Wrong." It's a warm and tender number with an outstanding set of lyrics. This is the type of number that grows on you. "Old Shoes And A Bag Of Rice" is a touching waltz item which the thrush reads with such flavor. She has a load of expression in her voice. Both ends have quality, but we lean toward the upper half. Keep an eye on it.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WHAT GOOD IS SOMEBODY NEW"	Bobby Wayne	Mercury 70303; 70303x45	
★ "CARNAVALITO"	Ray Martin	Essex 346; 45-346	
★ "NU, NU, NU"	The Tailor Maids	Eureka 6752; 45-6752	
★ "MELANCHOLY ME"	Smith Brothers	"X"-0003; 4X-0003	

MONCHITO
(Fiesta 20-028; 45-028)

B "SUAVECITO" (2:34) [—Monchito] Monchito and his Mambo Royals rhythm through a novelty mambo in colorful fashion. Lyrics are catchy and could revive this popular oldie.

C "YOU NEVER SAY YES, YOU NEVER SAY NO" (2:35) [—Caesar, Kassel, Duchesne] The leader conducts the group as it cruises through another light novelty type number. This one is set to a rhumba beat.

RAY MARTIN ORCH.
(Essex 346; 45-346)

B+ "CARNAVALITO" (2:41) [Southern ASCAP—Zaldiver] The lush Ray Martin ork glides through a lively and colorful instrumental item that sticks with you. Catchy tune that could be a hit.

B "TANGO WALTZ" (2:39) [Robbins ASCAP—Martin] A vivid tango beat highlights this lush and sultry item. A beautiful presentation that makes top grade listening.

THE TAYLOR MAIDS
(Eureka 6752; 45-6752)

B+ "NU, NU, NU" (2:14) [ASCAP—Romano, Bradford] A catchy "Bei Mir Bist Du Shoen" jump item is cleverly handled in a potent fashion by the Tailor Maids. It's a terrific side that could spread. Girls are polished.

C+ "BANDANA" (2:14) [ASCAP—Stanley, Livingston] The three chirps rhythm through a samba item on this end. An exciting reading with ok lyrics.

EDDIE BRACKEN
(Chance 3009; 45-3009)

C+ "SEPTEMBER SONG" (2:24) [Chappell ASCAP—Weill, Anderson] Eddie Bracken gets a full string backdrop from the ork as he smoothly fashions a great standard. Nice job.

C+ "THAT GIRL" (2:27) [Marks ASCAP—Bracken, Suesse] Eddie gets the aid of Barbara Cooke as they team up on a light and inviting ditty. A cute job that could catch on.

EVELYN KNIGHT
(Decca 28989; 9-28989)

B "MAMA AIN'T COOKIN' TODAY" (2:42) [Harman ASCAP—Robinson, Brewster] Sy Oliver backs Evelyn Knight on a cute country flavored novelty with a cute set of lyrics. A handclapper that could make it.

C+ "IF THE SUN ISN'T SHINING IN YOUR WINDOW" (1:50) [General ASCAP — Catloth] The chorus assists the thrush on another bouncer on the sentimental side. Peppy item.

Announcing...

The Cash Box

M O A

SPECIAL ISSUE

(Dated: March 13)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Palmer House, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

GOES TO PRESS: Thurs. MARCH 4

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO

32 W. RANDOLPH ST.

(Phone: DEarborn 2-0045)

LOS ANGELES

6399 WILSHIRE BLVD.

(Phone: WEbster 3-0347)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BOBBY WAYNE
(Mercury 70303; 70303 x 45)

B+ "WHAT GOOD IS SOMEBODY NEW" (3:01) [Alroy BMI — Pubessa, Howard] Bobby Wayne sends up one of his best offerings to date as he tenderly caresses the lyrics to this lovely waltz item. Beautiful job that could hit big. Top notch delivery.

C "THE BIG DREAM" (2:45) [Redd Evans ASCAP — David, Saxon] On this end Bobby cruises through an inviting ballad. Good listening.

ALAN DALE
(Coral 61119; 9-61119)

B+ "GIOIA MIA" (2:57) [American Academy ASCAP — Ricks, Castellucci] A beautiful Italian flavored number is given a top quality reading by Alan Dale. Girl in the backdrop creates an interesting distant effect. Side is terrific and could catch on.

C+ "HONEY, HONEY, HONEY" (2:18) [Lion ASCAP — Fritsch] Dick Jacobs' boys again assist the crooner on this lively bouncer. Cute ditty is catchy.

BETTE McLAURIN
(Central 1004; 45-1004)

C+ "IT'S EASY TO REMEMBER" (2:31) [ASCAP—Rogers, Hart] A lovely oldie is fashioned by the exciting voice of Bette McLaurin. A real pretty deck that makes most enjoyable listening.

C+ "WHO CAN I TURN TO" (2:37) [—Wilder] Bette puts feeling into this pleasing item. An interesting reading of a good tune.

DAVID ROSE ORCH.
(MGM 30839; K-30839)

C+ "I LIVE FOR YOU" (2:50) [Chappell ASCAP—Eiger, Trenet, Sigman] The lush David Rose strings take off on a lovely romantic melody to a slow waltz tempo as Rush Adams handles the vocal. Ok deck.

B "MIGRAINE MELODY" (2:20) [David Rose ASCAP — Rose, Dickinson] Although the melody is beautiful, the gimmick will sell this deck. As the lush strings play, a comical cry to "stop" comes from a migraine headache victim. Real funny. Should get plenty of laughs and spins.

JANE RUSSELL, CONNIE HAINES, BERYL DAVIS & DELLA RUSSELL
(Coral 61113; 9-61113)

C+ "MAKE A JOYFUL NOISE UNTO THE LORD" (3:00) The four thrushes team their talents on a rousing rendition of three spirituals. Exciting material with a pleasant demonstration of harmony.

C+ "MAKE A JOYFUL NOISE UNTO THE LORD" (3:10) On this end the girls offer another spiritual item in exciting fashion. Lyn Murray and his men offer the accompaniment.

THE CASH BOX SLEEPER OF THE WEEK

"THERE IS DANGER" (2:40)
[Peer International BMI—Carroll]
"BE TRUE TO ME" (2:22)
[Southern ASCAP—Thorn, Zaldivar]

BOB CARROLL and FRANK DE VOL
(Derby 840; 45-840)

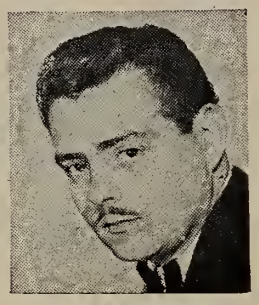


BOB CARROLL

● Bob Carroll who clicked with his Derby waxing of "Say It With Your Heart" sends up another potent platter that could follow in the foot-steps of "Heart." He gives his all to an exciting tango item labelled "There Is Danger" as Frank De Vol accompanies with a wonderful orking. On the lower lid the artist rides through a beaty item called "Be True To Me." Impressive backing on this end sounds like Indian tom toms. Keep an eye on the upper deck. Could be big.

"MIDNIGHT"
[Meadows ASCAP—Norman]
"PARIS IN THE RAIN"
[Pickwick ASCAP—Gilbert, Mortimer, Norman]

EDDIE CALVERT
(Essex 349; 45-349)



EDDIE CALVERT

● Although an accomplished musician in England for a number of years, Eddie Calvert's fame in the U.S. was first recognized when he hit the wax world a penetrating trumpet solo called "Oh, Mein Papa"; a tune which could rank as one of the top songs of 1954. Now Calvert comes up with another strong contender in a beautiful romantic piece called "Midnight." Flip is a pretty waltz item "Paris In The Rain." Look for the top half to make Calvert's record two in a row.

"FOR YOU" (2:07)
[M. Witmark ASCAP—Dubin, Burke]
"THAT'S THE WAY LOVE GOES" (2:12) [Regent BMI—Revil, Coleman]

BILL DARNEL
("X"-0001; 4X-0001)



BILL DARNEL

● Label "X" should enjoy a successful future if its first record by Bill Darnel is a sample of what's to be expected of the diskery. On one end of the platter, Darnel takes hold of a great oldie and rhythms through it in hit fashion. It's a real good jumper dubbed "For You." The choral support and Danny Mendelsohn's orking are tops. Flip features the artist on another upbeat lilter called "That's The Way Love Goes." Darnel and "X" are headed for big things.

"MELANCHOLY ME" (2:50)
[Sheldon BMI—Thomas, Biggs]
"SOMEBODY BAD STOLE DE WEDDING BELL" (2:26)
[E. H. Morris ASC—Mann, Hilliard]

ELLA FITZGERALD
(Decca 29008; 9-29008)



ELLA FITZGERALD

● Ella Fitzgerald, has one of her most commercial platters in this, her latest release. On one end the great voice sends up a penetrating vocal job on a beautiful piece of soft material tagged "Melancholy Me." It's a natural to be a big one for the thrush. Flip is her solid version of the current calypso rage "Somebody Bad Stole De Wedding Bell." Sy Oliver's ork sets up an instrumental backing that fits Ella's voice like a glove. Watch the top segment. It's got the goods.

MARTIN WALKER
(Camm 134; 45-134)

B "WINDOW IN HEAVEN" (2:48) [Shapiro Bernstein ASCAP — Marshall] Young Martin Walker gets an effective choral setting from the Philip Raskind Choral as he feelingfully presents a religious item. Wonderful young tenor voice.

C+ "SUNDAY STORY" (2:35) [Camm BMI—Todras, Ricctelli] The lad sends up some more of this appealing tender religious material. Delivery is great.

ALAN DEAN
(MGM 11683; K-11683)

C+ "POSITIVELY NO DANCING" (2:22) [Weiss & Barry BMI—Roman, Leigh] A pretty waltz number is softly fashioned by the warm and inviting voice of Alan Dean. A smooth job on some good material.

B "HOLD ME CLOSE" (2:46) [Peer International BMI—Ramer] Joe Lipman and his ork supply a top-notch backing for a beautiful item. Tune is the popular Bethoven classic "Fur Elise." And lyrics are fitting.

RUSS MORGAN ORCH.
(Decca 29032; 9-29032)

B "THE DARKTOWN STRUTTERS' BALL" (2:39) [Feist ASCAP—Brooks] With the current revival of this oldie, Russ Morgan hands up a cornball instrumental version of the favorite. Al Jenning does the vocal.

C+ "THERE'LL BE SOME CHANGES MADE" (2:32) [E. B. Marks BMI — Overstreet, Higgins] Al bounces through another oldie in a peppy and inviting manner. A cute piece of material with Russ supplying his pleasing music.

BENNY LEE & THE STARGAZERS
(London 1408; 45-1408)

B "RECORD HOP" (2:36) [—Worth] Reg Owen and the ork offer a 'creep' rhythm for a light bouncer with a cute set of lyrics. Number should go well with disk jockeys who conduct record hops. Benny and group work well.

B "BE TRUE TO ME" (2:20) [—Wilson] The Stargazers work alone on this terrific cornball version of a current hit. A hilarious waxing that should get laughs and loads of spins.

JUNE HUTTON
(Capitol 2727; F-2727)

B "GEE" (2:30) [Meridian-BMI—] As this hit Rhythm and Blues disk continues to climb, June Hutton offers a solid pop version of the jumper. A real catchy side with the chorus adding top support.

C+ "TOO LITTLE TIME" On this end the thrush comes through with a warm reading of the lyric version of the love theme from "The Glenn Miller Story." Tenderness in every groove.

A great new ballad!

WANTED ...LOOK OUT THE WINDOW

A smash up-tempo hit!



Hugo Winterhalter
his Orchestra
and Chorus

20/47-5647

RCA VICTOR
FIRST IN RECORDED MUSIC

TMKS.®

HIS MASTER'S VOICE

PERRY COMO

2 GREAT GALS GREAT RELEASES



MARIAN CARUSO

Sings

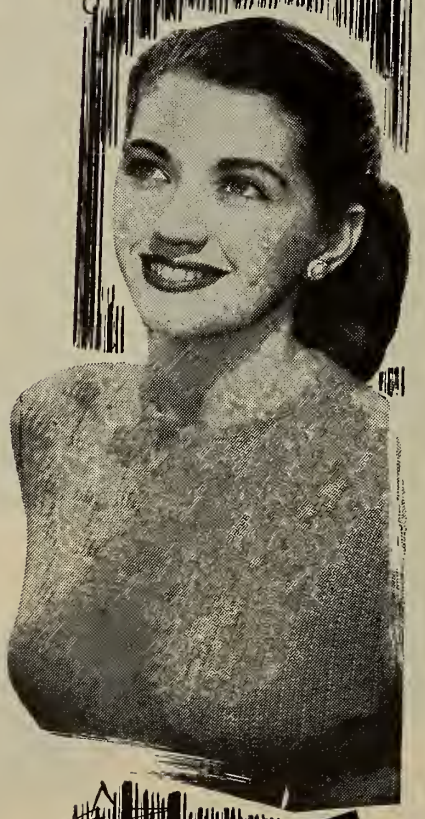
PINE TREE, PINE OVER ME

and

FINI

Decca 28917 (78 RPM) and 9-28917 (45 RPM)

and



RUTH CASEY

Sings

HOLD ME

and

WON'T SOMEBODY ANSWER THE PHONE

Decca 28948 (78 RPM) and 9-28948 (45 RPM)

MEMBER RECORD INDUSTRY ASSOCIATION OF AMERICA RIAA

America's Fastest Selling Records

DECCA RECORDS

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The price war between Victor and Columbia will probably end in a couple of weeks. Other diskeries plan to stand aside and not get involved. . . . **The Clovers** and **Ruth Brown**, Atlantic's top stars, are scheduled for a **Billy Eckstine** concert tour starting this month. . . . On Sunday night, February 7, **Barry Gray** will devote his entire two hours to the story of Mercury Records, its stars, up-and-coming artists, and all the fields the diskery covers. . . . **Jo Ann Tolley** follows **Julius LaRosa** into the Casino Royal in Washington, D. C. February 8. . . . **Don Cornell** looks like he has a winner in his latest Coral disk, "Hold Me." . . . **Bob Anthony**, signed to an Eagle Record contract, leaves on a USO tour to Korea with **George Raft** and **Linda Darnell**. . . . **Johnnie Ray**, who will sub for **Kathryn Murray** on the "**Arthur Murray** TV Show" February 15, will donate $2500 of his salary to the March of Dimes and a similar amount to the **Johnnie Ray** Hard Of Hearing Foundation. . . . Mercury Artists Corp. has just appointed **Eddie White** as head of that booking agency's new record department. White, formerly with MCA, will handle artists' relations as well as all the agency's recording company contact work. . . . Pat **Terry** unconscious in the Medical Center Hospital, Jersey City, after being beaten up and robbed as he was on his way home from contacting disk jockeys in New York. . . . **Doc Berger** convalescing down in Miami. . . . **Pinky Roller** papa of a baby boy. . . . **Irving Fields** playing the Thunderbird in Las Vegas for five weeks after which he moves over to the Sahara in the same town for six months. He's due back at the Park Sheraton in N. Y. September 8. . . . "In The Mission Of St. Augustine" has been presented one of the 1953 Christopher awards. . . . **The Honeydreamers** have been signed by Mood Records.



DON CORNELL

CHICAGO:

Al Beilin phoned to tell us he sent in tune called "Wanted," written by **Jack Fulton** and **Lois Steele**, to Witmark Music. **Perry Como** saw the song, thought it was terrific and recorded it immediately. Disk will be coming out this week and, according to Al, it looks like another **Perry Como** hit. . . . **Bob Devere** has formed another BMI pubbery. He's calling this one "Bayou Music." . . . **Eileen Barton** and Coral A&R man **Bob Thiele** flew into the Windy City for just about twenty-four hours, visiting several deejays around town. . . . That great lady of song, **Helen Traubel**, opened this past week at the Chez Paree. And thrilled audiences once again. She had the first night'ers begging for more. . . . Birthday greetings go this week to **Linn Burton**. But nobody's been able to find out which birthday this is. Linn just ain't a-talkin'. . . . Nice card from **Dick Noel** currently vacationing in sunny Miami. . . . **Jim Mills** happily reports he is skedded to begin a new radio show around the first of March. . . . **Vic Damone** in town for a recording session. From here, he goes to New York's La Vien Rose, opening 2/11. Then on to the West Coast where plans are set for Vic to make his first movie since returning to civvies. Called "Athena." Vic's current release, "The Breeze And I," is getting lots of air play 'round town. . . . **Tommy Leonetti**, newly signed Capitol artist, planning to cover about 20 cities during an up'n coming deejay tour. . . . **Larry Green** busier'n busy taking Decca artist, **Ruth Casey** from station to station with her new waxing of "Hold Me." . . . **Bill Bailey** has more and more to smile about these days. What with his new teevee show getting lots of nice comment. And his "Turn Around Boy" reported to be MGM's top seller.



BILL BAILEY

LOS ANGELES:

The new label "X" was ushered in with a cocktail party at the Hollywood Knickerbocker Hotel on Jan. 29. **Joe Delaney, Jimmy Hilliard** and **Bill Darnel** were on hand to give the music field complete details on the new label. Representatives of the press, disk jockeys and others interested in the recording field attended the gathering. Hilliard and Darnel spent a few days in Hollywood while Delaney left for Texas. **Bill Darnel** appeared on **Peter Potter's** Juke Box Jury ABC network TV show where his new release was previewed. . . . **Gordon MacRae** stepped into the spotlight at the Ambassador Hotel's Cocoanut Grove to enchant audiences with his many hit songs. **Benny Strong** and his musical crew have been held over. . . . A big night was enjoyed by everyone at the Trianon Ballroom on Jan. 30. **Freddie Martin's** smooth dance music highlighted the evening plus a show headed by **the Bell Sisters** of "Bermuda" fame. . . . Portugal's foremost singing star **Amalia** —The sensation of South America and Europe—now appears at the Mocambo nitely. . . . On up the strip at the Cresendo Songster **Jackie Hilliard** stars along with **Tommy Conino** and **Ike Carpenter's** orchestra. . . . **Jeff Chandler's** first singing disks for Decca were due on the counters some time ago but won't be released until mid-February. . . . We hear that **Perry Como** sent congratulations to **Marilyn Maxwell** on her first Crystalette waxing of "Plaid and Calico." Maxwell and Como were a duet with the old **Ted Weems** band. . . . Mercury records went all out to fly **Joyce Taylor** out from Chicago to appear on the **Peter Potter** Coast-to-Coast "Juke Box Jury" TV show on Jan. 31 when her latest etching "Take My Love" was previewd. Local promotion was also planned for her by **George Jay** during her stay which included a visit to dj's and distributors. . . . Capitol Records are out with another release by **Ray Anthony** titled "Sign Post" with vocal by **Marcie Miller**. Flip side is called "Air Express" and was arranged by **Dick "Dragnet" Reynolds**. . . . Due to the strong reaction on **Georgie Shaw's** "Till We Two Are One" Decca has also covered the tune with **Guy Lombardo** plus a western version by **Ernest Tubb**. . . . **Abe Diamond**, prexy of Ambassador Record Co., is out with two new sides by his talented harmonica playing brother, **Leo Diamond**. Abe isn't disclosing the titles. He says that if the majors want to cover they'll have to wait until he gets it on the market first.



FREDDY MARTIN

Announcing . . . a great new record company . . .

X RECORDS

A new name in quality records — featuring a great roster of artists and the finest sound on records today

FULLY DISTRIBUTED! FULLY PROMOTED!

A Sensational first release! Ships nationally February 8th.

A Smash!

BILL DARNEL



THAT'S THE WAY LOVE GOES FOR YOU

Chorus and orchestra directed by Danny Mendelsohn.

78 rpm cat. no. X-0001
45 rpm cat. no. (4X-0001)

A terrific quartet . . .

THE SMITH BROTHERS



MELANCHOLY ME
IT WAS WORTH IT

Orchestra directed by Roy Ross

78 rpm cat. no. X-0003
45 rpm cat. no. (4X-0003)

Two Stunning Instrumentals

DICK MALTBY

and Orchestra



DEEP BLUE SEA PATROL POLKA

78 rpm cat. no. X-0002
45 rpm cat. no. (4X-0002)

A PRODUCT OF RADIO CORPORATION OF AMERICA

X

MARKS THE HITS

BMI Check List
OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ANYTHING CAN HAPPEN MAMBO (Beechwood)			
DOLORES HAWKINS (Epic)	70 (Good)	B (Very Good)	Excellent
BANDERA (Blue Grass)			
AL ALBERTS (Decca)	74 (Good)	B (Very Good	
BELLA BELLA DONNA MIA (Love)			
SAMMY KAYE (Columbia)	70 (Good)	Best Bet	Excellent
BY HECK (Marks)			
DAVID CARROLL (Mercury)	75 (Good)	C+ (Good)	Very Good
DOG GONE IT BABY I'M IN LOVE (Hill & Range)			
CARL SMITH (Columbia)	Best Buy	Bullseye of the Week	
RUSTY WELLINGTON (Arcade)	76 (Good)	B (Very Good)	
DON'T STOP KISSING ME GOODNIGHT (Aberbach)			
GINNY GIBSON (MGM)	72 (Good)	C+ (Good)	Fair
SHEB WOOLEY (MGM)		B (Very Good)	
GO WHERE YOU GO (Gale & Gayles)			
PEGGY LEE (Decca)	71 (Good)	Best Bet	Fair
HOW COME YOU NEVER ANSWER (Acuff-Rose)			
JO ANN TOLLEY (MGM)	72 (Good)	B (Very Good)	Very Good
THE MAN WITH THE BANJO (Mellin)			
AMES BROTHERS (Victor)	New Record to Watch	Disk of the Week	Excellent
ROMEO AND JULIET (Bentley)			
ANDY GRIFFITH (Capitol)	New Record to Watch	B (Very Good)	Good
STOP CHASIN' ME BABY (Hollis)			
THE LANCERS (Trend)	77 (Good)	Best Bet	
TENNESSEE WHISTLING MAN (Studio)			
RED FOLEY (Decca)	C & W Best Buy	B+ (Excellent)	Excellent
WALL OF ICE (Weiss & Barry)			
TOMMY EDWARDS (MGM)	73 (Good)	B (Very Good)	Best Bet
Y (That's Why) (Republic)			
SAMMY KAYE (Columbia)	76 (Good)	Best Bet	Best Bet
Y'ALL COME (Starrite)			
BING CROSBY (Decca)	Best Buy		Very Good
ARLIE DUFF (Starday)	C & W Best Buy		
YOUNG AT HEART (Sunbeam)			
FRANK SINATRA (Capitol)	New Record to Watch	Sleeper of the Week	Best Bet

BROADCAST MUSIC, INC. 580 FIFTH AVENUE NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

THE CASH BOX Album Reviews

POPULAR:

LES BAXTER ORCHESTRA featuring BAS SHEVA—"The Passions"—High Fidelity Capitol LAL 486 (10" LP) List: $3.47
DESPAIR; ECSTACY; HATE; LUST; TERROR; JEALOUSY; JOY.
Here is a stimulating high fidelity album that should have a great appeal to the Hi-Fi addict. It's an eerie Les Baxter composition of mood music which paints a picture of a woman's passions. Set into this thrilling background music is a spine tingling vocal consisting of chants, wails, moans, etc. The exciting Bas Sheva handles the emotional vocal. From beginning to end, this package is an adventure. The sound is absolutely outstanding. Album also contains a booklet offering a track-by-track analysis of the recording from a high fidelity standpoint. This, and the beautiful intriguing cover should help draw sales.

THE GLENN MILLER STORY—Music from the sound track of the Universal—International Motion Picture—Decca DL 5519 (10" LP) List: $3.00.
MOONLIGHT SERENADE; TUXEDO JUNCTION; LITTLE BROWN JUG; ST. LOUIS BLUES MARCH; IN THE MOOD; STRING OF PEARLS; PENNSYLVANIA 6-5000; AMERICAN PATROL.
As Universal-International's "The Glenn Miller Story" hits the local theaters throughout the country, Decca issues an LP of the music from the sound track of the flicker. In order to get the Miller sound for the movie, music director Joseph Gershenson called on Chummy MacGregor and Don Haynes, two very close friends of Glenn Miller, to serve as technical advisors. Gershenson also brought together eight members of the original Miller band. The results are terrific. The attractive cover with Jimmy Stewart and June Allyson on it should aid the sale of this number. Sound is almost identical to that of the Miller band.

LES BAXTER ORCHESTRA—"Thinking Of You"—Capitol H474 (10" LP) List: $3.00.
THINKING OF YOU; SPEAK LOW; LITTLE WHITE LIES; MISS YOU; NEVERTHELESS; MINE; WITH MY EYES WIDE OPEN I'M DREAMING; THE NEARNESS OF YOU.
Les Baxter dreamily and enchantingly interprets the beautiful romantic ballads of the past generation in a bright and fresh manner. The tunes are as lovely as ever and the Baxter treatment is lush and imaginative. Should be a solid seller with the Baxter fans, plus the reminiscing 30- and 40-year-olds, and plus the young lovers of today to whom these sentimental items are significant.

3 SAILORS AND A GIRL—Jane Powell and Gordon MacRae—Capitol L485 (10" LP) List: $4.00
YOU'RE BUT OH SO RIGHT; KISS ME OR I'LL SCREAM; FACE TO FACE; THE LATELY SONG; THERE MUST BE A REASON; WHEN IT'S LOVE; SHOW ME A HAPPY WOMAN; MY HEART IS A SINGING HEART; HOME IS WHERE THE HEART IS.
From their Warner Brothers picture "3 Sailors And A Girl," Jane Powell and Gordon MacRae offer a collection of the refreshing new numbers featured in the musical. A colorful parcel of lively and romantic material. Jane Powell is at her best and MacRae in his usual top notch form. People who see the delightful flicker are sure to take to this pleaser.

"THE WONDERFUL WALTZES OF IRVING BERLIN"—Paul Britten and his Orchestra—MGM E216 (10" LP) List: $3.00
ALL ALONE; THE SONG IS ENDED; THE GIRL THAT I MARRY; BECAUSE I LOVE YOU; WHAT'LL I DO; RUSSIAN LULLABY; ALWAYS; YOU FORGOT TO REMEMBER.
One of the country's greatest composers of popular songs is Irving Berlin. Many of his works are the most popular of all standards and every Easter and Christmas, his "Easter Parade" and "White Christmas" become hits all over again. In this package, the lush Paul Britten orchestra offers some soft waltz tempo renditions of Berlin favorites. Album is aimed at adults who should find this item a relaxing bit of listening.

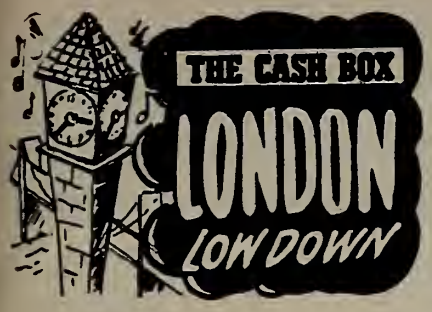
HANK SNOW—"Country Pickin'"—Guitar Solos—RCA Victor EPA-546 (7" EP) List: $1.50
WABASH BLUES; IN AN OLD DUTCH GARDEN; HILO MARCH; SWEET MARIE.
Hank Snow, long known for his vocal talents, his guitaring merely incidental to his singing heretofore, steps out as an instrumentalist on this E. P. His guitar abilities are brought to the forefront in his fine interpretations of the familiar four tunes. Hank's free flowing style is sure to add to his already vast following.

JAZZ:

DIXIELAND vs. BIRDLAND—Bobby Byrne and His NBC Dixieland Band—Kai Winding and His Birdland All-Stars—MGM E231 (10" LP) List: $3.00
BOTH GROUPS PLAY: PERDIDO; THAT'S A PLENTY; GET HAPPY; HOT & COOL BLUES.
MGM issues its second battle of the jazz styles. The former, a clash between the hot and cool styles, met good sales response. This album spotlights the old school, Dixieland, as defended by trumpeteer Bobby Byrne, and the modern jazz style as performed by the highly capable Kai Winding and His Birdland All-Stars. The lively and happy styling of Byrne and his NBC Dixieland Band provide a sharp contrast to the more sombre and technical interpretations by Winding. The listener sits in on the ground floor as the contestants follow each other with their particular stylings.
"Hot and Cool Blues" provides an exciting finish as both schools combine bands and "chase" one another through the tune. The series of "chases" ends with a wild Dixieland finale. Notes on the back of the album by Leonard Feather will be of particular interest to the fan.

SHORTY ROGERS—"Cool and Crazy"—RCA Victor LPM 3138 (10" LP) List: $3.15
COOP DE GRASS; INFINITY PROMENADE; SHORT STOP; BOAR-JIBU; CONTOURS; TALE OF AN AFRICAN LOBSTER; CHIQUITO LOCO; SWEETHEART OF SIGMUND FREUD.
A growing figure in the field of jazz, and with experience that includes arranging for Stan Kenton and Woody Herman, Shorty Rogers and his orchestra, featuring his Giants, wax eight efforts that swing from start to finish. Jazz afficionados will find plenty of excitement and intriguing solos in this album. Shelley Manne on the drums is stickout on his contribution to "Four Brothers" and "Tale Of An African Lobster." Milt Bernhardt on the trombone and Johnny Graas on the French horn also ride penetrating solos on "African Lobster" and retail stores might use this etching as a sales gatherer.

"THE WILD ONE"—Jazz Themes from 'The Wild One' with Marlon Brando Decca DL 5515 (10" LP) List: $3.00
THE WILD ONE; HOTSHOE; LONELY WAY; BLUES FOR BRANDO; WINDSWEPT; BEETLE; SCRAMBLE; CHINO.
Leith Stevens and his All Stars rhythm through a series of jazz themes from the Columbia motion picture "The Wild One." Interesting numbers were composed by Stevens. Pieces are exciting and should appeal to jazz fans who are familiar with Stevens' work and other jazz lovers who notice the background music in the picture. Limited market.



More U. S. stars to visit these shores, is the news this week. To the already impressive list which includes **Nat "King" Cole, Johnnie Ray, Lena Horne,** we now add the name of **Billy Eckstine** who will step on the London Palladium Stage on April 19th for two weeks. He will also do an extensive tour of the Isles lasting nine weeks. . . . **Ted Heath** is in the news again. On February 14th he presents his 100th Swing Session at the Palladium and, like the 89th session, Decca-London will once again record the whole show and present an abridged version on an LP. The other item about Ted concerns the signing of **Bobbie Britton,** a new vocal discovery who will replace **Dickie Valentine** when the latter goes solo.

The **Ferrer's** are back from Ireland after a very short stay (Jose caught a nasty cold) and are taking it easy during the shows in London. . . . **Vic Lewis** and his band cut an LP of the "Music of **Gerry Mulligan**" at Decca-London last week and he's getting praise from the critics for the results. . . . **Ray Martin** back from a flying visit to the States. He's just in time to start his TV show which features his orchestra and lovely **Joan Regan,** who is making plenty noise in wax circles all over. . . . Also over here is **Tommy** (I Saw Mummy Kissing Santa Claus) **Connor** who came to see his mother who has been ill. He did, however, bring a couple of songs with him and **Vera Lynn** recorded one of them. It's titled "My Two Easter Sunday Sweethearts" and I've heard it (hot off the press) and must admit it's a winner!

There's a little ditty that keeps on cropping up on various radio shows. So let me be the first to warn you. Yes, it's another German song and it all started last year at a Welsh song festival where hundreds of choirs and singers, from all over, came to compete. This one, called "The Happy Wanderer," is performed by a German children's choir and has been released on the Parlophone label. There's also an English version by the Stargazers on Decca-London which should be coming your way very soon. Watch out for it.

Maxine Sullivan, here on an extensive tour, will give a series of concerts accompanied by the **George Melachrino** Orchestra.

Rumors going around about the signing of "**Der Bingle**" for a Paris stint at the Alhambra Theatre. If true, don't forget your British fans, Bing.

This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "Oh Mein Papa" — EDDIE CALVERT
2. "Blowing Wild" — FRANKIE LAINE
3. "Cloud Lucky Seven" — GUY MITCHELL
4. "Chicka Boom" — GUY MITCHELL
5. "Rags To Riches" — DAVID WHITFIELD
6. "Let's Have A Party" — WINIFRED ATWELL
7. "Answer Me" — FRANKIE LAINE
8. "That's Amore" — DEAN MARTIN
9. "The Happy Wanderer" — OBENKIRCHEN CHILDREN'S CHOIR
10. "Swedish Rhapsody" — MANTOVANI

Eastman Forms Country Transcription Syndicate

NEW YORK—Lee Eastman announced this week that he had formed a syndicate to produce and market open-end transcriptions for the country field. Norm Riley will be in charge of all production and will handle the firm's affairs from Nashville. The series will be called "Tennessee Party Time" and will feature many stars of "Grand Ole Opry."

At present there are 39 fifteen-minute transcriptions already in the can and initial marketing in Canada has indicated a strong demand for them.

Kapp Starts Diskery

NEW YORK—Dave Kapp announced this week that he had formed his own record firm, Kapp Records.

The diskery will concentrate on albums with the first one scheduled in about two months. It will be "One God" from the children's book by Florence Mary Fitch and will be narrated by Eddie Albert. Kapp expects to direct the sales effort on the album towards schools.

In addition he plans other albums at the rate of about 12 a year and each one will be a special project.

Kapp has also started a publishing firm, Garland Music. His first tune is "Man, Man Is For the Woman Made" which he wrote and which has been recorded by The Ames Brothers.

LP Price War Hits Industry

Republic Wins Suit Against Decca

NASHVILLE, TENN.—U. S. District Judge Elmer D. Davies last Thursday, February 4, handed down a judgment against Decca Records in favor of Republic Records for $6,455.04 actual damages and $40,000 punitive damages. The Court upheld Republic's claim that Decca had wrongfully attempted to record Del Wood while she was under contract to Tennessee Records which Republic had taken over.

Henry Cohen, attorney for Decca, issued the following statement:

"We are informed that a Tennessee Judge has rendered a judgment in favor of a local Tennessee recording company against us for punitive damages of $40,000 in addition to claimed damages of approximately $6,000. We have not seen the opinion but understand it contains an unprecedently violent attack upon reputable witnesses. The Federal Circuit Court of Appeals in Cincinnati will be asked to pass upon the questions involved in this judgment which we believe to be without any evidence to support it.

"The basic legal question in the case is whether Decca was free to utilize the services of Del Wood after her contract with another recording company, Tennessee Records, had been terminated because of violation of AFM regulations."

NEW YORK—A price war on LPs hit the record industry this week.

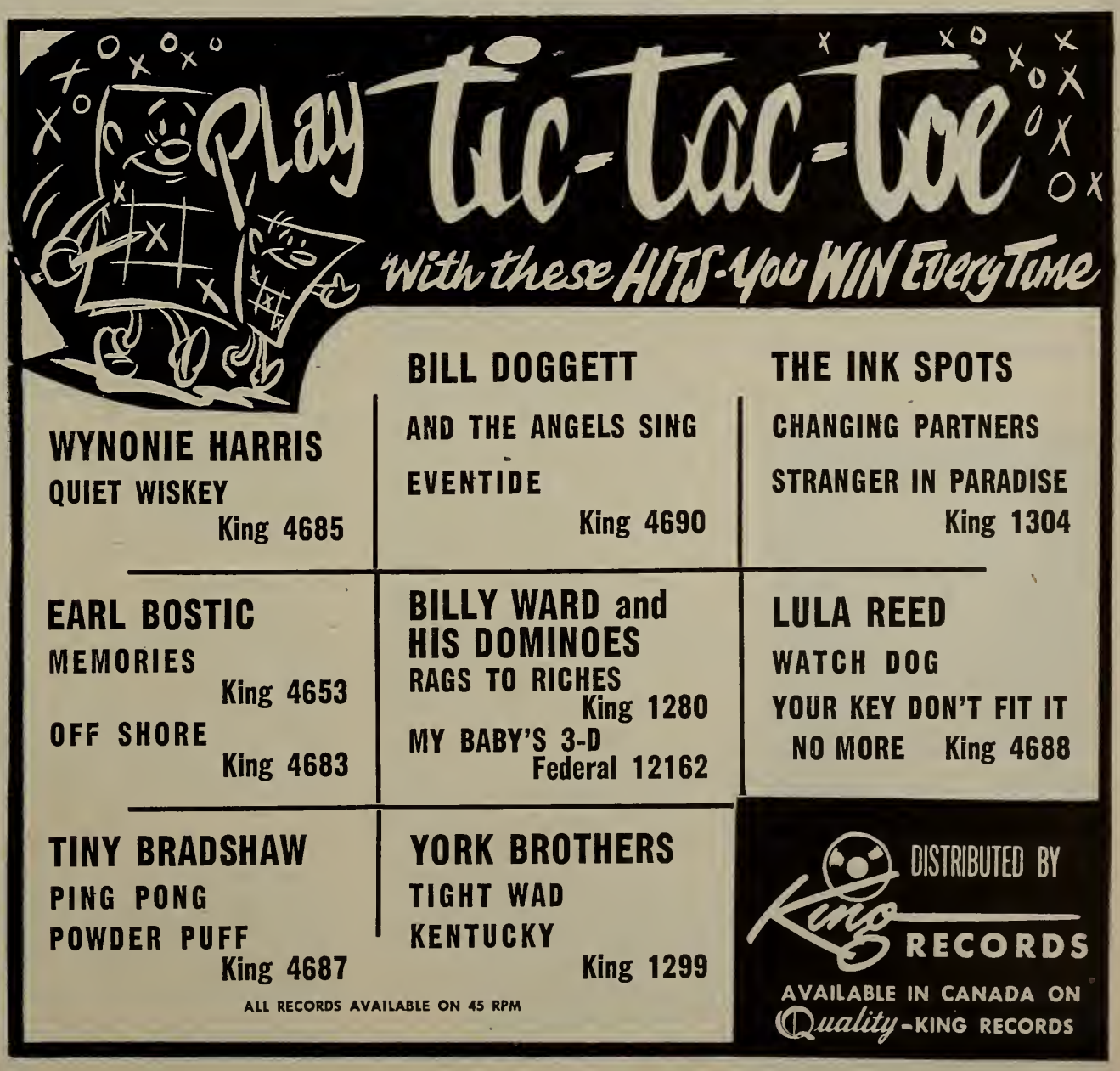
It all started when Columbia inaugurated a promotion in Buffalo offering the second LP at half price for every one that was bought. The plan helped move so much merchandise that it was decided to expand it to cover the entire country for the month of February. This meant in effect that the average price of Columbia 12-inch LPs would be 4.47 instead of $5.95.

In retaliation RCA Victor lowered its price on all classical LPs and some show albums to $3.99 for 12-inchers and $3.25 for 10-inchers.

The situation had many diskeries in a quandary this week as to what they ought to do, but by the end of the week almost all had decided that they would hold the line on their prices. The exceptions were Westminster, which was offering a plan which would in effect sell three albums for the price of two, and Mercury which was expected to adopt the Columbia plan later this month.

All the other diskeries, including the majors London, Capitol, Decca and MGM were assuring their distributors and dealers that they had no intention of engaging in this price war or lowering prices in the forseeable future.

Moreover, it is expected in the industry that at the end of February, all prices will revert to what they formerly were.



Coming on
Fast!
"KISS A FOOL GOODBYE"
b/w
"I WANT MY LOVE"
by the
WHIPPOORWILLS
1201 & 1201-45
THE NEW RECORD TO WATCH!!
Order from your distributor or direct.
DOOTONE
Records, 9514 S. Central Ave.
Los Angeles 2, California

The Golden Voiced
MARTIN WALKER
sings
"Sunday Story"
and
"Window In Heaven"
Camm 134
A few choice territories still available for key distributors.
CAMM Records
Cammarota Pub. Co.
234 Patterson Ave.
East Rutherford, N. J.

"ANGELA MIA"
DON, DICK & JIMMY TRIO
Crown Records
104
Wire orders
c/o Modern Records



Irv Shorten, prexy of Allied Music Sales Company, Los Angeles, recently announced the opening of his new San Francisco branch office. Irv's brother Paul Shorten will head the San Francisco operation along with Harry Kaplan. Carl Di Loreto will now also work out of the San Francisco office. They are extending most of their present lines to include the Northern California area. . . . **Henry Gage**, vice-president of Westminister Recording Co., New York, spent a few days in Los Angeles and was visiting with Jack Lewrke of California Record Distributors. He is arranging a long range recording program that will extend far into 1955. California Record Distributors will be one of the many firms represented at the Audio Fair in the Hotel Alexandria on Feb. 4th, 5th and 6th with a large display of "Hi-Fi" records. . . . **Harry Bloom**, prexy of Mercury Record Distributors, Inc., is back at work after his vacation in Acapulco. He and Lee Palmer had their recording star, Joyce Taylor, flown out from Chicago to be on the Peter Potter "Juke Box Jury" coast-to-coast show, on Sunday (1-31). Her latest waxing of "Take My Love" was previewed on the show. . . . **Sid Talmadge**, prexy of Record Merchandising Co., and Murice Garten, head of Agula Records, spent a few days in the San Francisco area on business. Ray Stein and Bob Field took over the office while they were away. . . . **Al Sherman**, West Coast representative for King Records, reports that "The White Cliffs of Dover" by the Checkers has clicked off big out here and has surpassed all predictions. **Ed Shultz** predicts that "Watch Dog" by Lula Reed on the King label will be a smasheroo. . . . **Gordon Wolf**, prexy of Sunland Music Sales, has taken on the new Eureka label and is all excited over the first release by Taylor Maids titled "Nu, Nu. Nu" and "Bandana" which is reported to be causing quite a sensation throughout the nation. . . . The new label "X" will be handled in the Los Angeles area by a new firm called J. K. Distributing Co. They will be located along West Pico. Complete details about the new distributor have not yet been disclosed. Label "X" was kicked off here on the West Coast with a cocktail party at the Hollywood Knickerbocker Hotel on Jan. 29. **Jimmy Hilliard** and **Joe Delaney** played numbers from their first releases while **Bill Darnel** mingled with the guests. . . . **Jim Watren** and **Jack Andrews** of **Central Record Sales**, report that they are stepping out with some big releases which include:—"Angela Mia" by the Don, Dick & Jimmy Trio, (Crown); "Love Only You" by The Meadowlarks, (RPM). "You'll Never Walk Alone" by Roy Hamilton (Epic); and "Love Contest" by Ruth Brown (Atlantic). Eddie Ray also adds that "I Didn't Want To Do It" by The Spiders (Imperial) and "Will You Be Mine" by The Vocaleers (Robin) are also big numbers throughout the area.

After three weeks of intensive promotion, Mangold Distributing's Manny Goldberg reports that "Sunday Kind Of Love" by the Harp-Tones on the Bruce label, has broken through. All the juke boxes and dee jays in the Baltimore area are covered. Goldberg writes that, "Our salesmen are encouraging more and more of the operators to use The Cash Box as a buying guide, since its national record surveys have had a great percentage of accuracy. Distributors put more push behind the records that they see are showing some action on the charts. It is suggested that the distribs encourage their manufacturer to give more attention to the interest held by The Cash Box subscribers."



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 6 without any changes on the part of THE CASH BOX.

Jay Trompter
WIND—Chicago, Ill.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Martin)
3. From The Vine Came The Grape (Gaylords)
4. Till We Two Are One (Shaw)
5. That's Amore (Dean Martin)
6. Secret Love (Doris Day)
7. Heart Of My Heart (4 Aces)
8. Till Then (Hilltoppers)
9. Our Heartbreaking Waltz (Teresa Brewer)
10. Teach Me Tonight (J. Brace)

Bill Reynolds
WTMJ—Milwaukee, Wisc.
1. Till We Two Are One (Shaw)
2. Secret Love (Doris Day)
3. Oh, My Papa (Eddie Fisher)
4. I Get So Lonely (4 Knights)
5. Stranger In Paradise (4 Aces)
6. That's Amore (Dean Martin)
7. Till Then (Hilltoppers)
8. Oklahoma Boogie (Bashell)
9. The Creep (Marterie-Kenton-3 Suns)
10. Bell Bottom Blues (Brewer)

Art Hellyer
WIND—Chicago, Ill.
1. Oh, My Papa (Eddie Fisher)
2. Secret Love (Doris Day)
3. Stranger In Paradise (Martin)
4. Woman (Johnny Desmond)
5. Changing Partners (P. Page)
6. Young At Heart (F. Sinatra)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. Bell Bottom Blues (Brewer)
9. Little Miss One (E. Howard)
10. Salute To Glenn Miller (The Modernaires)

Chester Kiser
WWIN—Baltimore, Maryland
1. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
2. Oh, My Papa (Eddie Fisher)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Answer Me, My Love (Nat "King" Cole)
7. Stranger In Paradise (4 Aces)
8. That's Amore (Dean Martin)
9. Rags To Riches (T. Bennett)
10. Our Heartbreaking Waltz (Teresa Brewer)

Peter Tripp
KUDL—Kansas City, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Time Will Tell (Hilltoppers)
4. Secret Love (Doris Day)
5. The Jones Boy (Mills Bros.)
6. Till We Two Are One (Shaw)
7. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
8. From the Vine Came The Grape (Tilltoppers)
9. Marie (Four Tunes)
10. Changing Partners (P. Page)

Wayne Cody
KALL—Salt Lake City, Utah
1. Stranger In Paradise (4 Aces)
2. Are You Looking For A Sweetheart (Kitty Kallen)
3. That's Amore (Dean Martin)
4. Istanbul (Four Lads)
5. Changing Partners (P. Page)
6. Oh, My Papa (Frankie Rulo)
7. Golden Tango (Chacksfield)
8. The Creep (Larry Clinton)
9. My Hymn To Her (Wayne)
10. I Get So Lonely (4 Knights)

John Leban
WCAE—Pittsburgh, Pa.
1. Two Purple Shadows (J. Vale)
2. Make Love To Me (Stafford)
3. Ricochet (Teresa Brewer)
4. The Breeze And I (Damone)
5. Secret Love (Doris Day)
6. Somebody Bad Stole De Wedding Bell (G. Gibbs)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. You Alone (Perry Como)
9. Salute To Glenn Miller (The Modernaires)
10. That's Amore (Dean Martin)

Buddy Deane
WITH—Baltimore, Md.
1. Make Love To Me (Stafford)
2. My Secret Love (Doris Day)
3. Stranger In Paradise (Tony Bennett)
4. Rags To Riches (T. Bennett)
5. Changing Partners (P. Page)
6. Bell Bottom Blues (Brewer)
7. Till Then (Hilltoppers)
8. Answer Me, My Love (Nat "King" Cole)
9. Young At Heart (Sinatra)
10. From The Vine Came The Grape (Hilltoppers)

Chuck Norman
WIL—St. Louis, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Till We Two Are One (Shaw)
3. Stranger In Paradise (Tony Bennett)
4. The Creep (Three Suns)
5. Oh, Mein Papa (E. Calvert)
6. Secret Love (Doris Day)
7. Changing Partners (P. Page)
8. Istanbul (Four Lads)
9. Till Then (Hilltoppers)
10. Granada (Frankie Laine)

Stan Pat
WTNJ—Trenton, N. J.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Our Heartbreaking Waltz (Teresa Brewer)
6. Turn Around Boy (Douglas)
7. You're My Everything (Joni James)
8. Tears Of Joy (B. Reading)
9. "Y" (Sammy Kaye)
10. You Are My Love (D. Duane)

Tal Hood
WFGM—Fitchburg, Mass.
1. May I Sing To You (Fisher)
2. Young At Heart (F. Sinatra)
3. Darktown Strutters Ball (Lou Monte)
4. Somebody Bad Stole De Wedding Bell (G. Gibbs)
5. I Couldn't Believe My Eyes (Julius La Rosa)
6. Answer Me, My Love (Nat "King" Cole)
7. Cross Over The Bridge (Page)
8. Make Love To Me (Stafford)
9. Gee (The Crows)
10. Lovin' Spree (Eartha Kitt)

Gene DeGraide and Art Kershaw
WJAR—Providence, R. I.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Ricochet (Teresa Brewer)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Nat "King" Cole)
7. The Creep (Three Suns)
8. Young At Heart (F. Sinatra)
9. Woman (Ferrer & Clooney)
10. From The Vine Came The Grape (Hilltoppers)

Tom Arin
WSTV—Stubenville, Ohio
1. Stranger In Paradise (Tony Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Two Purple Shadows (Vale)
4. Secret Love (Doris Day)
5. Strings Of My Heart (Gaylords)
6. You Alone (Perry Como)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. The Creep (Ralph Marterie)
9. From The Vine Came The Grape (Gaylords)
10. Baby, Baby, Baby (Brewer)

Roy Leonard
WKOK—Framingham, Mass.
1. The Creep (Three Suns)
2. Till We Two Are One (Shaw)
3. Oh, My Papa (Eddie Fisher)
4. Gotta Go To The Fais Do Do (Four Lads)
5. Young At Heart (Sinatra)
6. Stranger In Paradise (4 Aces)
7. Make Love To Me (Stafford)
8. Bell Bottom Blues (Brewer)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. Darktown Strutters Ball (Lou Monte)

Chris Clark
WBSM—New Bedford, Mass.
1. Stranger In Paradise (Tony Bennett)
2. Changing Partners (Shore)
3. Oh, Mein Papa (Eddie Fisher)
4. Two Purple Shadows (Vale)
5. Ricochet (Teresa Brewer)
6. You Alone (Perry Como)
7. In The Mood (Ray Anthony)
8. That's Amore (Dean Martin)
9. Bell Bottom Blues (Brewer)
10. Rags To Riches (T. Bennett)

Ray Perkins
KFEL—Denver, Colo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Heart Of My Heart (Laine)
5. Secret Love (Doris Day)
6. Woman (Johnnie Desmond)
7. Changing Partners (P. Page)
8. Rags to Riches (T. Bennett)
9. Sadie Thompson's Song (Richard Hayman)
10. Bimbo (Eddie Howard)

Alan Saunders
WVNJ—Newark, N. J.
1. Stranger In Paradise (Tony Bennett)
2. Heart Of My Heart (Dale, Desmond, Cornell)
3. The Jones Boy (Mills Bros.)
4. Oh, My Papa (Eddie Fisher)
5. The Breeze And I (Damone)
6. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
7. Secret Love (Doris Day)
8. Granada (Monty Kelly)
9. Marie (Four Tunes)
10. Darktown Strutters Ball (Lou Monte)

Ross Miller
WTIC—Hartford, Conn.
1. Oh, My Papa (Eddie Fisher)
2. You, You, You (Ames Bros.)
3. Secret Love (Doris Day)
4. Stranger In Paradise (Tony Bennett)
5. Heart Of My Heart (4 Aces)
6. Ebb Tide (F. Chacksfield)
7. The Creep (Johnston Bros.)
8. You'd Be Surprised (J. Ray)
9. Darktown Strutters Ball (Lou Monte)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Paul Masterson
KECA—Hollywood, Calif.
1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Tony Bennett)
4. Changing Partners (K. Starr)
5. Woman (Johnny Desmond)
6. Vaya Con Dios (Paul & Ford)
7. Granada (Monty Kelly)
8. Young At Heart (Sinatra)
9. You Alone (Perry Como)
10. The Jones Boy (Mills Bros.)

Don McLeod
WJBK—Detroit, Michigan
1. That's Amore (Dean Martin)
2. Till We Two Are One (Shaw)
3. Stranger In Paradise (Four Aces-Tony Bennett)
4. Oh, Mein Papa (E. Calvert-E. Fisher)
5. Changing Partners (P. Page)
6. Woman (Johnny Desmond)
7. From The Vine Came The Grape (Gaylords)
8. Venus Di Milo (Bob Manning)
9. Palsy Walsy (George Siravo)
10. Secret Love (Doris Day)

Clarence Hamann
WJMR—New Orleans, La.
1. Secret Love (Doris Day)
2. Don't Ask Me Why (Barton)
3. Why Should I Be Sorry (Ray)
4. King For A Day (R. Hayes)
5. Sea Shells (Henri Rene)
6. Face To Face (Dolores Gray)
7. You're My Everything (Joni James)
8. Make Love To Me (Stafford)
9. Changing Partners (K. Starr)
10. Alone (Jimmy Sacca



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 6 without any changes on the part of THE CASH BOX.

Robin Seymour
WKMH—Dearborn, Michigan
1. From The Vine Came The Grape (Gaylords)
2. The Strings Of My Heart (Gaylords)
3. Make Love To Me (Stafford)
4. Till We Two Are One (Shaw)
5. New Love (Bunny Paul)
6. That's Amore (Dean Martin)
7. Gee (Crows)
8. Time Will Tell (Hilltoppers)
9. Why (Karen Chandler)
10. I Get So Lonely (4 Knights)

Stan Dale
WJJD—Chicago, Ill.
1. Stranger In Paradise (4 Aces)
2. Till Then (Hilltoppers)
3. From The Vine Came The Grape (Gaylords)
4. Venus Di Milo (8. Manning)
5. Somebody Bad Stole De Wedding Bell (G. Gibbs)
6. The Creep (Ralph Marterie)
7. Oh, My Papa (Eddie Fisher)
8. Turn Around Boy (Douglas-Bailey)
9. Stop Chasing Me Baby (Lancers)
10. Changing Partners (P. Page)

Wallie Dunlap
WICC—Bridgeport, Conn.
1. Secret Love (Doris Day)
2. Till We Two Are One (Shaw)
3. Till Then (Hilltoppers)
4. Answer Me, My Love (Cole)
5. Oh, My Papa (Eddie Fisher)
6. Darktown Strutters 8all (Lou Monte)
7. Bimbo (Eddie Howard)
8. Make Love To Me (5tafford)
9. Guess Who (Four Robins)
10. The Creep (Ted Heath)

Ralph Phillips
WFBR—Baltimore, Maryland
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Tony 8ennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Cornell, Desmond & Dale)
7. Make Love To Me (Stafford)
8. Secret Love (Doris Day)
9. Ricochet (Teresa Brewer)
10. You Alone (Perry Como)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.
1. Till Then (Hilltoppers)
2. 8ell Bottom Blues (Brewer)
3. From The Vine Came The Grape (Gaylords)
4. Till We Two Are One (Shaw)
5. All Present But One (De John Sisters)
6. Young At Heart (F. Sinatra)
7. Make Love To Me (Stafford)
8. Stranger In Paradise (4 Aces)
9. Darktown Strutters Ball (Lou Monte)
10. Marie (Four Tunes)

Sherman Feller
WVDA—Boston, Mass.
1. Oh, My Papa (Eddie Fisher)
2. The Creep (Three Suns)
3. Stranger In Paradise (Four Aces-Tony Bennett)
4. She Was Five And He Was Ten (Mills Bros.-Valentine)
5. That's Amore (Dean Martin)
6. Stolen Moments (Gaylords)
7. Tipica Serenada (H. Jerome)
8. You Alone (Perry Como)
9. Woman (Johnny Desmond)
10. 5adie Thompson's Song (Richard Hayman)

Arty Kay
WVLK—Lexington, Ky.
1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. What It Was, Was Football (Andy Griffith)
4. Changing Partners (P. Page)
5. Oh, My Papa (Eddie Fisher)
6. Secret Love (Doris Day)
7. Bimbo (Eddy Howard)
8. Ricochet (Teresa Brewer)
9. Stranger In Paradise (4 Aces)
10. Blues (Jimmy Boyd)

Charlie Welsh
WSB—Atlanta, Ga.
1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. Rags To Riches (T. Bennett)
7. Heart Of My Heart (4 Aces)
8. Sadie Thompson's Song (Richard Hayman)
9. I Get So Lonely (4 Knights)
10. Make Love To Me (Stafford)

Bob Jones
WCBR—Memphis, Tenn.
1. Stranger In Paradise (8ennett)
2. Oh, Mein Papa (E. Calvert)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. The Jones Boy (Mills Bros.)
6. Young At Heart (F. Sinatra)
7. Ricochet (Teresa Brewer)
8. Secret Love (Gordon Jenkins)
9. Tomorrow For Sure (Marine)
10. Y'All Come (Bing Crosby)

Pat Chamburs
WFLA—Tampa, Florida
1. Young At Heart (F. 5inatra)
2. Make Love To Me (5tafford)
3. I'm Just A Vagabond Lover (Eddie Fisher)
4. Life Is Just A 8owl Of Cherries (Jaye P. Morgan)
5. Stop Chasin' Me Baby (Lancers)
6. Stranger In Paradise (Tony Bennett)
7. The Breeze And I (Damone)
8. I Get So Lonely (4 Knights)
9. Granada (Frankie Laine)
10. You're My Everything (Joni James)

Bill Lamb
WWCO—Waterbury, Conn.
1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. The Creep (Le Roy)
4. Magdalena (Reilly-Baxter)
5. Woman (Johnny Desmond)
6. Darktown Strutters Ball (Lou Monte)
7. Baubles, Bangles And Beads (Georgia Gibbs)
8. You're My Everything (Joni James)
9. Somebody Bad Stole De Wedding Bell (G. Gibbs)
10. Toreador (Mary Kaye)

Bob Watson
WQXI—Atlanta, Ga.
1. Till We Two Are One (Shaw)
2. Answer Me, My Love (Cole)
3. Rags To Riches (T. Bennett)
4. Oh, My Papa (Eddie Fisher)
5. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
6. Rock Island Shuffle (Weavers)
7. I Get So Lonely (4 Knights)
8. What It Was, Was Football (Andy Griffith)
9. Do You Believe In Dreams (Mary Kaye Trio)
10. Poppa Piccolina (D. Gray)

Dave Rosehill
WGSM—Huntington L. I.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (4 Aces)
6. Woman-Man (Clooney & Ferrer)
7. Rags To Riches (T. Bennett)
8. 5ecret Love (Doris Day)
9. The Jones Boy (Mills Bros.)
10. Granada (Lou Monte)

Roland A. Dumas
WMAS—Springfield, Mass.
1. Secret Love (Doris Day)
2. Istanbul (Four Lads)
3. Love Me Again (Sunny Gale)
4. Heart Of My Heart (4 Aces)
5. Oh, My Papa (Eddie Fisher)
6. Marie (Four Tunes)
7. You Alone (Perry Como)
8. Till Then (Hilltoppers)
9. Till We Two Are One (5haw)
10. Stranger In Paradise (4 Aces)

Jimmy Lowe
WRR—Dallas, Tex.
1. 5tranger In Paradise (4 Aces)
2. Till We Two Are One (Shaw)
3. I Get So Lonely (4 Knights)
4. Oh, My Papa (Eddie Fisher)
5. Changing Partners (P. Page)
6. Secret Love (Tommy Edwards)
7. Rags To Riches (T. Bennett)
8. That's Amore (Dean Martin)
9. Till Then (Hilltoppers)
10. You Alone (Perry Como)

Bill Varney
WKXL—Concord, N. H.
1. Oh, Mein Papa (E. Calvert)
2. 5tranger In Paradise (4 Aces)
3. 5he Was Five And He Was Ten (Judy Valentine)
4. The Jones Boy (B. Wayne)
5. Changing Partners (P. Page)
6. The Creep (Three Suns)
7. That's Amore (Dean Martin)
8. Make Love To Me (5tafford)
9. 5ecret Love (Doris Day)
10. Till We Two Are One (Georgie Shaw)

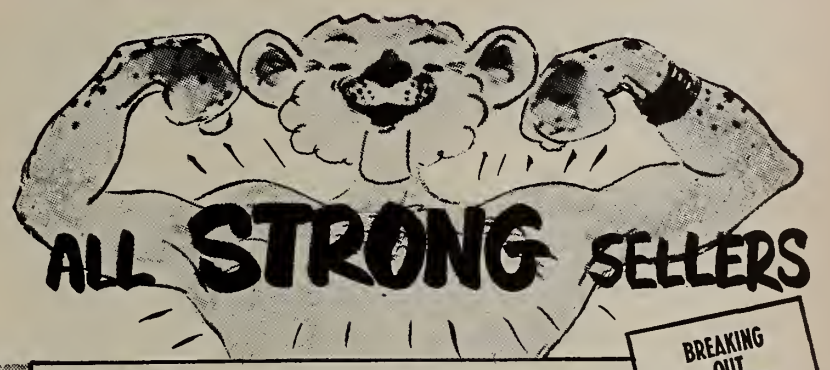
Harry Burge
WQAM—Miami, Florida
1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Ricochet (Teresa 8rewer)
6. Rags To Riches (Tony Bennett)
7. Heart Of My Heart (4 Aces)
8. Woman (Johnny Desmond)
9. 5ecret Love (Doris Day)
10. Marie (Four Tunes)

Chris Clark
WBSM—New Bedford, Mass.
1. 5tranger In Paradise (Tony Bennett)
2. Changing Partners (Shore)
3. Oh, My Papa (Eddie Fisher)
4. Two Purple Shadows (Vale)
5. Ricochet (Teresa Brewer)
6. You Alone (Perry Como)
7. In The Mood (Ray Anthony)
8. That's Amore (Dean Martin)
9. 8ell 8ottom 8lues (Brewer)
10. Rags To Riches (Bennett)

Tom Edwards
WERE—Cleveland, Ohio
1. 5tranger In Paradise (4 Aces)
2. Till We Two Are One (Shaw)
3. I Get So Loney (4 Knights)
4. Stranger In Paradise (Bennett)
5. Oh, My Papa (Eddie Fisher)
6. Darktown Strutters Ball (Lou Monte)
7. Till Then (Hilltoppers)
8. The Jones Boy (Mills Bros.)
9. 5adie Thompson's Song (Jo)
10. From The Vine Came The Grape (Gaylords)

Hank Goldman
WANN—Annapolis, Md.
1. Oh, My Papa (Eddie Fisher)
2. The Creep (Three Suns)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. From The Vine Came The Grape (Gaylords)
6. Woman (Ferrer & Clooney)
7. Changing Partners (P. Page)
8. Jones Boy (Bobby Wayne)
9. Ricochet (Teresa Brewer)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Don Blair
WNBZ—Saranac Lake, N. Y.
1. 5tranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Ricochet (Teresa Brewer)
6. 5ecret Love (Doris Day)
7. Jones Boy (Mills Bros.)
8. You Alone (Perry Como)
9. Don't Ask Me Why (Barton)
10. Ebb Tide (F. Chacksfield)



BREAKING OUT EVERYWHERE



LEW DOUGLAS and his orchestra play...

TURN AROUND BOY

b/w CAESAR'S BOOGIE

MGM 11654 78 rpm • K 11654 45 rpm

JONI JAMES

YOU'RE NEARER | YOU'RE MY EVERYTHING



MGM 30829 78 rpm • K 30829 45 rpm

BILLY ECKSTINE
RENDEZVOUS | I'M IN A MOOD
MGM 11655 78 rpm • K 11655 45 rpm

ROBERT MAXWELL
SOLFEGGIO | THE DOLL DANCE
MGM 11671 78 rpm • K 11671 45 rpm



Amazing new sounds made by the fabulous vocal chords of
LEO DE LYON
SAY IT ISN'T SO | THE BAND PLAYED ON
MGM 11680 78 rpm • K 11680 45 rpm

TOMMY EDWARDS
THERE WAS A TIME | WALL OF ICE
MGM 11668 78 rpm • K 11668 45 rpm

BETTY MADIGAN
MY HEART IS DANCING WITH YOU | CALL ME DARLING
MGM 11670 78 rpm • K 11670 45 rpm

BOB STEWART
DID I REMEMBER | CARELESS
MGM 11659 78 rpm • K 11659 45 rpm

GEORGE SHEARING
A SINNER KISSED AN ANGEL | MOOD FOR MILT
MGM 11677 78 rpm • K 11677 45 rpm

BOB SANTA MARIA
I REALLY DON'T WANT TO KNOW | THE BIG DREAM
MGM 11666 78 rpm • K 11666 45 rpm

SHIRLEY HARMER
IF YOU LOVE ME | WON'TCHA' LOVE ME
MGM 11667 78 rpm • K 11667 45 rpm

CURLY WIGGINS
WILDERNESS | AMBUSHED
MGM 11679 78 rpm • K 11679 45 rpm

THE CORONET ORCHESTRA
LOST LOVE | MAIN LINE
MGM 30837 78 rpm • K 30837 45 rpm

HERE IT IS! The disk they're talking about
GINNY GIBSON
BATON ROUGE
DON'T STOP KISSING ME GOODNIGHT
MGM 11672 78 rpm
K 11672 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36 N Y
MAKE FRIENDS WITH RECORDS

Don't Overlook These Two!

BACKED BY

AMERICA'S CENTRAL NEWSCASTING BUREAU

★ ★ ★ ★

"TOO LATE"

b/w

"YOUR GONNA BE SORRY"

with

Johnny Moore's 3 Blazers

featuring

MARI JONES

This record will surprise you!

MODERN # 918

Modern RECORDS hollywood

BROADWAY SENSATION

Sings Every MOOD Record To a Hit



FAY DE WITT

"MISERLOU"

"Snap-Snap-Snap Your Fingers"

MOOD # 1014

MOOD RECORDS 74 Prospect St. (Un. 4-2200) Cambridge, Mass.

The New Dance Sensation!

THE CREEP

MILLER MUSIC CORPORATION

SMASH HIT!

SADIE THOMPSON'S SONG

From the Columbia Technicolor Picture

"MISS SADIE THOMPSON"

RECORDED ON ALL MAJOR LABELS

MILLS MUSIC INC.

HEADED FOR A NATIONAL HIT

"THE HORSES WON'T CO-OPERATE"

Don Ross Trio on Arlen # 100

AL RANDOLPH (BMI)

2588 - 7th Ave.

New York 39, N. Y. Ent. # 2

Darkhorse Monte Scores With "Darktown Ball"

NEW YORK—A real darkhorse, 38-year-old Lou Monte, is causing a big stir in pop music circles with an Italian take-off on "Darktown Strutters Ball," which since its release by RCA Victor less than two weeks ago has already zoomed in sales.

Ironically, Lou has been singing this same song for the past 15 years in small night clubs and bars around the country, accompanying himself on a guitar and waiting for the break that never comes for thousands of performers just like himself.

The road to success for Monte has not been easy, and just a year ago his career almost came to a permanent finish. Returning after work one December night to his home in Preakness, New Jersey, where he lives with his wife and three small boys, his car skidded on the icy road and rammed into the hillside. The car was demolished and Lou was taken to a hospital at four in the morning by a passing motorist.

After many weeks of hospitalization, Lou hit the local spots again but the crushed ribs and internal injuries made singing difficult. The comeback road was hard.

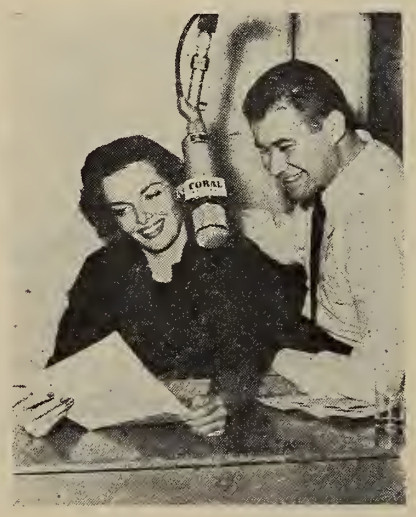
George Brown, a manager of singers and also a composer, was looking for a "voice" to record his song, "The Long Way," for a new label. He dropped into a little Jersey night club where Monte was working and engaged him for the job. RCA Victor executives subsequently heard the record and signed Lou to make "Jealous of You" and "A Baby Cried," two songs which did fairly well.

"I Know How You Feel," cut about the first of this year, was his next recording. To fill out the other side he sang his crazy Italian version of "Darktown Strutters Ball," which is now surging rapidly to the otp.

Page, Fisher Entertain Ike

NEW YORK—Patti Page will join Eddie Fisher on his "Coke-Time" spot for a special program from the nation's capital on Friday, February 19. The show will emanate from the Hotel Statler and will be aired on NBC-TV at 7:30 P.M. After the show Coca-Cola is holding a reception in honor of President Eisenhower at the Hotel Statler at which Patti Page and Eddie Fisher will entertain.

Joyful Over "Joyful"



NEW YORK—Jane Russell and Bob Thiele, A&R chief at Coral Records seem very pleased with preview reports on Jane's new Coral disk of, "Make A Joyful Noise Unto The Lord" which was released this past week. The disk is being released right in the middle of all the Jane Russell-"French Line" nation-wide publicity.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
5A—Savoy
5IT—Sittin' In
5P—Specialty
5W—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

1—Oh, My Papa

Feb. 13: 141.1 — Feb. 6: 115.6

BE-1019 (45-1019)— J. CARROLL & L. CLARK — *Off Shore*
CA-2678 (F-2678)— RAY ANTHONY O. — *Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON — *Serenata*
CO-40173 (4-40173)— GENE KLAVAN — *Ricochet*
CR-61111 (9-61111)— R. WOTTAWA & B. DeWEILLE — *Oh, Mein Papa*
DE-28964 (9-28964)— RUSS MORGAN — *Go Man Go Polka*
★ES-336 (45-336)— EDDIE CALVERT — *Mystery Street*
FI-20-026— HUMBERTO MORALES — *Stranger In Paradise*
LO-1403 (45-1403)—REG OWEN — *Off Shore*
LO-18181 (45-18181)— LYSS ASSIA — *I Love Paris*
ME-70283 (70283x45)— FRANKIE RULLO — *Until You Said Goodbye*
★VI-20-5552 (47-5552)— EDDIE FISHER — *Until You Said Goodbye*
VI-20-5568 (47-5568)— TITO RODRIQUEZ O. — *In The Still Of The Night*
VI-20-5569 (47-5569)— JOHNNY VANDAL — *Wanna Dance*

2—Stranger In Paradise

Feb. 13: 97.5 — Feb. 6: 121.2

CA-2652 (F-2652)— GORDON MacRAE — *Never In A Million Years*
★CO-40121 (4-40121)— TONY BENNETT — *Why Does It Have To Be Me*
★DE-28927 (9-28927)— FOUR ACES — *The Gang That Sang "Heart Of My Heart"*
FI-20-026— HUMBERTO MORALES — *Oh, Mein Papa*
KI-1304 (45-1304)— INK SPOTS — *Changing Partners*
ME-70269 (70269x45)— VIC DAMONE — *A Village In Peru*
★VI-20-5535 (47-5535)— TONY MARTIN — *I Love Paris*
VI-20-5505 (47-5505)— RALPH FLANAGAN O — *The Typewriter*
VI-20-5551 (47-5551)— AL ROMERO — *Off Shore*

3—That's Amore

Feb. 13: 88.2 — Feb. 6: 93.1

★CA-2589 (F-2589)— DEAN MARTIN — *You're The Right One*
MG-11584 (K-11584)— BLUE BARRON — *Till We Love Again*

4—Changing Partners

Feb. 13: 82.3 — Feb. 6: 56.6

BE-1017 (45-1017)— HELEN FORREST — *Lover Come Back To Me*
CA-2657 (F-2657)— KAY STARR — *I'll Always Be In Love With You*
DE-28969 (9-28969)— BING CROSBY — *Y'All Come*
JD-785 (45-785)—THE CRICKETS
KI-1304 (45-1304)— INK SPOTS — *Stranger In Paradise*
★ME-70260 (70260x45)— PATTI PAGE — *Where Did My Snowman Go?*
VI-20-5515 (47-5515)— DINAH SHORE — *Think*
VI-20-5537 (47-5537)— PEE WEE KING — *Bimbo*

5—Secret Love

Feb. 13: 57.0 — Feb. 6: 28.1

CA-2678 (F-2678)— RAY ANTHONY O — *Oh Mein Papa*
★CO-40108 (4-40108)— DORIS DAY — *The Deadwood Stage*
DE-28876 (9-28876)— GORDON JENKINS — *Theme From "Seven Dreams"*
MG-11604 (K-11604)— TOMMY EDWARDS — *That's All*
VI-20-5512 (47-5512)— GOGI GRANT — *Ricochet*

6—Heart Of My Heart

Feb. 13: 52.5 — Feb. 6: 53.1

CA-2520 (F-2520)— JERRY SHARD — *Sing High, Sing Low*
CO-40137 (4-40137)— LES ELGART — *Geronimo*
★CR-61076 (9-61076)— CORNELL, DESMOND, & DALE — *I Think I'll Fall In Love Today*
★DE-28927 (9-28927)— FOUR ACES — *Stranger In Paradise*
ME-70262 (70262x45)— FRANKIE LAINE — *South Of The Border*

7—Woman

Feb. 13: 43.1 — Feb. 6: 50.0

★CO-40144 (9-40144)— J. FERRER & R. CLOONEY — *Man*
★CR-61069 (9-61069)— JOHNNY DESMOND — *By The River Seine*
DE-28985 (9-28985)— GUY LOMBARDO — *The Jones Boy*

8—From The Vine Came The Grape

Feb. 13: 40.2 — Feb. 6: 37.5

★DO-15127 (45-15127)— THE HILLTOPPERS — *Time Will Tell*
★ME-70296 (70296x45)— THE GAYLORDS — *Stolen Moments*

9—Rags To Riches

Feb. 13: 37.3 — Feb. 6: 46.2

BE—TONY RUSSO — *Many Times*
★CO-40048 (4-40048)— TONY BENNETT — *Here Comes That Heartache Again*
DE-28838 (9-28838)— GEORGIE SHAW — *Let Me Go, Devil*
KI-1280 (45-1280)— BILLY WARD AND DOMINOES — *Don't Thank Me*

10—Ricochet

Feb. 13: 34.9 — Feb. 6: 21.8

CA-2543 (F-2543)— VICKI YOUNG — *Affair With A Stranger*
CO-40173 (4-40173)— GENE KLAVAN — *Oh, My Papa*
★CR-61043 (9-61043)— TERESA BREWER — *Too Young To Tango*
DE-28914 (9-28914)— GUY LOMBARDO O. — *Bridge Of Sighs*
VI-20-5454 (47-5454)— PEE WEE KING O. — *Oh, Mis'rable Love*
VI-20-5436 (47-5436)— GOGI GRANT — *Everyone Knows I Love You*

11—Till Then

Feb. 13: 24.4 — Feb. 6: 19.3

★DO-15132 (45-15132)— HILLTOPPERS — *I Found A Letter*
VI-20-5612 (47-5612)— FONTANE SISTERS — *The Baion*

12—Till We Two Are One

Feb. 13: 21.5 — Feb. 6: 25.6

★DE-28937 (9-28937)— GEORGIE SHAW — *Honeycomb*
DE-29022 (9-29022)— GUY LOMBARDO — *Out Heartbreaking Waltz*
ME-70293 (70293 x 45)— EDDY HOWARD — *Little Miss One*

13—Make Love To Me

Feb. 13: 21.3 — Feb. 6: 18.1

★CO-40143 (4-40143)— JO STAFFORD — *Adi-Adios Amigo*

14—The Jones Boy

Feb. 13: 20.7 — Feb. 6: 24.3

CR-61102 (9-61102)— THREE DONS & GINNY — *Just Another Chance*
★DE-28945 (9-28945)— MILLS BROS. — *She Was Five And He Was Ten*
DE-28985 (9-28985)— GUY LOMBARDO — *Woman*
ME-70268 (70268x45)— BOBBY WAYNE — *Snow, Snow Beautiful Snow*

15—Darktown Strutters Ball

Feb. 13: 20.2 — Feb. 6: 2.5

DE-29032 (9-29032)— RUSS MORGAN — *There'll Be Some Changes Made*
★VI-20-5611 (47-5611)— LOU MONTE — *I Know How You Feel*

16—Somebody Bad Stole De Wedding Bell

Feb. 13: 16.7 — Feb. 6: 10.0

DE-29008 (9-29008)— ELLA FITZGERALD — *Melancholy Me*
★ME-70298 (70298x45)— GEORGIA GIBBS — *Baubles, Bangles And Beads*
★VI-20-5610 (47-5610)— EARTHA KITT — *Lovin' Spree*

17—The Creep

Feb. 13: 16.5 — Feb. 6: 13.1

BE-1022 (45-1022)— LARRY CLINTON — *The Creep*
CA-2685 (F-2685)— STAN KENTON — *Tenderly*
DE-28986 (9-28986)— JERRY GRAY
EP-9011 (4-9011)—LEE ROY — *Midnight Festival*
LO-1404 (45-1404)—TED HEATH — *Slim Jim*

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Feb. 13 Feb. 6

ME-70281 (70281x45)—RALPH MARTERIE
Love Theme

MG-11651 (K-11651)—ART MOONEY
Flirtation Waltz

★VI-20-5553 (47-5553)—THREE SUNS
Just One More Chance

VI-20-5575 (47-5575)—AL ROMERO
Chivirico Rhythm

18—Strings Of My Heart 14.1 15.6

★ME-70258 (70258 x 45)—GAYLORDS
Mama-Papa Polka

19—Answer Me, My Love 13.3 14.3

★CA-2687 (F-2687)—NAT "KING" COLE
Why

20—I Get So Lonely 13.0 —

★CA-2654 (F-2654)—THE FOUR KNIGHTS
I Couldn't Stay Away From You

21—Lovin' Spree 12.5 6.0

★VI-20-5610 (47-5610)—EARTHA KITT
Somebody Bad Stole De Wedding Bell

22—Bell Bottom Blues 11.7 11.8

★CR-6106 (9-6106)—TERESA BREWER
Our Heartbreaking Waltz

23—Bimbo 9.3 6.3

AB-148 (45-148)—JIM REEVES
Gypsy Heart

CA-2669 (F-2669)—ROD MORRIS

★ME-70272 (70272x45)—EDDY HOWARD
Ebenezer Scrooge

VI-20-5554 (47-5554)—BRUCIE WEIL
Poppa Piccolino

VI-20-5537 (47-5537)—PEE WEE KING
Changing Partners

24—Marie 9.0 10.6

CA-2452 (F-2452)—BEN LIGHT
You Made All My Dreams Come True

★JU-5128 (45-5128)—THE FOUR TUNES

25—Young At Heart 8.7 1.0

★CA-2703 (F-2703)—FRANK SINATRA
Take A Chance

26—Man 7.9 5.5

★CO-40144 (4-40144)—ROSEMARY CLOONEY
Woman

27—Granada 7.4 12.5

★CO-40136 (4-40136)—FRANKIE LAINE
I'd Give My Life

DE-28743 (9-28743)—BING CROSBY
It Had To Be You

DE-28732 (9-28732)—OWEN BRADLEY
The Breeze

Feb. 13 Feb. 6

★ES-341 (45-341)—MONTY KELLY
Snow, Snow Beautiful Snow

TI-1302 (45-1302)—CLARK DENNIS
My Love For You

VI-20-5588 (47-5588)—NORO MORALES
Maracaibo

28—Y'All Come 7.1 —

★DE-28969 (9-28969)—BING CROSBY
Changing Partners

29—What It Was, Was Football 6.9 8.7

★CA-2693 (F-2693)—DEACON ANDY GRIFFITH
Part 2

ME-70290 (70290 x 45)—DUKE OF PADUCAH
Part 2

30—Ebb Tide 6.6 17.5

CO-40093 (4-40093)—KEN GRIFFIN
Yah, Dear

CR-61075 (9-61075)—LAWRENCE WELK
Beautiful Ohio

DE-28875 (9-28875)—CHARLIE APPLEWHITE
I Love Paris

DE-28975 (9-28975)—JERRY COLONNA
The Velvet Glove

DE-28977 (9-28977)—DAVE BALLARD
Off Shore

KI-1297 (45-1297)—THE INK SPOTS
If You Should Say Goodbye

★LO-1358 (45-1358)—FRANK CHACKSFIELD O.
Waltzing Bugle Boy

ME-70177 (70177 x 45)—ROBERT MAXWELL
Rose Marie

ME-70126 (70126x45)—VIC DAMONE
If I Could Make You Mine

31—Cabbages And Kings 6.3 4.0

★DE-29001 (9-29001)—CHARLIE APPLEWHITE
You're All That I Need

32—Sadie Thompson Song 6.1 4.3

AM-1006 (45-1006)—LEO DIAMOND
On The Mall

CA-2661 (F-2661)—AXEL STORDAHL
High Strung

DE-28894 (9-28894)—IKE CARPENTER
Fantasy Staccato

★ME-70237 (70237x45)—RICHARD HAYMAN
Drive In

VI-20-5570 (47-5570)—DAMITA JO
Face To Face

33—You Alone 5.8 13.0

BE-1020 (45-1020)—MADDY RUSSELL
Under Paris Skies

★VI-20-5447 (47-5447)—PERRY COMO
Pa-Paya Mama

34—Cuddle Me 5.5 —

★ME-70285 (70285x45)—RONNIE GAYLORD
Oh, Am I Lonely

Feb. 13 Feb. 6

35—My Restless Lover 5.3 —

★ME-70302 (70302x45)—PATTI PAGE
Cross Over The Bridge

36—Down By The Riverside 4.7 6.8

CO-40005 (4-40005)—FOUR LADS
Take Me Back

★DE-28955 (9-28955)—BING & GARY CROSBY
What A Little Moonlight Can Do

37—Harmony Brown 4.6 7.5

★CO-40140 (4-40140)—FOUR LADS
Gotta Go To The Fair Do Do

38—Istanbul 4.5 18.7

CA-2665 (F-2665)—JOE FINGERS CARR
Maple Leaf Rag

★CO-40082 (4-40082)—FOUR LADS
I Should Have Told You Long Ago

VI-20-5522 (47-5522) NORO MORALES
Am I Blue

39—She Was Five And He Was Ten 4.4 1.2

★DE-28945 (9-28945)—MILLS BROS.
The Jones Boy

EP-9004 (4-9004)—JUDY VALENTINE
A Ride In Santa's Sleigh

40—Why 4.3 9.2

★CA-2687 (F-2687)—NAT "KING" COLE
Answer Me, My Love

CR-61088 (9-61088)—KAREN CHANDLER
A Flash From The Blue

IM-8223 (45-8223)—SLIM WHITMAN
Secret Love

41—Our Heartbreaking Waltz 4.2 8.6

42—Gee 3.9 —

43—Just One More Chance 3.7 —

44—My Baby Rocks Me 3.4 —

45—Romeo And Juliet 3.1 —

46—To Be Alone 2.9 12.6

47—Eh, Cumpari 2.6 6.7

48—I See The Moon 2.5 9.4

49—Vaya Con Dios 2.3 6.4

50—I Couldn't Believe My Eyes 2.1 —

March of Dimes Donation



NEW YORK—The Four Lads (left to right) Bernie Toorish, Connie Codarini, Jimmy Arnold, Frank Busseri are presented with a check for $100 for the March of Dimes raised by their teen-age fan club members on behalf of their fund raising efforts for the March of Dimes. Presenting the check is New York Fan Club President Connie Bracco at the Stockholm Restaurant, where the fans tossed an ice cream and cake party honoring The Lads.

We are pleased to announce that

Herman Jaffe

and

Wertheim and Cogan

have consolidated their practices under

the firm name of

Jaffe, Wertheim & Cogan

Herman Jaffe, C. P. A.
Abraham Wertheim, C. P. A.
David J. Cogan, B. B. A.

Empire State Building
New York 1, New York
LOngacre 5-2323

Research Craft Company

Producers of
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
Any Type of Phonograph Record in Shellac • Flex • Vinylite
1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

It Will Be The *GREATEST!*

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0800

GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

LLOYDS Goes Pop

With a Great New Release by

BARBARA GALE

singing

"SO LONG GOODBYE JOE"

b/w

"LONELYWEATHER"

Lloyds Record # 107

LLOYDS RECORDS

457 West 45th Street, New York 19

MIKE PEDICIN'S
latest and greatest!
"ONE POTATO, TWO POTATO"
b/w
"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015
20th Century
Manufactured by
GOTHAM RECORD CORP.

Publicists' Ballyhoo Ball Date Set

The second annual Ballyhoo Ball of the Publicists' Guild of New York will be held Tuesday evening, March 30, at the Hotel Astor, it was announced recently by co-presidents Walter Kaner and Dick Linke.

Theme of the annual Ball "Cheesecake on Parade," will present many of New York's top models, and female stars and starlets of motion pictures, stage, radio and TV, and those ambitious to become stars and starlets in a parade competing for the title "Miss Ballyhoo Ball of 1954."

Proceeds of this annual event will go towards the Guild's welfare fund and for the maintenance of its journalism scholarship, set up last year at Long Island University.

Miss Janet Bergman, a 15-year-old honor student, who graduates from Tilden High School, Brooklyn, Feb. 1, the first winner of the Guild's award, will be a guest at the ball.

Co-chairmen of the Ballyhoo Ball are Richard Mardus, Ivan Black and John O'Malley. Edward N. Mintz heads the publicity committee for the event.

Tickets may be secured at the Ball Headquarters, 400 Madison Avenue.

Italian Tunesmith Hits Again

NEW YORK—After the success of "Tell Me You're Mine," the Italian government commissioned Nino Ravasini, its author, to write a tune called "Italia Mia." This tune has now become Vic Damone's hit "To Love You."

SPECIAL NOTICE

to

ADVERTISERS

Due to Lincoln's Birthday Holiday, Friday, February 12—it is necessary that *The Cash Box* go to press 1 day earlier than usual.

Final Press Time for the issue of

FEBRUARY 20

is

THURSDAY, FEBRUARY 11

at Noon

•

Earlier forms are also pushed ahead 1 day

•

We would appreciate your co-operation

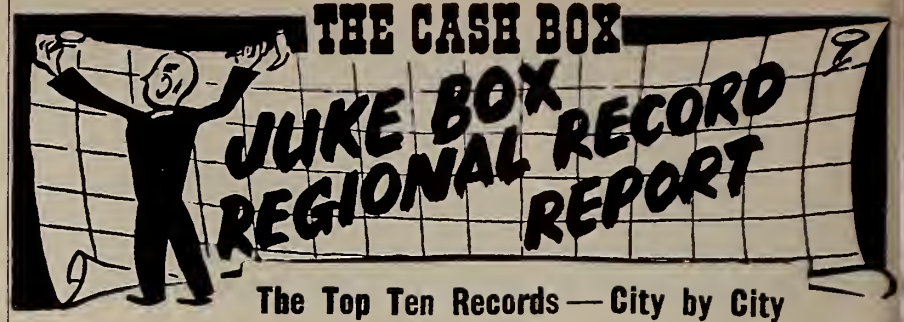
THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK, N. Y.

CHICAGO
32 W. RANDOLPH ST.

LOS ANGELES
6363 WILSHIRE BLVD.



The Top Ten Records — City by City

New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Darktown Strutters Ball (Lou Monte)
6. Changing Partners (P. Page)
7. The Jones Boy (Mills Bros.)
8. Rags To Riches (Tony Bennett)
9. Ricochet (Teresa Brewer)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Chicago, Ill.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Martin-Bennett-Four Aces)
3. Secret love (Doris Day)
4. That's Amore (Dean Martin)
5. Till Then (Hilltoppers)
6. From The Vine Came The Grape (Gaylords)
7. Changing Partners (P. Page)
8. Marie (Four Tunes)
9. Till We Two Are One (Georgie Shaw)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Los Angeles, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Martin)
3. That's Amore (Dean Martin)
4. Changing Partners (Page-Starr-Crosby)
5. Secret Love (Doris Day)
6. Heart Of My Heart (4 Aces)
7. Rags To Riches (Tony Bennett)
8. Make Love To Me (Stafford)
9. Ricochet (Teresa Brewer)
10. Woman (Desmond-Ferrer)

Philadelphia, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces-8ennett)
3. That's Amore (Dean Martin)
4. Till We Two Are One (Georgie Shaw)
5. Changing Partners (P. Page)
6. Heart Of My Heart (4 Aces)
7. From The Vine Came The Grape (Gaylords)
8. Secret Love (Doris Day)
9. The Jones 8oy (Mills Bros.)
10. Darktown Strutters Ball (Lou Monte)

Detroit, Mich.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Heart Of My Heart (4 Aces)
5. From The Vine Came The Grape (Gaylords)
6. Till We Two Are One (Georgie Shaw)
7. Changing Partners (P. Page)
8. Till Then (Hilltoppers)
9. Make Love To Me (Stafford)
10. Strings Of My Heart (Gaylords)

Dallas, Tex.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett-Martin)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Secret Love (Doris Day)
7. Y'All Come (Bing Crosby)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Ricochet (Teresa Brewer)
10. Till Then (Hilltoppers)

Memphis, Tenn.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (Four Aces-Bennett-Martin)
5. Secret Love (Doris Day)
6. Ebb Tide (Frank Chacksfield)
7. Rags To Riches (Tony 8ennett)
8. Make Love To Me (Stafford)
9. Ricochet (Teresa 8rewer)
10. I Get So Lonely (Four Knights)

San Francisco, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Ricochet (Teresa Brewer)
8. Secret Love (Doris Day)
9. Ebb Tide (Frank Chacksfield)
10. You Alone (Perry Como)

New Orleans, La.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (8ennett)
3. Changing Partners (Page-Starr)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Woman (Johnny Desmond)
8. Rags To Riches (Tony Bennett)
9. Make Love To Me (Stafford)
10. Till Then (Hilltoppers)

Hollywood, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Sadie Thompson's Song (Rita Hayworth)
4. Bell Bottom Blues (T. Brewer)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. From The Vine Came The Grape (Hilltoppers)
8. Lovin' Spree (Eartha Kitt)
9. Ricochet (Teresa Brewer)
10. Secret Love (Doris Day)

Cleveland, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. From The Vine Came The Grape (Gaylords)
6. Till We Two Are One (Georgie Shaw)
7. Secret Love (Doris Day)
8. I Get So Lonely (4 Knights)
9. Heart Of My Heart (4 Aces)
10. Bell Bottom 8lues (T. 8rewer)

Nashville, Tenn.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (8ennett-Four Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (4 Aces)
6. Rags To Riches (Tony Bennett)
7. Secret Love (Doris Day)
8. Woman (Johnny Desmond)
9. I Get So Lonely (4 Knights)
10. Till Then (Hilltoppers)

Denver, Colo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (4 Aces)
7. Ricochet (Teresa Brewer)
8. Secret Love (Doris Day)
9. You Alone (Perry Como)
10. Ebb Tide (Frank Chacksfield)

Cincinnati, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Till Then (Hilltoppers)
6. Rags To Riches (Tony Bennett)
7. From The Vine Came The Grape (Hilltoppers)
8. Heart Of My Heart (4 Aces)
9. Secret Love (Doris Day)
10. Ricochet (Teresa 8rweer)

Sioux City, Iowa
1. Oh, Mein Papa (Fisher-Anthony)
2. Stranger In Paradise (Bennett)
3. Heart Of My Heart (4 Aces)
4. Till Then (Hilltoppers)
5. Rags To Riches (Tony Bennett)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. You Alone (Perry Como)
9. Bell Bottom Blues (T. Brewer)
10. Ricochet (Teresa 8rewer)

St. Louis, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Till Me Two Are One (Georgie Shaw)
8. Our Heartbreaking Waltz (Teresa 8rewer)
9. Time Will Tell (Hilltoppers)
10. Granada (Frankie Laine)

Pittsburgh, Pa.
1. Two Purple Shadows (J. Vale)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Four Aces-Bennett)
4. Till Then (Hilltoppers)
5. That's Amore (Dean Martin)
6. Till We Two Are One (Georgie Shaw)
7. From The Vine Came The Grape (Gaylords)
8. Changing Partners (P. Page)
9. Make Love To Me (Stafford)
10. Strings Of My Heart (Gaylords)

Boston, Mass.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. 8ell Bottom Blues (T. Brewer)
6. Secret Love (Doris Day)
7. Till We Two Are One (Georgie Shaw)
8. Make Love To Me (Stafford)
9. From The Vine Came The Grape (Gaylords)
10. Gee (Crows)

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Secret Love (Doris Day)
6. Heart Of My Heart (4 Aces)
7. Make Love To Me (Stafford)
8. Ricochet (Teresa Brewer)
9. Rags To Riches (Tony 8ennett)
10. The Jones Boy (Mills Bros.)

Atlanta, Ga.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Ricochet (Teresa Brewer)
6. Secret Love (Doris Day)
7. Rags To Riches (Tony Bennett)
8. Make Love To Me (Stafford)
9. I Get So Lonely (4 Knights)
10. Y'All Come (Bing Crosby)

Seattle, Wash.
1. Stranger In Paradise (Four Aces-8ennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Changing Partners (Page-Starr)
5. Marie (Four Tunes)
6. Ricochet (Teresa Brewer)
7. Rags To Riches (Tony Bennett)
8. Secret Love (Doris Day)
9. Heart Of My Heart (4 Aces)
10. Granada (Frankie Laine)

CANADIAN CAPERS

TORONTO TOPICS:


DINAH KAYE

Duke Ellington has a lot of personal friends, as well as fans in this sector and he is proving it again, if proof be needed, with his current stand at the Colonial. . . . Bill as Billy Daniels' protege, the British vocalist, Dinah Kaye is attracting a lot of attention at the Casino Theatre. This English girl's first disks on RCA Victor's Label "X" will be released shortly. . . . Held over again is Billy O'Connor now well into his second year at the Circus Room at the Colonial. His group sounds better than ever and seems to be set for many more months. . . . Bill Isbister, the local songwriting pianist seems to have a big one coming up with his song, "Let Me Be Your Darling." Already, the song has been given the nod by two major labels and more cuttings are promised. . . . After a prolonged illness Professor C. F. Thiele passed away on February 3rd. One of the pioneer music publishers in Canada, he was the founder and president of Waterloo Music Co. Ltd., Waterloo, Ontario. Thiele had devoted his life to fostering band music. He founded and maintained the Music Camp at Bamberg, Ontario and for many years headed the Bandmasters Association playing host to the Canadian Bandmasters Association in Waterloo which had become the band music capital of Canada. The funeral took place at the Sandrock Funeral Home, Kitchener, Ontario on Saturday, February 6th. . . . The Alex Shey Trio featuring Gerry Gerardo has earned a holdover at the El Mocambo where they have been clicking with the Spadina audiences. . . .


THE HILLBILLY JEWELS


FRANK SINATRA

After sixteen months on the Main Street Jamboree at CHML, Hamilton, The Hillbilly Jewels take a three-month hiatus to fill one-night dates in the four Atlantic provinces. Their Arrow disk of "Maid Of The Mist" looks like a winner and should pave the way with a lot of air and operator activity as they head back through their home territory. The group originated in Amhurst, Nova Scotia six years ago and have been clicking big ever since. . . . Whiey Hains of Capitol's Toronto office, reports that Frank Sinatra's platter "Young At Heart" is breaking fast and looks like Frankie's big one for Capitol.

"Nu, Nu, Nu"



HOLLYWOOD, CALIF.—The Taylor Maids look real happy as they chat with Jack Crosby, Eureka Records exec, about the diskery's first release, "Nu, Nu, Nu." The sister trio is now under exclusive contract to Eureka. The record firm, which has just moved to larger quarters in Hollywood has as its officers: Bill Livingston, pres.; Charles Stanley, v. p.; C. Mayes Caldwell, sales mgr.; Jack Crosby, advertising director; and Peter Lance, music director. Cosnat in New York, James Martin in Chicago and Sunland in L. A. are handling the distribution. Eureka Records is planning several other releases in the near future.

BIGGEST COIN-OP BUY IN HISTORY!

THE ARTISTS:




TOMMY & JIMMY DORSEY

THE TUNES:

"TOMMY'S BEST"

"MARIE"

"JIMMY'S BEST"

b/w

"GREEN EYES"

BELL # 1028

THE PRICE:

28c on 45 rpm

40c on 10" 78 rpm

TO JUKE BOX OPERATORS EVERYWHERE

FROM THE LABEL EVERYONE'S TALKING ABOUT

BELL

WRITE FOR COMPLETE INFORMATION

BELL RECORDS, INC.
630 5th AVENUE
NEW YORK CITY, N. Y.

If you sell magazines check here ☐

I AM A ☐ DISTRIBUTOR ☐ JUKE BOX OPERATOR ☐ ONE STOP

I am interested in the new 35¢ (list price) line of 7-inch BELL Records. Please send me information on how and where I can buy them.

NAME_____

ADDRESS_____

CITY_____ STATE_____ PHONE_____

A Song In Her Heart



NEW YORK—Songstress Betty Madigan and orchestra leader-arranger Joe Lipman are caught by the candid camera photographer during a recent recording session at which they cut, "My Heart Is Dancing With You" backed with "Call Me Darling" for MGM.

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

2 New Smash Hits by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"TILL THEN" # 15132
and
"FROM THE VINE CAME THE GRAPE"
15127
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Cash Box Best Bet
Two New Originals
Raymond Scott Orchestra
"HIGHLAND SWING" *
b/w
"HONEST INJUN"
Audivox 106
*An infectious Scott-ish piece
AUDIVOX SOUND ENHANCEMENT RECORDING SYSTEM
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

The New Smash
The JOHNSTON BROTHERS
sing
"CRYSTAL BALL"
b/w
"THE CREEP"
(vocal)
London 1423; 45-1423
LONDON

DeFranco May Have Hit

NEW YORK—Buddy DeFranco, clarinet star, who returned to New York, this week, from a successful "Jazz Club, U.S.A." tour of Europe, came home to discover that he may have his first big disk hit breaking for him.

DeFranco cut an original Nelson Riddle instrumental, titled "Pyramid", about three months ago for the Norman Granz Clef label. Almost immediately afterwards, DeFranco left on a six week tour of Europe with an all star group.

Two weeks ago, while DeFranco was in Paris, Bernie Silverman, Clef's Sales manager took "Pyramid" out of the can and released it nationally.

When the reorders for the disk started coming in, "Major" Milt Gray, the clarinetist's personal rep, embarked on a dee jay promotion tour of Philly, Boston, Pittsburgh, Cleveland, Detroit, and Chicago.

DeFranco, who was abroad while all this was going on, may have the record he was looking for in "Pyramid".

Granz Forms Norgran Label

The formation of a new label, Norgran, was announced by Norman Granz shortly before he took off for Europe (Feb. 4) on his third annual "Jazz at the Philharmonic" concert tour there.

Norgran disks will be handled throughout the U.S. and Canada by distributors who do not handle Granz' Clef label.

In forming the new label, Granz split his Clef artists, with Dizzie Gillespie, Stan Getz, Buddy De Franco, Al Hibbler, Johnny Hodges, Lester Young, Louis Bellson, Buddy Rich, Bill Harris, Slim Gaillard, Ben Webster, Charlie Ventura, Charlie Barnett, Chico O'Farrell, Lou Watters and others going to Norgran. Remaining with Clef are Oscar Peterson, Flip Phillips, Count Basie, Anita O'Day, Billie Holliday, Bill Harris, Benny Carter, Bud Powell, Charlie Parker, etc.

Granz also announced that this year he has scheduled the release of 100 LPs, 150 EPs and 100 singles.

Papa Bennett



TONY BENNETT

NEW YORK—Tony Bennett became the proud papa, this week, of D'Andrea, a baby boy who tipped the scales at an even seven pounds. The event took place at the Lebanon Hospital in New York where Tony's wife Sandy is reported to be in excellent condition.

MGM Signs Leo De Lyon

NEW YORK—Every now and then unusual talent hits the recording business. Leo De Lyon is one.

The comic-impressionists' versatile talents can be heard on his first recording for MGM, "The Band Played On" and "Say It Isn't So", where he immitates an 18 piece band, a five voice singing group and other sound effects. On both sides of this record, every sound is made only by De Lyon.

The young artist, who has a perfect pitch range of 86 notes, can do impressions of singing stars and can do such odd novelties as hum "Swanee River" while whistling "Humoresque".

When De Lyon got out of the navy, he batted around for a while as a straight pianist at the Hotel Raleigh, a Catskill resort. Later he joined Paul Whiteman's band, also as a pianist. But one evening, when Whiteman's "On Stage America" show was short, the musicians in the band told Whiteman about Leo's crazy antics.

As a result of this performance, the youngster was signed for the Arthur Godfrey show.

Now Leo De Lyon has a recording contract.

While speaking to the lad, George Shearing said, "If you get a partner, you'll have a great quartet".

Good Ole Miami



MIAMI BEACH, FLA.—Songwriter Ethel Levin, best known for her smash "You're My Destiny," listens to Tad Bruce as he sings by the sea side. Tad was visiting Miami d.j.s prior to his return to New York where he will have a recording session for the Eagle label.

Decca Pacts Larry Elgart

NEW YORK—Larry Elgart, alto sax virtuoso and conductor, was signed this week to a recording pact by Milt Gabler of Decca Records. Elgart has already cut an album of solos with string background for the label; all standard tunes. In addition to such material Elgart has organized a special ensemble to record modern jazz-based ballet compositions. The latter will be similar to his "Impressions Of Outer Space" album, recently released on Brunswick.

Decca also intends to use the maestro to back vocalists. Recently he did the backing on a Hamish Menzies date for the label.

Decca's Elgart promotion tees off around March 1 with the release of one single coupling from the album. Elgart is the brother of trumpeter-maestro Les Elgart, whose dance orchestra is currently getting a big build-up on the Columbia label.

Mars Starts Second Annual Kiddie Poll

NEW YORK—The second annual poll to find the ten most talented children in the entertainment field is being conducted by Mars, Inc. of Chicago, Ill. More than ten thousand ballots have been sent to active persons in all divisions of the entertainment industry throughout the United States. All ballots must be in for tabulation by February 28th, 1954.

The Mars Co. will announce the winners early in March, 1954 and will present solid Gold Stars to the most talented children.

Last year, because of two ties, twleve children were selected and presented with the Milky Way Gold Star Awards.

The polling is handled by Leo Burnett Co., Inc. the advertising agency for Mars, Inc. makers of candy bars.

Como "Wanted"

NEW YORK—Warner Brothers Music Division, whose Witmark Publishing Company has the new Perry Como record "Wanted" is distributing a police line-up type flier with a full view and profile shot of Como. Under each photo is his convict number 20-5647, the number of the record.

The promotional piece reads as follows:

WANTED
Perry Como

For breaking out with a great new record. This man is armed with a hit and is considered dangerous by all singing competitors. Watch for him—he's heading your way—North, South, East, West! Remember Perry Como's WANTED!

AIR MAIL SUBSCRIPTION
To The Cash Box $30

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

R. C. A.'s R & B label, "Groove," makes its bow this week with two releases. **Danny Kessler** uses two of his big guns, **The Du Droppers** and **Big John Greer**. The Du Droppers disk "Dead Broke" and "Speed King" should get the label off to a good start. Greer's "You'll Never Be Mine" and "Bottle It Up And Go" two strong sides. Distribution has been taken away from the parent set up and Kessler will use some of Label "X" distribution and some of his own appointments outside the "X" set up. . . . **Johnny Ace** left Houston January 26 after a Duke Records session to re-join package including **Willie Mae Thornton** and the **Johnny Board** band. First date was January 27 at Pensacola, Fla. . . . The B. B. King package, including Bill Harvey band and Gladys Hill, Peacock artists, enroute to California. Will be the first time so far west for young Miss Hill. . . . Swing Time has a strong R & B item in its new release. The diskery introduces **The Hollywood Flames** who put over "Let's Talk It Over" in a manner that spells sales. . . . Seeco releasing its latest EP "Dance Date With Machito and his Afro-Cubans." The disk features four of Machito's latest recordings. The Latin label also issuing an LP featuring **Vicentico Valdes**. **Bob Rosen**, Seeco and Dawn, week-ended with deejay **Tiny Markle** of WAVZ-New Haven, Conn. Bob is plugging Seeco's latest **Cesar Concepcion's** "Varsity Drag Mambo." The Dawn label is coming up with its second release soon. It will highlight the tenor saxing of **Alix Combelle** and is titled "Phone Me Cherie." . . . Rama's "Gee" by **The Crows** really starting to go after all this time and the item is definitely breaking pop. Lists have been showing it in the pop and deejays who had never even heard of the tune have been getting loads of requests for airplay. Note from **Tom Edwards** (WERE-Cleveland) says "Big Hit. One of the most requested numbers on our air waves these days. I have to play it at least six or seven times at dances which I attend." Shows what steady promotion can do. **George Goldner**, with a half-way hit on his hands, kept working on the disk steadily for almost eight months and it is now paying off. . . . We went to Philadelphia to make the juke box operator poll awards to **The Clovers** and **Ruth Brown** at the Uptown Theatre. The two Atlantic attractions are just great and "break it up" onstage. The natural choreography of The Clovers is something to watch and some of our leading pop groups could learn plenty by studying them. Five of us, including Miriam Abramson, Ahmet Ertegun, Jerry Wexler of Atlantic, and Marty Ostrow of the C. B. staff, squeezed into Ahmet's Jaguar to make the trip. "Flew" is the word. To spice the trip a bit, with the needle hovering about the 90 mark, Ahmet would turn around to talk to the back seat occupants. Found out later he was driving by radar and didn't have to watch the road. Before we left, watched Jerry and Ahmet cut some dubs of Clyde McPhatter and the Drifters. Jesse Stone assisting. A couple of the tunes packed with potential. . . . Hearing some wonderful things about Baton's "Thousand Stars." Phil Rose, Challenge Music, has the tune. . . . Carl Lebow's first release on Syd Nathan's Deluxe label, coming out this week. Carl's ecstatic about it and considering Carl's calm and detached manner on previous "5" Royales releases this deck must really be something. Etching is "Come On And Put Me In The Alley" and "I Want You To Use Me" by Country Homes. Carl left on another Southern trip last Friday. . . . Savoy releases what they call a "pretested trio" of disks. The Famous Banks Brothers with "I've Got The Witness" and "For My Sake"; Georgie Stevenson on a pair of New Orleans blues items "Teasin' Tan" and "Meet Me At Grandma's Joint"; and one that absolutely sends Herman Lubinsky, Luther Bond's sexy, "What If You" and and upbeat "See What You Done." . . . Al Silver, Herald Records, getting a great big hello from all jockeys and distribs on his trip through the South. Al has been playing some of his yet unreleased dubs for the distribs and the reaction has been tremendous.



GLADYS HILL



CESAR CONCEPCION

CHICAGO:

Announcement was made this past week of the formation of the Bronzeville Distributing Co., this city, with Sy House as manager. To date, firm is handling Jay-Dee, Robin, Central, Republic, Baton, and Dootone labels. And, according to Sy House, several of the disks are beginning to look like hits. . . . The Four Tunes reported to have done SRO biz at the Crown Propeller. . . . Little Walter, riding high with "You're So Fine," headin' for Michigan where he will fill dates in Grand Rapids, Pontiac and Battle Creek. . . . Spoke to Vivian Carter who reports that, effective 2/15, she is switching her deejay chores from Gary's WGRY to WWCA, replacing Sam Evans who, as reported here last week, moves to Chicago's WGES. Viv also very happy with progress of her Vee-Jay diskery. . . . There will be no "Jazz At Rainbo" for the next two weeks. But, on 2/14, "Festival Of Modern American Jazz" is skedded. With show headlined by Stan Kenton, Dizzy Gillespie, June Christy, Candy Candido. And oh, so many others. . . . The Five Echos will be co-featured with Parrot's Paul Bascomb at the New Heat Wave Lounge each Sunday afternoon at a special 'dinner dance matinee' which club's proprietor hopes will become an outstanding weekly feature. . . . Phil Chess told about several new releases on Chess and Checker. "But," Phil said, "we're most excited about "Hoochie-Coochie Man" by Muddy Waters which is really going like mad and," he added, "Sugar Boy's 'You, You, You, b/w 'Jock-A-Mo,' which looks like a two-sided hit." So, it looks like a continuation in the string of hits for the Chess boys and their labels. . . . Nat "King" Cole has been signed for the Chez Paree sometime in May, marking his debut at this top spot. . . . Jack L. Cooper launched a new deejay show (2/1) on Station WHFC. To be heard thrice weekly.



LITTLE WALTER

This Record Was A "Bust"



NEW YORK—ABC disc jockey Martin Block (right) and singing star Dean Martin (left) comfort comedian Jerry Lewis who sobs pitifully because Block can't play his latest record. During some pre-broadcast kidding around before guesting on The Martin Block Show (2:35 to 4:00 p.m., EST, Monday through Friday), Lewis unhappily broke the disc in two.

2 SMASH HITS
Breaking Wild all over the nation !!!

"EL BAION"
and
"GEE"
Tico 10-208
JOE LOCO
AND HIS MAMBO STYLINGS

"GEE"
b/w
"I LOVE YOU SO"
R R 5
THE CROWS

Ask for the new CROWS' record "CALL THE DOCTOR" Rama # 10

TICO EL REY DEL MAMBO
RAMA

220 WEST 42nd STREET (WI 7-0652) NEW YORK, N. Y.

LOS ANGELES:

Louis Jordan was honored at a party thrown at the home of Eddie Mesner, Aladdin Records Head, on Jan. 30. Jordan and wife drove in from their home in Phoenix to attend the gathering. His latest releases were played along with a preview of new material that is yet unreleased. If the great jazz instrumentals are any measure of Jordan's forthcoming waxings then he certainly has a great future with Aladdin. They will release an album of EP's and LP's soon which will feature the great sax player himself. His first Aladdin release "Dad Gum Ya Hide, Boy" and "Whiskey Do Your Stuff" looks like it could be a double headed smash for Jordan. . . . The popular R & B star and RPM recording artist, B. B. King, kicked off his West Coast tour with an appearance at Billy Berg's Five Four Ballroom on Feb. 5th, 6th and 7th. B. B.'s latest release is "Praying To The Lord" b/w "Please Help Me." . . . Another top program is slated for the week-end of Feb. 12th at the Five Four when Christine Kittrell makes her first West Coast appearance along with Joe Houston and orchestra. . . . While in San Francisco recently Saul and Joe Bihari of Modern Records signed Blinkey Allen and waxed four new sides which will be released soon. Joe plans to go back to Frisco to scout for new talent. He plans big things from his first POP release on the Flair label. Tunes are "Sayonara" (Let's Say Goodbye) and "Mia Bella Donna" by the Squires. . . . If you want to get into conversation about nosey people go see Art Rupe at Specialty Records. All he has to do to give you the real low down on the subject is play Floyd Dixon's latest novelty tune "Nose Trouble." Art admits that it's the most novel thing the Specialty diskery has ever produced. . . . Lew Chudd, prexy of Imperial Records, recently purchased the masters from Super Records on the spiritual "Lead Me, Guide Me" by Doris Akers and The Simmons Akers. He outbid four other companies to get the masters and signed the group to a long term contract. . . . Irv Marcus, sales representative for Duke & Peacock Records, is spending several days in San Francisco on business. He announced that Marie Adams' "I'm Gonna Latch On" on the Peacock label is already catching on and predictions are that it will be a big number.



MARIE ADAMS

3 SURE HITS!

Sugar Boy
sings
"YOU, YOU, YOU"
b/w
"JOCK-A-MO"
CK-787

Danny Overbea
sings
"STOMP and WHISTLE"
b/w
"EBONY CHANT"
CK-788

Jimmy Binkley
sings
"WINE, WINE, WINE"
b/w
"BOOGIE ON THE HOUR"
CK-789

BREAKING BIG!
"SUPERSTITION"
by **Big Ed**
CK-790

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

Starting Big!
OOH-EEE! OOH-EEE!
by
FLOYD DIXON
486 # 486-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

Getting Bigger Day By Day
Savoy # 1119
"LITTLE DADDY"
By BIG BERTHA
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

Tops "I Had A Notion" with
"LOVE IS A FUNNY THING"
and
"LIFE BEGINS AT FORTY"
AL SAVAGE with Joe Morris Ork
HERALD 421
Herald RECORDS
236 W. 55 St. New York N. Y.

The New Sounding
CESAR CONCEPCION
Orchestra
with a mambo instrumental
"VARSITY DRAG MAMBO"
b/w
"Por Que Sera' "
4133
SEECO records
39 W. 60th St., New York 23, N. Y.

Really A Knockout Hit!
"LOVE CONTEST"
RUTH BROWN
Atlantic 1018
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N Y

HOT!
AND . . . GETTING HOTTER!
"CHOCOLATE SUNDAE"
KID KINGS COMBO
EXCELLO 2025
"WASTED TIME"
SHY GUY DOUGLAS
EXCELLO 2024
For Immediate Shipment
WRITE, WIRE, CALL 42-2215
NASHBORO RECORD CO., INC.
177 3rd AVE., NORTH
NASHVILLE TENNESSEE

THE CASH BOX HOT 100

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	YOU'LL NEVER WALK ALONE	*Ray Hamilton (Epic 9015)*
2	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
3	EL BAION	*Joe Loca (Tico 208)*
4	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
5	I'M JUST YOUR FOOL	*Ella & Buddy Jahnsan (Mercury 70251)*
6	YOU'RE STILL MY BABY	*Chuck Willis (Okeh 7015)*
7	SUNDAY KIND OF LOVE	*Harp-Tones (Bruce 101)*
8	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
9	I	*Velvets (Red Robin 122)*
10	MARIE	*Four Tunes (Jubilee 5128)*

in CHICAGO

1	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
2	MARIE	*Four Tunes (Jubilee 5128)*
3	YOU'RE SO FINE	*Little Walter (Checker 786)*
4	MONEY HONEY	*Drifters (Atlantic 1006)*
5	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
6	I HAD A NOTION	*Al Savage & Joe Morris (Herald 417)*
7	HONEY HUSH	*Joe Turner (Atlantic 1001)*
8	SUNDAY KIND OF LOVE	*Harp-Tones (Bruce 101)*
9	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
10	TV MAMA	*Joe Turner (Atlantic 1016)*

in NEW ORLEANS

1	BLUE MONDAY	*Smiley Lewis (Imperial 5268)*
2	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
3	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
4	OOH LAWDY MY BABY	*Tommy Ridaley (Atlantic 1009)*
5	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
6	SOMETHING'S WRONG	*Fats Damina (Imperial 5262)*
7	EVERY NIGHT IN THE WEEK	*Christine Kittrell (Republic 7055)*
8	TV MAMA	*Joe Turner (Atlantic 1016)*
9	YOU'RE STILL MY BABY	*Chuck Willis (Okeh 7015)*
10	YOU'RE SO FINE	*Little Walter (Checker 786)*

in SAN FRANCISCO

1	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
2	MONEY HONEY	*Drifters (Atlantic 1006)*
3	YOU'RE SO FINE	*Little Walter (Checker 786)*
4	TV MAMA	*Joe Turner (Atlantic 1016)*
5	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
6	SAVING MY LOVE FOR YOU	*Jahnny Ace (Duke 118)*
7	SOMETHING'S WRONG	*Fats Domino (Imperial 5262)*
8	WHY DID YOU LEAVE ME	*B B. King (RPM 395)*
9	DON'T LEAVE ME THIS WAY	*Fats Domino (Imperial 5262)*
10	I	*Velvets (Red Robin 122)*

in NEWARK

1	YOU'LL NEVER WALK ALONE	*Ray Hamilton (Epic 9015)*
2	EL BAION	*Joe Laca (Tico 208)*
3	YOU'RE STILL MY BABY	*Chuck Willis (Okeh 7015)*
4	SAVING MY LOVE FOR YOU	*Jahnny Ace (Duke 118)*
5	OKE SHE MOKE SHE POP	*Jae Turner (Atlantic 1016)*
6	SUNDAY KIND OF LOVE	*Harp-Tones (Bruce 101)*
7	PING PONG	*Tiny Bradshaw (King 4687)*
8	SOMETHING'S WRONG	*Fats Domino (Imperial 5262)*
9	MY GIRL AWAITS ME	*The Castelles (Grand 101)*
10	YOU'RE SO FINE	*Little Walter (Checker 786)*

in MEMPHIS

1	MONEY HONEY	*Drifters (Atlantic 1006)*
2	WELL, I DONE GOT OVER IT	*Guitar Slim (Specialty 482)*
3	SOMEBODY TOLD ME	*Little Milton (Sun 194)*
4	BLOODSTAINS ON THE WALL	*Honey Boyd (Specialty 476)*
5	GOING DOWN TO BIG MARY'S	*Helen Thampson (States 126)*
6	YOU'RE SO FINE	*Little Walter (Checker 786)*
7	HONEY HUSH	*Joe Turner (Atlantic 1001)*
8	DRUNK	*Jimmy Liggins (Specialty 470)*
9	DARLING DEAR	*The Counts (Dat 1188)*
10	I'M YOUR HOOCHIE COOCHIE MAN	*Muddy Waters (Chess 1560)*

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*
2	EL BAION *Joe Loco* *(Tico 208)*
3	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
4	QUIET WHISKEY *Wynonie Harris* *(King 4685)*
5	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
6	PING PONG *Tiny Bradshaw* *(King 4687)*
7	SOUTH OF THE BORDER *Lynn Hope* *(Aladdin 3219)*
8	ROBE OF CALVARY *The Orioles* *(Jubilee 5134)*
9	LOLLY POP *Oscar McLollie* *(Modern 920)*
10	MARIE *Four Tunes* *(Jubilee 5128)*

in LOS ANGELES

1	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
3	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
4	MONEY HONEY *Drifters* *(Atlantic 1006)*
5	I *Velvets* *(Red Robin 122)*
6	LOLLY POP *Oscar McLollie* *(Modern 920)*
7	PING PONG *Tiny Bradshaw* *(King 4687)*
8	OFF SHORE *Earl Bostic* *(King 4683)*
9	MAKE ME A PRESENT OF YOU *Ernie Andrews* *(Trend 68)*
10	ROCK MY BABY *Johnny Otis*

in ST. LOUIS

1	EL BAION *Joe Loco* *(Tico 208)*
2	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
3	TV MAMA *Joe Turner* *(Atlantic 1016)*
4	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
5	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*
6	MY MAN'S AN UNDERTAKER *Dinah Washington* *(Mercury 79284)*
7	YOU'RE SO FINE *Little Walter* *(Checker 786)*
8	MONEY HONEY *Drifters* *(Atlantic 1006)*
9	CALL ME BEFORE YOU GO HOME *Memphis Slim* *(United)*
10	JAN *Paul Bascomb* *(Parrot 792)*

in DALLAS

1	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
2	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
3	GOOD THINGS *The "5" Royales* *(Apollo 452)*
4	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
5	TV MAMA *Joe Turner* *(Atlantic 1016)*
6	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
7	LUCILLE *Drifters* *(Atlantic 1019)*
8	YOU'RE SO FINE *Little Walter* *(Checker 786)*
9	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 7055)*
10	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*

in NASHVILLE

1	MONEY HONEY *Drifters* *(Atlantic 1006)*
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
3	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
4	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
5	YOU'RE SO FINE *Little Walter* *(Checker 786)*
6	TV MAMA *Joe Turner* *(Atlantic 1016)*
7	MARIE *Four Tunes* *(Jubilee 5128)*
8	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
9	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
10	MY COUNTRY MAN *Big Maybelle* *(Okeh 7009)*

in Columbia, S. C.

1	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
2	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
3	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
4	MONEY HONEY *Drifters* *(Atlantic 1006)*
5	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
6	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*
7	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
8	DOWN THE ROAD *Smiley Lewis* *(Imperial 5268)*
9	YOU'LL NEVER WALK ALONE *Ray Hamilton* *(Epic 9015)*
10	YOU'RE SO FINE *Little Walter* *(Checker 786)*

"But It's A Hit, Pop!"



DETROIT, MICH.—Billy Christ, Burt Bonaldi and Don Rea, known to the record biz as The Gaylords, chat with Bonaldo Bonaldi, Burt's father, as they visit his record shop in the Italian section of Detroit. Dad Bonaldi had much to do with the finding of the tune "Tell Me You're Mine" which introduced the Gaylords as a record act. In this picture Papa is critizing the boys for their Americanized Italian lyric on "From The Vine Came The Grape." The boys explain, "It must be right because half a million Americans can't be wrong!"

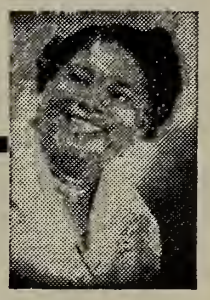
KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126½ WINDSOR ST.
(Phone: HA. 5-7123)



MARIE ADAMS'
newest
"I'M GONNA LATCH ON"
b/w
"You're Gone From Me"
Peacock = 1631

HONEY, HONEY
b/w
The Woman I Love
by
JOE FRITZ
Peacock # 1627



THE FIVE BLIND BOYS
sing
JESUS IS A ROCK IN A WEARY LAND
b/w
SONG OF PRAISE
Peacock # 1723

PEACOCK RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

HOLLYWOOD FLAMES
(Swing Time Records 345)

B+ "LET'S TALK IT OVER" (2:38) The Hollywood Flames sing a slow chant dramatically. Lead is solid and group performs in potent fashion. A potent side that could go far.

B "I KNOW" (2:37) The group chants a slow blues ballad with love lyrics impressively. A potent pairing.

THE LAMPLIGHTERS
(Federal Records 12166)

B "I CAN'T STAND IT" (2:33) [Armo BMI—] The Lamplighters blend on a slow ballad that breaks for a rhythmic bounce and novelty treatment and then back to the original tempo.

C+ "SMOOTCHIE" (2:30) [Armo BMI—] The flip is a cute middle tempo bounce with the play on "smootching." Evident throughout the disking is the sound of juicy kisses. A light effort that should please.

BIG ED
(Checker Records 790)

B+ "SUPERSTITION" (2:39) [Siran Music BMI] Big Ed sings a slow infectious drawl treatment of a southern type blues with a strong harmonica backdrop. Big Ed closely avoids doing the things superstition says he shouldn't and yet, to his complete mystification, everything goes wrong. A strong platter.

C+ "BISCUIT BAKING MAMA" (2:41) [Siran Music BMI] The under portion is a routine riff of quick tempo performed in ok manner by Big Ed.

BOBBY MITCHELL
(Imperial 5270)

B "SISTER LUCY" (2:25) [BMI—Smith, Bartholomew] Bobby Mitchell sings a slow blues in potent style.

C+ "BABY'S GONE" (2:26) [BMI—L. Bellaire] The flip is another slow blues that could garner spins and sales. Mitchell comes through with a good performance.

THE CASH BOX ★AWARD O' THE WEEK★

"ARE YOU LOOKING FOR A SWEETHEART" (2:17)
[Calvert BMI—Stevens, Hartman]

"NEVER GIVE UP HOPE!" (2:03)
[Davis ASCAP—Joe Davis]

THE CRICKETS
(Jay-Dee 789)

● With Dean Barlow and The Crickets showing up in the charts with their new release "Changing Partners," Jay-Dee Records makes a quick follow up with an item too hot to hold. The group renders an R & B treatment of the pop juke box click, "Are You Looking For A Sweetheart," and the result is one that should sell at a rapid pace. The boys are sweet, sentimental and tender. Dean Barlow handles the lead in Grade-A style. A strong plate that should make it big. The under lid, "Never Give Up Hope," is a middle tempo bounce, etched in a spiritual tone. Handclaps and organ give it that authentic feel and it could be the sleeper side.

"I'M GONNA LATCH ON" (2:27)
[Lion BMI—Charles, Robey]

"YOU'RE GONE FROM ME" (2:52)
[Lion BMI—Charles, Robey]

MARIE ADAMS
(Peacock Records 1631)

● Marie Adams belts a rhythmic quick beat ditty, "I'm Gonna Latch On," that seems like her best piece of material since "Honky Tonk." Marie pitches her whole bag of tricks on this deck as she tells her man that no matter how badly he treats her, he's still for her. Musical support is in the mood and the potential of the deck is strong. The lower lid, "You're Gone From Me," is a slow dramatic gypsy flavored item with a romantic theme. Marie is good on this tune but we lean to the upper lid.

"YOU GOTTA BE GOOD TO YOURSELF" (2:41)
[Savoy BMI—W. Campbell]

"LOVE CAN'T BE BLIND" (2:40)
[Crossroads BMI—Parker]

DOLLY COOPER
(Savoy 1121)

● Dolly Cooper comes up with her best since "I Wanna Know" in "You Gotta Be Good To Yourself" and the gal looks like she has another winner. A slow bounce item with a light religious feel, the tune is given the top drawer vocal treatment of Dolly. Support by a vocal group is excellent and helps no end to make this a better than average deck. The flip, "Love Can't Be Blind," is a slow rocking blues with romantic lyrics. Dolly's torchy reading makes this another solid etching. Like the top plate, "You Gotta Be Good To Yourself," and it should take off big with the proper promotion.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"WONDER WHY" (2:39)
[Robbins ASCAP—Brodsky, Kahn]

"BLUE VALENTINE" (2:38)
[ASCAP—Cain, Wilcox, Royal]

THE SOLITAIRES
(Old Town 802)

● The Solitaires, a new group with a fresh sound, break through with powerful reading of a slow blues titled, "Wonder Why." An aggregation of good voices, the lead and falsetto step away with honors. A good group that works together in fine style and etches a contender for the charts. The flip, "Blue Valentine," is another good side. A romantic sentimental item that could garner sales in the next few weeks. However, over a period, "Wonder Why" will step out.

"THE BEATING OF MY HEART" (2:39)
[Crossroads BMI]

"WHY DOES IT HAVE TO BE ME" (2:41)
[Feist Music ASCAP]

THE CHARMERS
(Central Records)

● The Charmers come up with a reading of a slow tender love ballad, "The Beating Of My Heart," that is already showing signs of breaking through in key spots like Cleveland and New York. The group has a commercial sound that could put the etching over the top. The flip, "Why Does It Have To Be Me," is a lilting bounce of moderate tempo. Melody is pop in flavor.

HEAVENLY ECHOS
(RCA Victor 20-5559)

C+ "WE NEED TO GO BACK" (1:52) [Tannen Music BMI—Joe Slade] The Heavenly Echos wax a quick beat shouty spiritual that builds as it goes along.

C+ "SHAKE MY MOTHER'S HAND" (2:14) [Tannen Music BMI—Leroy Kirland] The religious group etches another quick beat on the flip that builds to a more exciting pitch. A good side.

THE COLEMANAIRES
(Timely Records 102)

C+ "JOY IN THE PRAYER ROOM" (2:38) The Colemanaires dish up a middle beat rhythmic spiritual in staccatto fashion. A good group and a strong religious deck.

C+ "SOMEBODY SAVE ME" (2:37) [Simek BMI] A change of pace. A slow gospel tune smoothly performed.

LONNIE JOHNSON
(Rama RR9)

B+ "DON'T MAKE ME CRY BABY" (2:41) [Lonnie Johnson] The famous Lonnie Johnson sings a slow romantic blues with warmth and quality. A powerful etching that could make the grade.

B "MY WOMAN IS GONE" (2:31) [Lonnie Johnson] Flip is a similar item smoothly sung.

SHIRLEY GUNTER
MAXWELL DAVIS
(Flair 1027)

B "FOUND SOME GOOD LOVIN'" (2:37) [Flair BMI—Josea] With the upbeat orking of Maxwell Davis setting a sizzling pace, Shirley Gunter drives out an infectious and exciting vocal on a quick beat.

B "STRANGE ROMANCE" (2:38) [Flair BMI—Gunter] The flip is a slow blues done in a sweet and soft light manner and a switch to low down. A good performance.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. LET ME BE THE ONE Hank Locklin (4 Star)
2. BIMBO Jim Reeves (Abbott)
3. THERE STANDS THE GLASS Webb Pierce (Decca)
4. CHANGING PARTNERS Pee Wee King (RCA Victor)
5. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
6. WAKE UP IRENE Hank Thompson (Capitol)
7. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
8. YOU ALL COME Arlie Duff (Starday)
9. SECRET LOVE Slim Whitman (Imperial)
10. SLOWLY Webb Pierce (Decca)

Meeting Dates Of Music Operators' Associations

Feb. 9—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

9—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

9—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

10—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

15—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

17—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

18—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

22—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

22—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

March 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

1—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

Mobbed



BOSTON—Dean Parker, photographed as he was mobbed by autograph hounds at the opening of Music-land, new Boston record store, which is partly owned by Norm Prescott, prominent WORL disk jockey.

Prescott Week End Clicks

NEW YORK—Norm Prescott's "Week-end With the Stars" (Jan. 30-31) brought out one of the largest groups of music-world talent ever assembled at one spot. Norm brought 2300 people from Boston for the week-end.

The autograph session was held Saturday afternoon in the Grand Ballroom of the Hotel New Yorker. Fans met and chatted with Monica Lewis, Jerry Vale, Jaye P. Morgan, Bob Carroll, Bobby Wayne, The Four Lads, Fred Lowery, Dolores Hawkins, Jill Corey, Jill Whitney, Eydie Gormé, The Beachcombers, Steve Lawrence, Mark Stevens, Eddie Fisher, Danny Davis, Wendy Waye, Janet Brace, Richard Hayman and Sandy Solo. Session lasted from 1:30 to 5:30 p.m.

Later in the evening, Prescott emceed and Buddy Basch produced and stage managed an all-star show. This took from 9:00 to 11:45 p.m. and talent performing included Jill Whitney, Jerry Vale, Rusty Draper, Janet Brace, Pat Terry, Jill Corey, Sandy Solo, Dolores Hawkins, Norm Crosby, Bob Manning, Eileen Barton, The Four Lads, Richard Hayman, Charley Applewhite, Lou Monte, the Kangaroo Dancers and Boston's Ruth Casey, Tony Morelli, Eddie Antone, Burt Mullaney, and Mal Thomas. Music was provided by Eddie Grady and the Commanders.

Breaking Big!
Cousin Herb Henson
"HURRY BACK"
Capitol No. 2732

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Tommy Sands Keeps Busy

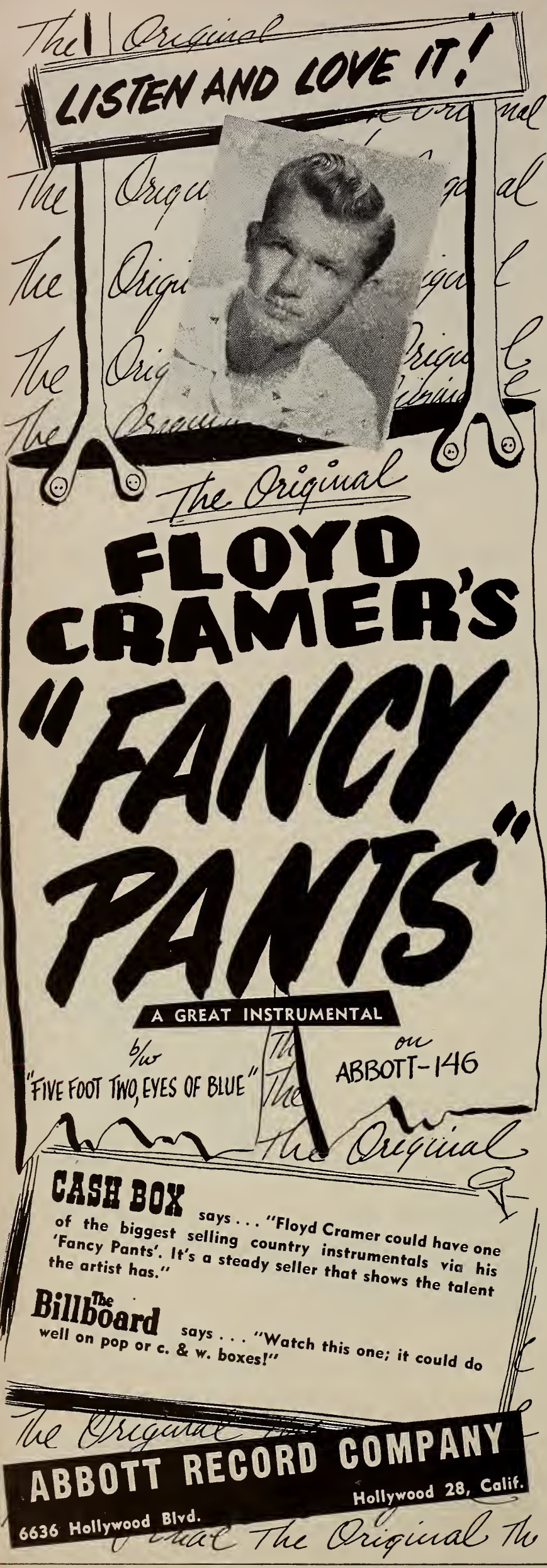
NASHVILLE, TENNESSEE — Tommy Sands, RCA Victor Recording Artist, and Jamboree Attractions young singing sensation, is on a busy schedule in Houston, Texas these days. Tommy will make 13 personal appearances during the two week period prior to the opening of the Houston Fat Stock Show, and during the Fat Stock Show, he will be appearing daily at the famous restaurateur, Bill Williams Restaurant in the Colosium. Tommy's latest release, "Dime And A Dollar" and "Life Is So Lonesome Alone", promises to put the young artist right into the spotlight!

"Give It Back"



DEL RIO, TEXAS—Paul Kallinger, XERF disk jockey, pulls his gun on Jim Reeves to make sure he gets back his copy of "Bimbo". Jim was visiting the disk jockey recently when the horse play took place.

HITTING BIG!
"I SAW A LITTLE TEARDROP"
as recorded on Mercury # 70267
by
Babe Zaharias & Betty Dodd
Two of the World's foremost golf pros.
RIDGEWAY MUSIC, INC.
6087 SUNSET BLVD.
HOLLYWOOD CALIFORNIA



THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Bill Mack
KWFT—Wichita Falls, Tex.
1. Wake Up Irene (Hank Thompson)
2. I Love You All Over Again (Bill Mack)
3. Y'All Come (Johnny Hicks)
4. Slowly (Webb Pierce)
5. Secret Love (S. Whitman)
6. Weary Blues From Waiting (Hank Williams)
7. High, Wide, And Handsome (Eddy Hill)
8. What Would It Take (Amos)
9. I Stayed Away Too Long (Lefty Frizze'll)
10. Dog-Gone It Baby (C. Smith)

Tommy Sutton
WING—Dayton, Ohio
1. My Greatest Thrill (James)
2. Let Me Be The One (Locklin)
3. There Stands The Glass (Blaine Smith)
4. What Am I Going To Do With You (Carl Smith)
5. Y'All Come (Jimmy Dickens)
6. First, Last, And Always (Wade Ray)
7. As Far As I'm Concerned (Red Foley)
8. Bimbo (Gene Autry)
9. North Wind (Slim Whitman)
10. Love Trap (Johnnie & Jack)

Lillie Anne
WIRC—Hickory, N. C.
1. You Better Not Do That (Tommy Collins)
2. Catsup And Honey (Strange)
3. Dog-Gone It Baby (C. Smith)
4. I Gave My Wedding Dress Away (Kitty Wells)
5. Bimbo (Pee Wee King)
6. Y'All Come (Grandpa Jones)
7. Let Me Be The One (Locklin)
8. There Stands The Glass (Webb Pierce)
9. Changing Partners (King)
10. Let's Kiss And Try Again (Shepard & Huskey)

Jimmy Hutsell
WLAR—Athens, Tenn.
1. Let Me Be The One (Locklin)
2. I Really Don't Want To Know (Eddy Arnold)
3. Changing Partners (King)
4. Secret Love (Slim Whitman)
5. Tain't Nice (The Carlisles)
6. Don Juan (Anita Carter)
7. There Stands The Glass (Webb Pierce)
8. Bimbo (Pee Wee King)
9. I'm Walking The Dog (Webb Pierce)
10. Fancy Pants (F. Cramer)

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. Let Me Be The One (Locklin)
2. I Love You (Wright & Reeves)
3. I'm Walking The Dog (Webb Pierce)
4. Bimbo (Jim Reeves)
5. Changing Partners (King)
6. Secret Love (Slim Whitman)
7. Y'All Come (Henson)
8. Run 'Em Off (Lefty Frizzell)
9. I Gave My Wedding Dress Away (Kitty Wells)
10. Dog-Gone It Baby (C. Smith)

L. F. Kenfield
WTIC—Hartford, Conn.
1. Mame, Come Get Your Baby Boy (Eddy Arnold)
2. Let Me Be The One (Strange)
3. Who'll Buy My Heartaches (Carl Smith)
4. Thanks (Jimmy Wakely)
5. Unpucker (The Carlisles)
6. It's Been So Long (Pierce)
7. Wake Up Iren (Thompson)
8. Look In Both Directions (Jim Lowe)
9. Release Me (Jimmy Heap)

Earle G. Hewinson
WJKO—Springfield, Mass.
1. Slowly (Webb Pierce)
2. Just Maried (Faron Young)
3. Tain't Nice (The Carlisles
4. I Really Don't Want To Know (Eddy Arnold)
5. Let Me Be The One (Reeves)
6. I'm A Problem Child (Faye)
7. Weary Blues From Waiting (Hank Williams)
8. Secret Love (Slim Whitman)
9. Wake Up Irent (Thompson)
10. Ooh-La-La (Justin Tubb)

Bill Price
WCOJ—Coatesville, Pa.
1. There Stands The Glass (Webb Pierce)
2. Satisfaction Guaranteed (Carl Smith)
3. Caribbean (Mitchell Torok)
4. Bimbo (Jim Reeves)
5. Let Me Be The One (Locklin)
6. Red Deck Of Cards (Ritter)
7. Wake Up Irene (Thompson)
8. I Forgot More (Davis Sisters)
9. Dog-Gone It Baby (Rusty Wellington)
10. Buck Fever (Curley Herdman)

Buddy E. Starcher
WESC—Greenville, S. C.
1. What Will I Do With You (Carl Smith)
2. Red Deck Of Cards (Ritter)
3. I Really Don't Want To Know (Eddy Arnold)
4. Changing Partners (King)
5. Heartbreak Ahead (Arthur)
6. Song Of The Water Wheel (Slim Whitman)
7. Y'All Come (Grandpa Jones)
8. Let Me Be The One (Strange)
9. Time Out For Tears (Davis Sisters)
10. New Wildwood Flower (Starcher)

Big Jim Hess
WIVK—Knoxville, Tenn.
1. I Love You (Wright & Reeves)
2. I Really Don't Want To Know (Eddy Arnold)
3. Dog-Gone It Baby (C. Smith)
4. Slowly (Webb Pierce)
5. Run 'Em Off (Lefty Frizzell)
6. Let Me Be The One (Locklin)
7. Secret Love (Slim Whitman)
8. Gotta Get A Goin' (Davis Sisters)
9. Don't Add An Ex To Your Name (George McCormick)
10 Turn Around Boy (Roy Sneed)

"Potato" Pete Hunter
KRCT—Houston, Tex.
1. Bimbo (Jim Reeves)
2. I Love You (Wright & Reeves)
3. You Better Not Do That (Tommy Collins)
4. Will You Love Me (Adams)
5. Secret Love (Slim Whitman)
6. Changing Partners (King)
7. Say A Prayer For Me (Terry)
8. Slowly (Webb Pierce)
9. Dog-Gone It Baby (Smith)
10. Run 'Em Off (Onie Wheeler)

Chuck Thompson
WJXN—Jackson, Miss.
1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Bimbo (Jim Reeves)
4. I Really Don't Want To Know (Eddy Arnold)
5. Go Cry Your Heart Out (Hank Thompson)
6. Changing Partners (King)
7. Y'All Come (Bing Crosby)
8. Tain't Nice (The Carlisles)
9. I'm Walking The Dog (Pierce)
10. Panamama (Hank Snow)

Skip-A-Long Hathaway
KUGN—Eugene, Ore.
1. I Really Don't Want To Know (Eddy Arnold)
2. Bimbo (Jim Reeves)
3. Saturday Night (Wade Ray)
4. Long Lost Love (S. Rogers)
5. Changing Partners (King)
6. It's A Long, Long Ride (Marty Robbins)
7. I Love You (Wright & Reeves)
8. Lonesome Lover's Lie (Billy Strange)
9. Secret Love (Slim Whitman)
10. Too Late (Jimmy Wakely)

Cousin Johnny
WNLC—New London, Conn.
1. Tain't Nice (The Carlisles)
2. Run 'Em Off (Onie Wheeler)
3. God Was So Good (Walker)
4. Red Deck Of Cards (Rodgers)
5. Changing Partners (King)
6. Y'All Come (Grandpa Jones)
7. I Deally Don't Want To Know (Eddy Arnold)
8. I Gave My Wedding Dress Away (Kitty Wells)
9. Memories Of Mother And Dad (Bill Monroe)
10. God Put A Rainbow In The Cloud (Johnnie & Jack)

"Cuz'n" Larry Lane
WEBK—Tampa, Fla.
1. How Are You These Days (Floyd Robinson)
2. Tell 'Em No (Curtis Gordon)
3. I'll Never Get Over You (Eddy Arnold)
4. There Stands The Glass (Webb Pierce)
5. Yes, It's Been So Long (Jeanie Pierson)
6. Slowly (Webb Pierce)
7. Go Cry Your Heart Out (Hank Thompson)
8. I Couldn't Believe It Was You (Faron Young)
9. You Just Can't Be True (Webb Pierce)
10. Secret Love (Slim Whitman)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.
1. Let Me Be The One (Locklin)
2. Wake Up Irene (Thompson)
3. Changing Partners (King)
4. Weary Blues From Waiting (Hank Williams)
5. Dog-Gone It Baby (Smith)
6. Idle Gossip (Lee & Cooper)
7. There Stands The Glass (Webb Pierce)
8. Y'll Come (Grandpa Jones)
9. I Really Don't Want To Know (Eddy Arnold)
10. When Mexican Joe Met Jole Blon (Hank Snow)

Doug Smith
WSLS—Roanoke, Va.
1. Slowly (Webb Pierce)
2. Dog-Gone It Baby (Smith)
3. Don't You Love Me Just A Little Bit, Huh (Geary)
4. You Better Not Do That (Tommy Collins)
5. Wake Up Irene (Thompson)
6. What Would It Take (Amos)
7. Let Me Be The One (Locklin)
8. I'm Walking The Dog (Webb Pierce)
9. There Stands The Glass (Webb Pierce)
10. I Really Don't Want To Know (Eddy Arnold)

Joe Morris
WKDK—Newberry, S. C.
1. I Love You (Wright & Reeves)
2. Let Me Be The One (Locklin)
3. Bimbo (Jim Reeves)
4. Changing Partners (King)
5. There Stands The Glass (Webb Pierce)
6. Y'All Come (Cousin Henson)
7. You Better Not Do That (Tommy Collins)
8. I Forgot More (Davis Sisters)
9. God Was So Good (Wilson)
10. Slowly (Webb Pierce)

Dave Walshak
KCTI—Gonzales, Tex.
1. Why (Slim Whitman)
2. Changing Partners (King)
3. Run 'Em Off (Leon McAuliffe)
4. You Better Not Do That (Tommy Collins)
5. Look What Followed Me Home Tonight (G. Morgan)
6. I Love You (Wright & Reeves)
7. I Really Don't Want To Know (Eddy Arnold)
8. Happy Go Lucky (A. Inman)
9. Dog-Gone It Baby (C. Smith)
10. Slowly (Webb Pierce)

Shel Horton
WVAM—Altoona, Pa.
1. Changing Partners (King)
2. Wake Up Irene (Thompson)
3. Red Deck Of Cards (Wakely)
4. Unpucker (The Carlisles)
5. Game Of Broken Hearts (Dixxy Hearts)
6. I Forgot More (Davis Sisters)
7. Run 'Em Off (Onie Wheeler)
8. Let's Kiss And Try Again (Shepard & Huskey)
9. Please Throw Away The Glass (Betty Cody)
10. Texas Polka (Bonnie Lou)

Rosalie Allen
WOV—New York, N. Y.
1. Changing Partners (King)
2. Bimbo (Jim Reeves)
3. Caribbean (Mitchell Torok)
4. There Stands The Glass (Webb Pierce)
5. Let Me Be The One (Locklin)
6. Castle In The Sky (Robbins)
7. Just Married (Faron Young)
8. I Forgot More (Davis Sisters)
9. I Really Don't Want To Know (Eddy Arnold)
10. Texas Polka (Bonnie Lou)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **THERE STANDS THE GLASS**
 Webb Pierce
 (Decca 28834; 9-28834)

2. **LET ME BE THE ONE**
 Hank Locklin
 (Four Star 1641; 45-1641)

3. **BIMBO**
 Jim Reeves
 (Abbott 140; 50-140)

4. **WAKE UP IRENE**
 Hank Thompson
 (Capitol 2646; F-2646)

5. **I FORGOT MORE THAN YOU'LL EVER KNOW**
 Davis Sisters
 (RCA Victor 20-5345; 47-5345)

6. **I'M WALKING THE DOG**
 Webb Pierce
 (Decca 28834; 9-28834)

7. **SECRET LOVE**
 Slim Whitman
 (Imperial 8223; 45-8223)

8. **CARIBBEAN**
 Mitchell Torok
 (Abbott 140; 45-140)

9. **I REALLY DON'T WANT TO KNOW**
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)

10. **YOU ALL COME**
 Arlie Duff
 (Starday 104; 45-104)

Robison Signs Smiley Burnette To His Abbott Label

HOLLYWOOD — Fabor Robison, owner of Abbott and Fabor Records, has announced the signing of Smiley Burnette as an Abbott artist and release of his first record, "Mucho Gusto" backed with "Chuggin' On Down 66."

Burnette has been well known in all mediums of entertainment for many years, and last year celebrated his 20th year as Gene Autry's sidekick in motion pictures. He has appeared in films with most all of the cowboy stars.

On radio his "Smiley Burnette Show" is heard on approximately 300 stations in the United States and Canada, and his second radio production, "Smiley Burnette's Party Line" was started in the Fall of 1953. As a personal appearance attraction he has passed the 4,000 mark and has been interviewed on more than 2,000 radio stations. Also he has had his picture made with more than 750,000 individual boys and girls in this country.

As a songwriter Smiley has more than 300 which have been published, and more than 200 have been used in motion pictures. Best remembered are "Mama Don't Like Music," "Ridin' Down The Canyon," "It's My Lazy Day," "Hominy Grits," "Catfish Take A Look At That Worm," "My Pinto Pony And I," "My Prayer For Tonight," and many others. As a singer he is best known for his novelty, kiddie and country and western songs, but in recent months he has been inactive as a recording artist.

"The Clown Prince of Western Pictures" expressed great happiness in signing the term contract with the Abbott label. "I have watched and admired Fabor Robison since he entered the record business, and I know he commands the attention of the entire industry with his Abbott and Fabor labels. I feel fortunate in having such a capable leader to direct my efforts in the record field," Burnette said.

In joining Fabor Robison the rotund singing composer throws his talents in with such stars as Jim Reeves, Mitchell Torok, Ginny Wright, Rudy Grayzelle, Floyd Cramer, Carolyn Bradshaw, Tom Bearden, Jerry Rowley, Hillbilly Barton, T. Tommy Cutrer, Billy Dee and Wanda Wayne.

Abbott Records and Fabor Records were quickly established as leaders in the record field in 1953 with such hits as "Mexican Joe," "Caribbean," "Bimbo," "I Love You," "Fancy Pants" and many others. At this writing the two labels are handled by 60 distributors in key cities from coast to coast in addition to foreign outlets throughout the world. Records are pressed at plants in the West, Central and Eastern states to assure fast delivery to all distributors.

Regarding his newest singing star, Smiley Burnette, Fabor Robison said, "I have admired Smiley's many talents for several years, and we have some ideas which we believe will be different, but will soon have him as a major threat in the record business."

"Operation Midnite"



CHICAGO—Pictured above (l to r) are Marilyn Maxwell, Rocco Grecco, and Linn Burton, during an interview on Linn's "Operation Midnite," WCFL, Chicago. Topic of discussion is probably new recording contracts, since Marilyn has just been signed by Crystalette and Rocco's second disk has just been released by Mercury diskery. Titled "Whispering Grass."

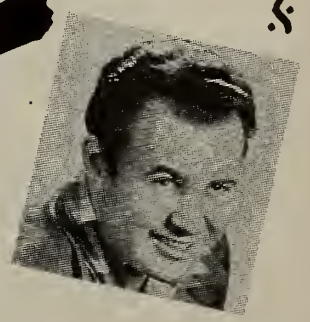
WOV Inaugurates Operation "Jambalaya"

NEW YORK—Radio Station WOV, New York, which for several years has originated two programs from Harlem's Palm Cafe (Monday through Saturday) moves in at 9:00 PM February 1 for six continuous hours of broadcasting from there nightly. The evening-long format is built around four disk jockeys and the show will go under the name of "Jambalaya."

From 9 to 10, Leigh Kamman will handle the "1280 Club" segment; the 10 to 10:30 portion "Carr Fare" will feature Capitol Recording Star and dee jay Georgia Carr; from 10:30 to 11:30, Leigh Kamman returns for the second half of the "1280 Club"; the half hour from 11:30 to Midnight will feature "Sugar" Ray's sister, Evelyn Robinson with her "Robinson Rhythm" show; and the 12:00 to 3:00 show stars Jack Walker with his "Life Begins At Midnight" program. Georgia Carr will assist Walker from time to time with air conversation.

T. TOMMY CUTRER'S "MEXICO GAL"





. . . is breaking for a hit! (WITHOUT A DOUBT)
. . . all we have to do now is lay it where people can get it!
. . . SHOULD BE ONE IN EVERY BOX!
ABBOTT # 152

b/w "WONDERFUL WORLD" (and it's a good one too!)

Fabor Robison

ABBOTT RECORD COMPANY
6636 Hollywood Blvd. Hollywood 28, Calif.

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
ONE STOP
NASHVILLE
TENN.
45's and 78's **5¢** Over Regular Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

have your heard . . .
"TURN AROUND BOY"
V-111
featuring the deep melodic voice of
ROY SNEED
VALLEY RECORDS
BOX 10033,
KNOXVILLE, TENNESSEE

THE CASH BOX TOP 10 FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
 Webb Pierce
 (Decca 28834; 9-28834)
2. BIMBO
 Jim Reeves
 (Abbott 148; 50-148)
3. LET ME BE THE ONE
 Hank Locklin
 (4 Star 1641; 45-1641)
4. WAKE UP IRENE
 Hank Thompson
 (Capitol 2646; F-2646)
5. I REALLY DON'T WANT TO KNOW
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)
6. I FORGOT MORE THAN YOU'LL EVER KNOW
 The Davis Sisters
 (RCA Victor 20-5345; 47-5345)
7. SECRET LOVE
 Slim Whitman
 (Imperial 8223; 45-8223)
8. YOU ALL COME
 Arlie Duff
 (Starday 104; 45-104)
9. SLOWLY
 Webb Pierce
 (Decca 28991; 9-28991)
10. CARIBBEAN
 Mitchell Torok
 (Abbott 140; 50-140)

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS
Every Week In
THE CASH BOX
ALL FOR ONLY **$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 yeor (52 issues) at $15. Enclosed Our Check ☐ Pleose Send Us A Bill ☐

FIRM NAME
ADDRESS
CITY ZONE STATE
Individual's Name

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B EXCELLENT · C GOOD · C FAIR · D VERY GOOD · D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"HONKY-TONK HEART" (2:58)
[Hill & Range BMI—R. C. Smith]
"I'M NOT LOOKING FOR AN ANGEL" (2:31)
[Hill & Range BMI—B. Hughes]
ERNEST TUBB
(Decca 29011)

● Ernest Tubb comes through again for the operators as he waxes another pair in his winning style. The pleasant voiced country chanter renders one that's sure to bring out the crying towel. Dubbed "Honky-Tonk Heart", it's slow tempo, tear-compelling tune that receives a potent reading by the artist. Lower lid is a change of pace, moderate beat piece titled "I'm Not Looking For An Angel". Tubb tells, that the gal in his future need not be perfect but she must at least be kind and true to him. It's a double-barrelled release with the edge going to "Honky-Tonk".

"AFTER DARK" (2:48)
[Cedarwood BMI—K. Wells]
"RELEASE ME" (2:46)
[Four Star Sales BMI—E. Miller, D. Williams, R. Yount]
KITTY WELLS
(Decca 29023)

● Prospects are that Kitty Wells has another two-sided hit on her hands. The thrush waxes a pair of middle tempo, feelingful items that are sure to meet with both the customers' and ops' approval. Kitty dishes up her usual polished performance on "After Dark", a pretty, sentimental item with tender lyrics. It's no wonder she doubts her man's love since so many of his promises have turned to lies. Bottom half, "Release Me" is already creating noise country-wise but Kitty's grade "A" effort could still draw top honors.

RED GARRETT
(RCA Victor 20-5621)
B+ "BULL'S EYE" [Jack Perry, Harry Simms] A stellar reading by smooth-voiced Red Garrett, delightful, romantic lyrics and a solid instrumental support, all combine for a grand deck. Could be that Red has a big side here.
B "TOO LATE TO PLOW NOW" [Norman Gimbel] Lower deck is another good vocal effort turned in by Garrett. It's a happy sounding item with appealing melody and lyrics. Red tells his gal that the work day is over and now it's time for fun and romance.

TIBBY EDWARDS
(Mercury)
B "TOO PROUD TO WEAR MY NAME" [Acuff-Rose BMI—Horn] Tibby Edwards lends his distinctive vocal talent to a touching, quick tempo item. A top drawer effort with an easy string backing. General effect is stirring and rich.
B "THAT'S HOW I LOST" (2:19) [Acuff-Rose BMI—Edwards, Tassin] Flip is a moderate beat piece that Edwards warbles softly and with a tender quality that carries across his sad feeling. Two fine sides turned in by the country chanter.

BILLY STRANGE
(Capitol 2702)
C+ "CATSUP AND HONEY" (2:45) [American BMI—Glenn, Smith, Lee] Billy Strange comes through with a smooth rendition of an infectious, quick beat item. Delectable lyrics are capably handled by the artist as strings add a tasty backdrop.
B "A LONESOME LOVER'S LIE" (2:32) [Meridian BMI—R. Rowe] On the lower portion Strange waxes a slow tempo lover's tale with tender emotion. A heart rending piece that should garner many spins.

"LITTLE" JIMMY DICKENS
(Columbia 21206)
B "ROCK ME" (2:28 [Perrman] "Little" Jimmy Dickens comes up with a spirited performance on a peppy, quick tempo piece. Entertaining lyrics are enticingly vocaled by the warbler on a tune that should appeal to one and all.
C+ "YOU ALL COME" (2:39) [Starrite BMI—Duff] Reverse deck is a happy-go-lucky item that moves merrily along in a gay manner. A little late for top laurels but a fine etching nevertheless. Two enchanting sides.

EDDIE AND CHUCK
(Chance 3012)
B+ "I'LL NEVER WORRY OVER YOU" (2:01) [Joni BMI—Wooten, Roberts, Flannery] Eddie and Chuck, the "Louisiana Ramblers", dish up some splendid harmony on a lovely, quick beat sentimental ballad.
C+ "BOOGIE THE BLUES" (2:00) [Joni BMI—Wooten, Roberts] The boys really get going on the bottom half as they belt out a rhythmic bouncer in fetching fashion. Solid instrumental support.

T. TEXAS TYLER
(4 Star 1649)
B "KISS ME LIKE CRAZY" (2:20) [4 Star BMI—C. Klemer, M. Mofford] The mellow voice of T. Texas Tyler comes over well on a flavorful middle tempo romantic ditty. The artist handles the cute lyrics in effective style as strings are eloquent.
B "TIRED OF IT ALL" (2:32) [4 Star BMI—P. Westmoreland] Flip is an engaging quick beat piece that Tyler treats to a zestful reading. Appealing lyrics coupled with a catchy melody combine for an inviting number.

T. TOMMY CUTRER & GINNY WRIGHT
(Abbott 152)
B+ "MEXICO GAL" (2:38) [Dandelion BMI—J. Grimes] T. Tommy Cutrer comes up with an exciting number about a gal that hails from South of the border. It's a most impressive debut by the chanter as he sends forth a prolific vocal effort on a tune that should make the boxes jingle.
B "WONDERFUL WORLD" (2:26) [Fairway BMI—T. T. Cutrer, B. Amos] Ginny Wright joins Cutrer on this end and the duet proves to be most pleasurable. A lighthearted, quick beat item with colorful support by the Louisiana Hayride Band.

CHARLIE GORE
(King 1310)
B "IT'S A LONG WALK BACK TO TOWN" (2:20) [Mar-Kay BMI—Gore, Byrd] The soft and polished chords of Charlie Gore are a treat to the ear as he waxes a quick beat tune. Fine material.
C+ "TWO OF A KIND" (2:25) [Shapiro-Bernstein ASCAP—Reid, Altman] Gore sends up a sincere reading on a slow tempo romantic lament with a touching set of lyrics. A feelingful piece warmly backed by soft strings.

THE CASH BOX FOLK and WESTERN ROUNDUP

R. Murray Nash into New York on a fast visit, culminating a national trip in which he was busy lining up distributors for his Hickory label. With Paul Cohen (Decca A&R Rep) and Don Law (Columbia A&R Rep) in Nashville the past week, recording studios took on a busy air as the artists with the respective companies located in Nashville and those from out of town treked toward Music City for recording sessions. Early sessions for Columbia Artists Carl Story and his Rambling Mountaineers, and Don Gibson were in progress, while Cohen recorded a new artist Charlie Walker, and prepared for other sessions! Ernest Tubb and his Texas Troubadours did the Prince Albert NBC portion of Grand Ole Opry, Saturday, January 30th and Martha Carson (Capitol) was Smith, along with other top country artists have set featured guest on the coveted show! George Morgan (Columbia) did the bright coast-to-coast show on February 6th and will have as his special guest Pfc. Faron Young, and February 13th will see "Mr. Personality" Little Jimmie Dickens in the spotlight with his feature guest, Onie Wheeler of Sikeston, Mo. Carl Smith (Columbia) currently hittin' with his recording of "Doggone It Baby, I'm In Love" and "What Am I Gonna Do With You" played the Lyric Theatre in Indianapolis, Indiana Sunday, January 31st to a capacity house coming up with the record house which was established by Hank Snow (RCA Victor) just recently. On Sunday, February 7th, Carl and his Tune Smiths entertained in Richmond, Virginia. some high personal appearance records in recent weeks. 30 years young. . . . WLS' National Barn Dance will celebrate its 30th Anniversary in April! "Cracker Jim" Booker, WMIE-Miami, Florida, plans to duplicate a teen-age party on TV, in the same vein as his radio show. Jack Gale, WSRS-Cleveland, Ohio, reports that the city is getting bigger and better as a hillbilly town. In addition to his regular hillbilly DJ show every morning he is now emceeing a Hillbilly Jamboree at the Circle Theatre in Cleveland every Saturday night. Among the recent performers were Hawkshaw Hawkins and Bonnie Lou. Aubrey L. Mayhew reports that New England's Original WCOP Hayloft Jamboree had one of the largest turnouts ever, last week. Featured on the show were Elton Britt (RCA Victor) and Al Green (Sheraton). Lot of talk about the new Hayloft Jamboree record album which goes on sale this week. It's the first in Hillbilly Hi-Fidelity recording. Justin Tubb (Decca) has a new release out that should go far toward elevating the youthful, talented Decca Artist into the limelight as one of Country Music's top recording artists . . . titles of Justin's new recording are "Something Called The Blues" and "Wahoo." Justin's first release was "Ooh, La, La" one of his own compositions which turned out very well! Col. Tom Parker of Jamboree Attractions has announced that Bill Starnes is the latest staff member to be added and will work out of Madison, Tennessee. Bill will act as General Field Agent, and work primarily on tours and location bookings. Minnie Pearl's latest release on RCA Victor, "Man" backed with "I Wisht They Would" is getting a big reception from the Country Disc Jockeys. Moon Mullican has just been booked by Jamboree Attractions in Pritchard, Alabama for a one week stand. Moon has just returned from Canada. There's two mighty happy artists around Grand Ole Opry right now. . . . Ray Price is all smiles because it looks as if his latest Columbia release "I'll Be There" and "Release Me" is going to sail right to the top. Ernest Tubb is all smiles because the tune is with Ernest Tubb Music. Rusty Gabbard and Ray share writing and music honors on the tune. Dave Garrison, vice president of Valley Records all excited about label's latest release and recording artist. . . . Roy Sneed with his very strong version of "Turn Around Boy." Good luck to you, Roy! Johnnie Wright of the Johnnie and Jack team is real happy these days, because Decca Records has just released his eleven-year-old son's first recording, titled "You'd Better Not Do That" and "My Mama Didn't Raise No Foolish Children." . . . Those who have heard the youngster sing say he has great possibilities, and Frankie More, who manages the boy's father, says Bobby is a real showman! There's an open invitation for all artists to attend the big, and gay Music Operators of America (MOA) Convention to be held at the Palmer House in Chicago, Ill. early in March. Several artists have already made their reservations and plans to be on hand! Recording Company officials, artists, their managers, and members of the Coin Operated Machine Industry will be present for the occasion. Goday Music Company of New York and Hollywood, now covernig the Southeastern territory, with repreeentation, and heavier emphasis is being placed on Country music in the future. Goday has the publishing rights on the current Jimmy Wakley and Margaret Whiting disking of "Tennessee Churchbells." Dub Allbritten, who directs the affairs of Ernest Tubb and Hank Snow, has just returned from a promotion trip in Ohio, where he visited various juke box operators and retail shops, and distributors! Webb Pierce (Decca) and Hank Snow (RCA Victor) have just returned from a successful ten day tour. Jimmie Davis (Decca) who recently did a guest appearance on Grand Ole Opry with Cowboy Copas, is now off on a hunting trip. Tibby Edwards, young singing sensation of the Louisiana Hayride is the newest addition to the Jamboree Attractions line-up of stars of Country and Western Artists. The young Mercury artist has been causing a lot of excitement among the Louisiana Hayride fans. Bill Starnes setting up a strip of dates for Arlie Duff, the "You All Come" boy. Armand Baum, who just some few weeks ago became general representative for Jamboree Attractions in Nashville, working out of Madison, Tennessee just outside of Nashville, is seen very often at the Opry and reports indicate he is doing a fine job. Tom Diskin, who is associated with the same company, is now back at his home office in Chicago, after a business tour of the Western States. Hoedown Magazine will carry a series of pictures in their March issue of Eddy Arnold's recent visit to Cincinnati. The victor artist, along with Bob McCluskey, Victor Representative, visited the Queen City Radio Stations and disc jockeys to kick off Victor's recent purchase of time with WCKY. Arnold visited with deejays Nelson King, Marty Roberts, Ray Scott, Big Jim Stacey and Jimmie Skinner. Thurston Moore is editor of Hoedown.



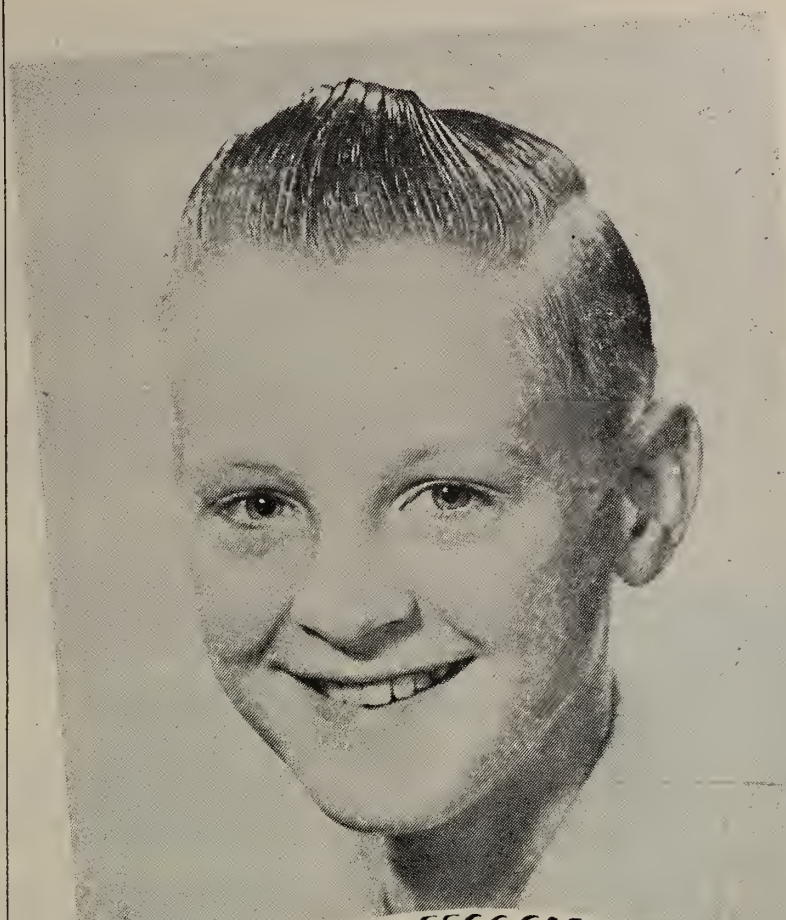
FARON YOUNG



HAWKSHAW HAWKINS



JUSTIN TUBB



RIGHT IN LINE FOR A HIT...

Bobby WRIGHT

Country Music's NEW Child Star

singing and selling . . .

"YOU'D BETTER NOT DO THAT"

b/w

"MY MAMA DIDN'T RAISE NO FOOLISH CHILDREN"

DECCA 29033

DECCA RECORDS

Exclusive Mgt.

FRANKIE MORE

631 Murfreesboro Road Nashville, Tenn. Phone 6-2215

Select-o-matic 100

HIGH FIDELITY

ALL THE WAY



Select-O-Matic "100" Music Systems give new tonal realism and presence to records . . . that's because these modern music systems are high fidelity all the way . . . from the spring tension magnetic pickup to the high fidelity amplifier . . . from the high fidelity dual speakers in the phonograph to the high fidelity remote speakers.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

Here and There

NEW YORK—We don't like to injure the feelings of the pessimists and moaners, but—The Federal Reserve board reported this week that department stores thruout the United States showed sales for the week ending January 23 as 1 per cent above that of the corresponding week of 1953. And how about this report on motor vehicle output, which is some indication of a trend: Output this week will come to 113,984 cars and 23,930 trucks, compared to output 113,532 cars and 23,269 for the week prior. Automotive News, trade paper, estimates February output will be about 472,000 cars and 100,000 trucks; higher than that for January, which is placed at 458,760 cars and 93,481 trucks. Going a step further, this auto trade publication predicts a further increase in output in March.

MANCHESTER, ENGLAND—Arcadia Automatic Acoustics Ltd., this city, displayed a new juke box at the Hotel and Catering Exhibition, Olympia, London, this week. This English-made phonograph, called "The Minstrel" is described as a 32 selection machine, which can play 16 records on both sides without turning the record over.

NEW YORK—Until a few years ago, a number of territories thruout the country permitted operation of certain amusement machines which dispensed tokens for winning awards (now only Nevada can operate these machines.) Now the City of New York is experimenting with a token-dispensing machine—but this one is for use in subway stations. The Transit Authority has commissioned the Johnson Fare Box Company of Chicago to build machines to vend a 15c subway token. Only one 15c token may be obtained at a time and only a dime and a nickel will work. Each machine will contain 500 tokens. Machines at first will cost $625 each.

JACKSONVILLE, FLA.—During the past several years, the Southern States have shown great progress. Florida in particular has been one of the most progressive. In addition to its well known resort areas, the state has made advances in industrial development. However, the greatest gains have been made in population growth. The state is gaining 1,600 new residents every week in the year, and has been for the past 13 years. Statistics show that the state has been doubling its population every 20 years. Coin operated machines have likewise increased—the more people, the more players.

Let's Get It Straight:

NOT 1 PLAY 10c 3 PLAYS 25c

BUT 1 PLAY 5.4c 3 PLAYS 13.5c

Because the Present U.S. Dime is Worth Only 5.4c and Today's U.S. Quarter is Worth Only 13.5c According to the U. S. Economic Experts Who Advise That the U.S. Dollar is Actually Worth Only 54c

Let's get it straight! No juke box operator featuring: 1 Play 10c, 3 Plays 25c, is actually getting a DIME PER PLAY OR 3 PLAYS FOR A QUARTER.

What he is actually getting, according to what the U. S. economic experts report as the value of the present U. S. Dollar (54c), is: 1 Play 5.4c, 3 Plays 13.5c.

The nation's economic experts base the valuation of the U. S. Dollar on its 1939 buying base.

In short, in 1939, when juke box operators could purchase automatic phonographs for around $300, expert mechanics for $45 per week, and almost everything else for 300% less than what they're paying today—THE DOLLAR WAS ACTUALLY WORTH A DOLLAR.

Therefore, when the juke box operator in 1939 charged: 1 Play 5c—HE WAS ACTUALLY GETTING A FULL, HONEST-TO-GOODNESS, U. S. NICKEL FOR HIS PLAY.

Today, that very same operator, when he charges: 1 Play 10c—IS ACTUALLY ONLY GETTING 5 4/10ths CENTS FOR THAT VERY SAME PLAY.

But, in the meantime, he is paying 300% MORE For everything he requires to keep himself in business.

How can he, then, continue in business on a profitable basis if he is charging a nickel per play and pays 300% more for everything he requires to remain in business?

That's the problem facing hundreds of juke box operators everywhere in the nation who are too timid to change over to: 1 Play 10c and 3 Plays 25c.

Their reason for not changing over usually resolves itself down to simply this one ludicrous statement: "My competitors won't go along with me!"

In short, though HE KNOWS that he must change over to 10c play as soon as he possibly can, HE CAN'T AND WON'T—BECAUSE: "My competitors won't go along with me!"

Therefore, continuing along with this same logic, if his competitors want to hang themselves he, too, must hang himself.

Dozens of juke box operators have also bucked right up against the same "competitors" argument, but, they conquered it, one way or another and, today, in many areas throughout the country, 10c Play is in operation, BECAUSE THESE JUKE BOX OPERATORS CHANGED OVER TO 10c PLAY REGARDLESS OF THEIR COMPETITORS.

In short, the juke box operators of an entire city, like the City of Chicago, realized that they could not long continue on 5c Play. They just simply set a date. Walked into their locations. Changed the chutes to: 1 Play 10c, 3 Plays 25c. And that was that.

The answer to this? A simple statement which appeared in the advertisement of the Music Operators of Northern Illinois. *(The Cash Box, December 26, 1953 issue, Page 53)*—*"THANK GOD, WE ARE ON 10c PLAY."*

Not only are the old arguments, which *The Cash Box* has advanced for over eleven years, still valid. Like: even half the play on dime play means just as much intake as on nickel play, but, also means half the wear and tear and half the servicing overhead cost which, in itself, saves the operator 50% on his expenses, gets him higher trade-in on his phonos, because they're less worn and, at the same time, keeps the phono playing better and looking better because it only had half the normal wear and tear.

Yet, the fact remains, that the differential, that 4/10ths of a Cent, has proved the difference between many juke box operators being able to remain in business or get out of business.

Let's get it straight! You're only getting 4/10ths of a cent more on today's dime, as compared to the 1939 nickel, and yet in 1939 YOU PAID *300% LESS* FOR EVERYTHING YOU NEED TO STAY IN BUSINESS.

JUKE BOX LEADERS ACCLAIM "THE CASH BOX" CAMPAIGN TO HELP FIELD GET RID OF WORNOUT, DIRTY, OLD PHONOS

CHICAGO—Never before has this publication enjoyed such a flood of unsolicited complimentary comment from all over the nation as it did regarding the story which appeared in The Cash Box, January 30, 1954 issue, page 34.

From every leader in the industry came commendation regarding this item which urged that the juke box business do everything in its power to rid the field of approximately 165,000 prewar, old, wornout, dirty, screechy, scratchy vermin-infested phonos.

This item pointed out that progressive juke box operators everywhere in the nation were sick at heart because of the terrible publicity which their business was receiving because of these old, wornout, marred, scarred and tone-dead phonographs.

Here in Chicago, Ray Cunliffe, president of the local juke box operators' association, had pictures taken (which appeared in The Cash Box) of prewar phonographs which his men were smashing up and burning, to get them off locations, and off the market as well.

For years The Cash Box has been urging that, "The entire juke box industry get together to burn up, smash up, and break up, all wornout, marred, scarred, vermin-infested, screechy, scratchy, tone-dead phonographs."

But up until this year few came to the front to help in the campaign tho, time after time investigation proved that all were for such action, in every area in the nation.

The new, modern phonographs not only win the public's respect, the progressive juke ops have learned, but, also eliminate all the bad publicity which appears in the press at regular intervals regarding screechy, scratchy music.

With the further fact, which became more apparent than ever during 1953, that even teenagers were purchasing expensive hi-fi phono equipment for their own use in their homes, the better juke box operators realized that they simply had to give these juke box players finer toned equipment in every regard. These operators have modernized their routes to meet this demand.

But, after a survey taken by The Cash Box, October 23, 1953 issue, it was learned that the operators, themselves, reported "better than 30%" of the phonographs in their territories were "prewar clunkers."

This was not only a shock to many manufacturers, distributors and juke box operators, but, to The Cash Box as well. That meant that of the 550,000 phonos now on locations thruout the nation, about 165,000 were of the old, wornout, tone-dead, marred, scarred, screechy, scratchy, vermin-infested variety.

The Cash Box published the results of this survey, which started with its October 23, 1953 issue, in its January 30, 1954 issue. The tremendous acclaim which was accorded this publication by all juke box leaders for "publishing these honest facts" convinced The Cash Box, in accordance with their requests, to go ahead with a campaign to educate the average operator of these prewar, wornout, dirty, old phonos, that he must, for his own future, better welfare and for a continued profitable business, get rid of this type of equipment.

The industry cannot stand adverse publicity of a nature which will injure play action. The juke box has always given the listeners the finest tone possible. The juke box must simply continue to give finer tone. It must be attractive. It must be outstanding in every regard.

Every old, prewar, wornout, marred, scarred, screechy, scratchy, tone-dead, clunker of a phonograph that is now on location, not only halts further progress for all operators to make that a better paying, more acceptable, public-approved location, but, what's even more serious—it definitely brings down horrible, adverse publicity of a nature which harms the play of every juke box in the area, and thruout the nation as well.

Bally Service School In Toledo, O.

TOLEDO, O.—Mrs. Rose Bennett, owner-manager of Toledo Coin Machine Exchange, this city, reported a large and enthusiastic group of operators attended the Bally Service School held at her headquarters on February 3 and 4.

The school was conducted by Bob Breither, well known Bally chief field engineer, who gave thorough and detailed, part by part instructions on Bally's newest in-line game "Ice Frolics."

"Operators were high in their praise of Breither," said Mrs. Bennett, "and the way in which he pointed out many service tips to help keep equipment running in top mechanical condition."

Shipping Kiddie Rides Thruout The Nation

NEW YORK—Barney (Shugy) Sugerman, Runyon Sales Company, this city, in addition to performing the function as distributor for AMI phonographs and amusement machines for Bally Manufacturing Company, has established a reputation as a wholesaler of Kiddie Rides.

The firm is shipping large numbers of these rides thruout the country, both new and reconditioned. At this time, Runyon is national distributor for Lee Manufacturing's "Coney Island Carousel" and advises it will soon announce an additional line.

Roy F. Waltemade To Head North Tonawanda Operation



ROY F. WALTEMADE

NO. TONAWANDA, N.Y.—R. C. Rolfing, president of The Rudolph Wurlitzer Company, announced today that Roy F. Waltemade, vice president of the company, has assumed the responsibilities of manager of the North Tonawanda Division. The appointment is effective immediately. Waltemade succeeds Clinton D. St. Clair who has resigned as manager of the North Tonawanda plant.

In his new post, Waltemade will be directly responsible for the operation of the North Tonawanda facility with an employment of over 3000. The factory produces Wurlitzer automatic coin operated phonographs and electronic organs. It is one of the oldest manufacturing organizations on the Niagara Frontier, having been established in North Tonawanda in 1908.

Abe Fish Re-Elected Pres. Music Operators Of Conn.

Jimmy Tolisano, Executive V. P.

NEW HAVEN, CONN.—Music Operators of Connecticut, Inc. held its annual election of officers meeting on Thursday, January 28, at the Silver Quarter Restaurant, this city, with a large and enthusiastic number of operators on hand.

The following officers were installed for the year ending December 31, 1954: Abe Fish, president; James Tolisano, executive vice president; Louis Naclerio, vice president; Clarence Sorrentino, treasurer; Maurice Wein, secretary; and Irving Geltzer, sergeant at arms. Assistant treasurers installed were: Michael G. Nicholas, Bridgeport; Joseph Zdonczyk, Waterbury; Frank Marks, New London; and Lewis Beilman, E. Hampton.

Delegates of the listed locals are: Frank Marks, New London Local; Clarence Sorrentino, New Haven Local; Ben Gordon, New Britain Local; Abe Fish, Hartford Local; John Calucci, Waterbury Local; and Arthur Moss, Bridgeport Local.

Abe Fish made one of his usual highly impressive talks, stressing the importance of co-operation, good operating methods and public relations efforts.

Guests present at the dinner were Bob Hamilton, assistant sales manager of The Rudolph Wurlitzer Company; Charles Seussens of Poole Distributing Company; Wesson D'Amaco, Connecticut representative of Poole; John Ford, Meriden; Peter Huntington, Norwalk; and Jerry Lambert, Stamford.

The association is making an intensive and concentrated drive to organize the operators of Fairfield County. Ken Jarrett, the association representative, requests that all operators of Fairfield County who wish to join the organization, or who wish to get information, contact him by phone at New Haven—Fulton 7-6570. The association reported that the following operators of Fairfield County have become members: Michael Nichols, Bridgeport; Arthur Moss, Bridgeport; Michael Kelly, Bridgeport; Peter Huntington, Norwalk; and Jerry Lambert, Stamford.



ANCHORED

IN YOUR BEST LOCATIONS

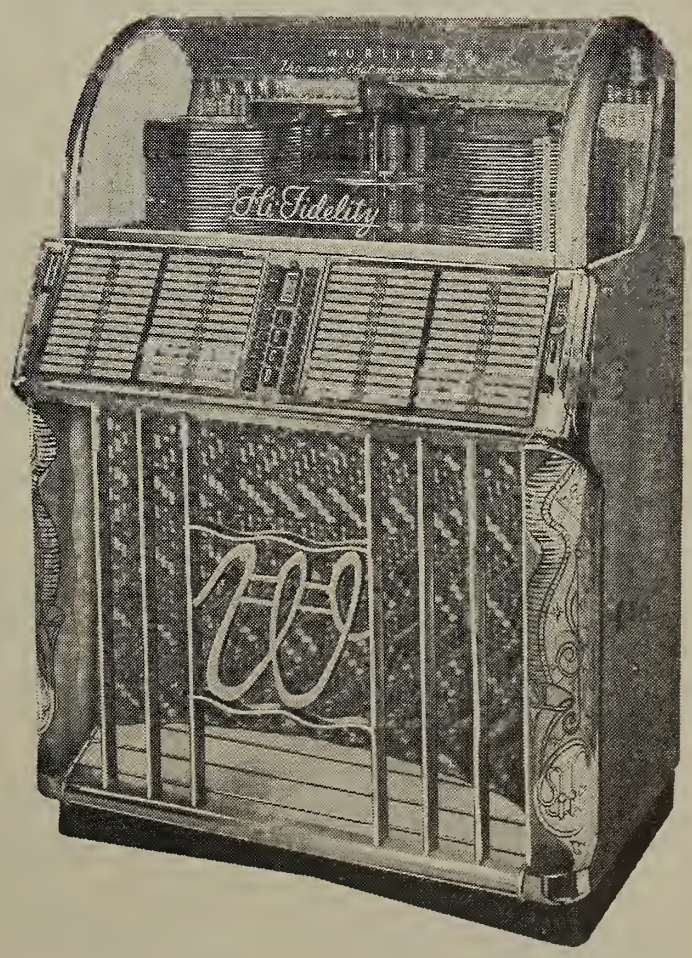
Once you have placed a 1500 Wurlitzer on location, it's anchored there. Patrons like its beauty. Its intermix feature assures the ability to play all the top hits—whatever size is available. Its Hi-Fidelity tonal range gets all the music from every record. Net result? Better take means a better shake for all concerned.

The Wurlitzer 1500—A

SEE YOUR WURLITZER DISTRIBUTOR



Going great in limited space locations. The 48-selection Wurlitzer 1650 playing all 45s and the 1600 playing either 7 or 10 inch records—both with built-in volume level control.



The Rudolph Wurlitzer Company • North Tonawanda, New York

FINAL CLOSEOUT SALE

Every machine listed here being offered at Absolute Rockbottom Closeout Price! All perfectly cleaned and Ready For Location! At these prices these machines are sure to go quick! RUSH YOUR ORDER IMMEDIATELY!!

PERFECT FIVE-BALL GAMES

Gott. BASKETBALL	$29.50	Wms. DEW-A-DITTY	15.00	Gott. LADY ROBIN-HOOD	20.00
Bally BALLERINA	15.00	Wms. DOMINO	59.50	Wms. MARYLAND	29.50
Exh. BEBOP	20.00	Gott. ALI BABA	20.00	Un. MOON GLOW	15.00
Wms. BIG HIT	74.50	Gott. FOUR STARS	94.50	Genco MERRY WIDOW	20.00
Genco BIG TOP	20.00	Wms. FOUR CORNERS	89.50	Un. MONTERREY	15.00
Wms. MR. BOSTON	29.50	Bally GLAMOUR	15.00	Wms. NIFTY	15.00
Gott. BUTTONS & BOWS	29.50	Wms. GIZMO	15.00	Gott. NIAGARA	74.50
Exh. BANJO	15.00	Gott. GRAND SLAM	134.50	Un. NEVADA	15.00
ChiCoin CATALINA	15.00	Wms. HAYBURNER	64.50	Un. OKLAHOMA	20.00
Un. CAROLINA	15.00	Wms. JALOPY	64.50	Gott. KING COLE	20.00
Wms. CARAVAN	69.50	Gott. HIT 'N RUN	99.50	Wms. OLYMPIC	79.50
Gott. CHINATOWN	129.50	ChiCoin HOCKEY	20.00	Genco 1-2-3	20.00
Gott. CORONATION	124.50	Wms. HORSE SHOES	24.50	Genco PUDDIN' HEAD	20.00
Gott. CYCLONE	69.50	Gott. HUMPTY DUMPTY	20.00	Un. PARADISE	15.00
Gott. CROSS ROADS	124.50	Gott. HAPPY GO LUCKY	29.50	Un. PINCH HITTER	15.00
Wms. DISK JOCKEY	124.50	Gott. HARVEST MOON	20.00	Gott. ROBIN HOOD	15.00
Genco DBLE ACTION	79.50	Gott. JUST '21'	15.00	Gott. ROSE BOWL	24.50
Gott. DBLE FEATURE	39.50	Gott. KNOCK OUT	39.50		

SPECIALS ➧ Bally Bright Lites $99.50 | Wms. PENNANT BASEBALL $350.00; Bally BASEBALLS 99.50

CLOSEOUT ➧ Used KEENEY Electric CIGARETTE Machines: *Special Low Price—WRITE!*

GUARANTEED PHONOGRAPHS

Rock-Ola Used FIREBALL 120 Selec., 45 RPM	$495.00	AMI Model "C"	295.00
Rock-Ola ROCKET, 1434, 50 Selec.	495.00	AMI Model D-40	450.00
Wurlitzer 1015	99.50	AMI Model D-80	550.00

PRICE SLASH KIDDIE RIDE SALE

This will probably never happen again! Get These Perfectly Reconditioned Kiddie Rides While They Last! WRITE! WIRE! PHONE! FIRST COME — FIRST SERVED!

Horses

ALL TYPES OF HORSES BY THE BEST MANUFACTURERS!

Bally Champion; Exhibit Big Bronco; And All The Others

Only $395.00 AND UP

Ships

THE FINEST SHIPS AND BOATS BY THE LEADING MANUFACTURERS!

Bally Space Ship; Exhibit Space Patrol; All The Others

Only $295.00 AND UP

TELL US WHAT YOU WANT! WRITE! PHONE! WIRE!

TARAN DISTRIBUTING, INC.

3401 N.W. 36th STREET, MIAMI, FLORIDA

90 RIVERSIDE AVE., JACKSONVILLE, FLORIDA

"Lovely Lucy" New Gottlieb Pinball

CHICAGO — D. Gottlieb & Company, this city, introduced its new pinball game "Lovely Lucy" this week.

It is a high scoring game with hold-over feature. A resetting sequence from 1 to 8 advances the value of Roll-Overs for high score. Additional resets award replays; also lights Roll-Overs for replays. There are 6 drop-thru holes. When the ball is in the lit hole it sets up the next lit hole for replays. A "hold-over sequence" is when the second ball is in the lit hole it adds another letter to "L-O-V-E-L-Y L-U-C-Y" until the entire name is completed and awards additional replays. High Score is to 7 Million. Also featured are "3 Pop Bumpers"; "2 Flippers"; and "2 Cyclonic Kickers."

Alvin Gottlieb advised "We have had 'Lovely Lucy' out on test locations, as is our usual procedure, and are extremely pleased with the reports received."

Tremendous Interest Shown In MOA Show

OAKLAND, CALIF. — George A. Miller, national president and business manager of Music Operators of America (MOA), reports that more exhibitors have taken display space for the MOA convention at the Palmer House, Chicago, March 8, 9 and 10, than at any previous show.

"With more than a month to go before the convention opens" stated Miller, "the interest in the MOA convention is at fever pitch and continues to rise. Exhibitors, including such products as records, kiddie rides, cigarette machines, popcorn machines, automatic phonographs, coin operated television, coin operated radio, and supplies, not only will display their merchandise, but have advised us they are arranging cocktail parties and other types of entertainment for the music operators.

"Operators from all parts of the nation are already making reservations at the Palmer House, and it is almost certain that the show will be a huge success.

"The Phonograph Manufacturers Association luncheon will be held Tuesday, March 9, at noon, and the entire exhibit committee of MOA will be guests. At no time has there been such complete cooperation.

"All major recording companies have taken exhibit space and have assured us they will have a number of their artists on hand."

Les Montooth, Clint Pierce, Ray Cunliffe, Howard Ellis and Miller will continue to solicit exhibitors until the first of March, which will be the deadline as all exhibit rooms will be allotted and room numbers will be printed in the program after that date.

Genco Intro's New Shuffle Game "Match Pool"

CHICAGO — Genco Manufacturing & Sales Company, this city, introduced its new shuffle game, "Match Pool."

The game features three-way suspense on red, white and blue match reel; progressive bonus scoring; high individual scoring; and player can make three cushion bank shots. "Match Pool" can be played by one to four players. The game is set into an attractive cabinet with color combinations that give it outstanding eye appeal.

Ralph Sheffield, sales manager, is extremely enthusiastic over the game and stated "'Match Pool' has been thoroughly location-tested, and operators thruout the country have sent us sensational reports."

Samples are in the hands of all distributors, who have been sending in orders that could keep the factory busy a long time trying to meet the demand.

N.Y. Music Ops At Rock-Ola Service School

NEW YORK—Dave Stern and Bob Slifer, Seacoast Distributors, this city, invited all local music operators to attend a Service School on the new Rock-Ola "Comet" phonograph, Friday and Saturday, February 5 and 6.

The session was conducted by Frank Schultz, service engineer from Rock-Ola, with Charles Reissner, Seacoast service head, assisting.

Schultz will then travel to other territories where he will conduct service sessions. On February 8 and 9, Wertz Music Company, Richmond, Va., will hold a school; Dixon Distributing, Youngstown, O., on February 10 and 11; and Lake City Amusement Co., Cleveland, O., on February 12.

United's "Leader" & "Chief" Shuffles Available In 10c, 3 for 25c Play

CHICAGO — Bill DeSelm, sales manager of United Manufacturing Company, this city, announced this week that two of the firm's shuffle games, "Leader" and "Chief" are now available for 10c play. 3 for 25c.

"If desired," stated DeSelm, "these games may be equipped with two coin chutes, one for dimes and one for quarters. We have made shipments all over the country on test, and the idea has been well received. We feel that this new idea will prove very successful."

Brilliant Opens Gr. Rapids Branch

GRAND RAPIDS, MICH. — Joe Brilliant, Brilliant Music Company, home office in Detroit, announced that the firm opened a branch office at 245 N. Division, this city, to better service music operators in this area.

Brilliant, a veteran of about 20 years in the coin machine business, has distributed the products of Rock-Ola Manufacturing Corporation practically all of that time. "Because of the demand of music operators in the Grand Rapids area," stated Brilliant, "for closer service on the new Rock-Ola 'Comet' phonograph, it is necessary that we have this office available. In addition to the new 'Comet', this office will carry a complete line of reconditioned phonographs, parts and supplies. It will be fully equipped to give the operators the finest service obtainable anywhere."

The Grand Rapids office will be managed by Bill Van Gessel, well known thruout the territory, having put in fourteen years in the business.

TUNED WITH THE TIMES!

Gottlieb's LOVELY LUCY

Sweetheart of the Game Lanes!





Resetting Sequence From 1 to 8 . . .

Advances value of Roll-Overs for High Score. Additional Resets aword REPLAYS; also lights Roll-Overs for REPLAYS.

6 Drop-Thru Holes . . .

Ball in lit hole sets up next lit hole for REPLAYS.

Hold-Over Sequence . . .

Second boll in lit hole odds onother letter to L-O-V-E-L-Y L-U-C-Y until entire nome is completed and owards odditionol REPLAYS.

High Score to 7 Million

• 3 POP BUMPERS • 2 FLIPPERS
• 2 CYCLONIC KICKERS

It's a Honey!



AT YOUR DISTRIBUTOR NOW

D. Gottlieb & Co. Location Tested Products LEADERSHIP SINCE 1931

There is no substitute for QUALITY! GAUGED PRODUCTION and CONTROLLED DISTRIBUTION Protect Your Investment!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE

MIAMI MURMURS

Miami season officially opened. "Senator" **Al Bodkin** arrived for his annual visit. . . . **Al Schlesinger** getting bored with the inactivity and will cut his vacation short to May 1st. That's short? . . . Miami ops (A.M.O.A.) held a meeting at which a report by **George Miller** was read. It stressed the urgency of attending the coming M.O.A. convention for discussion of the ASCAP bills and Dime Play. At the suggestion of **Willie (Little Napoleon) Blatt**, president, a resolution was passed to send a committee to Chicago to bring back a report. . . . **Walter Dana**, Polish Polka King, bought a home in Miami and will move here shortly. His son attends Miami University. . . . **Rubin Davidoff**, one of the real old timer coin machine operators from New York, and a Floridian for the past ten years, still in the coin machine business on a small scale. . . . **Harry Baron**, who used to be associated with Uneed-A-Pack way back when, suffered a heart attack and is in bed for a month. . . . Quite a few New Yorkers either just arrived or on their way down. **Mannie Ehrenfeld** stopping at the Peter Miller Hotel; Mr. and Mrs. **Charlie Aaronson** expect to be at the Nautillius; **Barnet** and **Mollie Sugarman** expected soon; Bill and **Cissie Gersh** of the Cash Box in town, and others. . . . Might have a coin machine convention with all these coinmen in town. . . . **Joe Simon**, of Chicago, in the Bamboo Room of the Saxony with **Father Jim Harraghan** of Pittsburgh. Talk included mentions of **Lyn Durant, Herb Oettinger, Bill DeSelm, Kay** and **Millie Riehl** and many others. . . . **Ted Bush** and **Irv Sommer** discussing their Dupont Plaza project which runs into the really big money. . . .**Ken Willis** just back from a trip to Colombia and helping to get those phonos out as quickly as possible. . . . **Jackie & Gert Cohen**, Cleveland, drive back home after three weeks of Miami Beach sunshine. And not really wanting to leave. Jackie telling **Grand Withers** how Estelita (Mrs. Withers) can improve her act. And raving about **Albert Saveen's** great act. . . . **Eli Ross** a very busy boy these days with plenty of shipping on the way and customers waiting for him in West Palm Beach to buy even more. . . . **Joe** and **Eloise Mangone** in their new home for over two months. Visitors simply rave about it. . . . **Dave Gottlieb** has become famous as a fisherman in these parts. . . . Mr. and Mrs. **Ben Rodins** entertaining at the Beachcomber. . . . **Sam Kressberg** working out plans for his combination music and cigarette machine in the first dinner opened in Miami while **Al Schlesinger, Bill Gersh, Joe Mangone** and **Bill Keats** of R-F Electronics listen. Sam has some very marvelous plans which may one day cause much comment. . . . **Al Schlesinger** at the Croydon Arms Hotel. Greeting all visiting coinmen. Miami Beach 5-5723. . . . Be sure to call him when you arrive.

Music Guild of N.J. Elects New Group Of Officers

NEWARK, N. J.—Practically the entire membership of the Music Guild of New Jersey turned out for its annual election meet on Thursday, January 28.

A very lively election contest took place, resulting in several new members being voted in as officers, as well as on the board of directors.

Duke Ellington of Major Enterprises, East Orange, was elected as the new president; Ed Burg of Runyon Operating Division, Newark, was selected to serve as vice-president; Harold Chasen, Ajax Music Company, Newark, was voted in as treasurer (the only officer to be re-elected); and Bob Harvey of C. L. Harvey & Co., Belleville, was chosen as secretary.

The board of directors elected by the membership is composed of Sam Waldor, Herman Halperin, Herbert Brauch, Jules Russoff and Bert Betti.

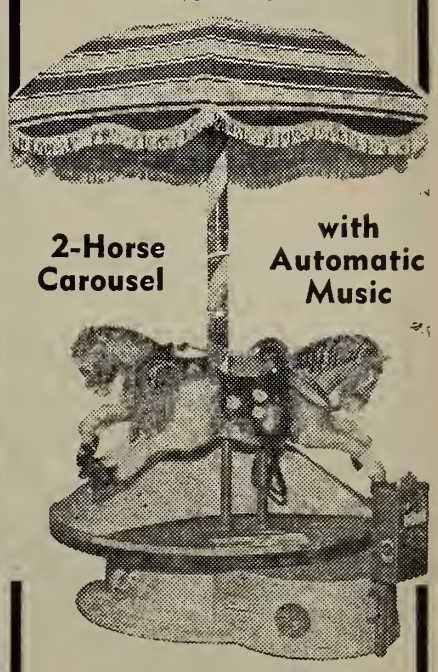
Dick Steinberg remains as business manager.

Baby Boy To Biederman

WASHINGTON, D. C.—Mr. & Mrs. Horace Biederman became the proud parents of a baby boy, weight 7 pounds 11 oz. on January 12. Biederman is owner of Biederman Amusements, secretary treasurer of the Washington Coin Machine Association since 1941 and member of The Cash Box 20 Year Club.

Lee's CONEY ISLAND CAROUSEL

Finest Coin Operated Carousel Ever Built



2-Horse Carousel with Automatic Music

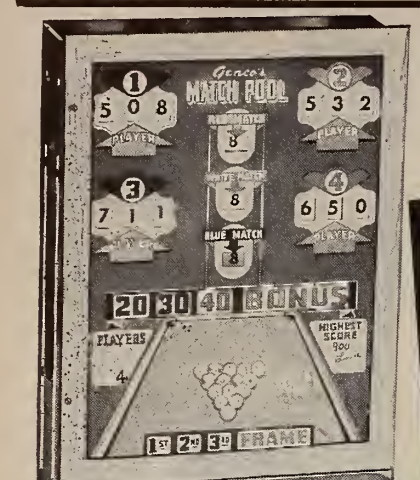
DISTRIBUTORS: A FEW CHOICE TERRITORIES STILL OPEN

• COMPLETE LINE OF ALL OTHER KIDDIE RIDES IN STOCK •

PHONE — WIRE — WRITE

RUNYON SALES CO.

Notional Distributors
593 - 10th AVE., NEW YORK 18, N. Y.
(Phone: LOngacre 4-1880)



NEW! SHUFFLE POOL
For Match or Regular Play!

Genco's 1 to 4 Player Match Pool

with TRIPLE MATCH FEATURE!

EACH PLAYER MATCHES LAST DIGIT OF SCORE WITH RED-WHITE-BLUE MATCH NUMBERS!

The most exciting build-up . . . the most thrilling finish . . . of any game you've ever seen! Red, White, and Blue Match Numbers are concealed during game—flash on with colorful drum type matching reels immediately after final shot. Last number of player's score must match one or more for single—double—or *triple* match!

Strikes galore give higher score . . . to please any player. Stimulates profitable repeat business.

WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR—TODAY!



plus ALL THESE TESTED "SHUFFLE POOL" FEATURES!

- NOW! 20-30-40 Bonus Build-Ups!
- Realistic "3-D" Colored Light-Reflected Balls!
- Endless Combinations of Straight or "Bonk" Shots!
- 50 Seconds Playing Time
- Plays Like a Bowler (Not Rotation-Type Pool)

Choose Shuffle Pool in REGULAR OR MATCH PLAY to fit your location needs

GENCO MFG. & SALES CO.
2621 North Ashland Avenue
Chicago 14, Illinois

Oomens Retains First Place

CHICAGO—This week, the battle for first place raged between Oomens and Decca-Coral. But Oomens managed to stay on top, by taking two from Decca-Coral. Carl Latino, high for men, bowled a 597 series.

With Tom (Boom-Boom) Genovese second with 506. Isabelle Oomens was high for the ladies with a 459 series. For Decca-Coral, Eddie Walker was high with 552. Next was Tony Ignoffo with 537. And Leo Sochecki with 501.

Coven took 3 from Star Music. Frank Lantz was high for Coven with 525. High man for Star Music was Hank Sochecki with 483.

Gillette took 2 from Melody Music. Gillette's Henry Leonarczyk bowled 480. High man for Melody was Vic Jaccino, who not only bowled a 532 series, but had one game of 232.

ABC took 2 from B&B Les Taylor, back after a week's absence, was high with 477. Warren Paradee, better known as "Fireball Bunk" was high for B&B with 465.

Western Automatic went great guns again. And took 3 from Mercury. Jerry Mankins was high man for his team with a 537 series.

Paschke took 2 from Atlas. Ray Gallett was "hot" again with 511.

As he promised last week, Johnny Oomens gave us the results of the two teams which participated in the C.B.A. "Actually," Johnny stated, "there's not too much to say." The two high scorers were Tony Galgano with 507. And Julius Mohill with 508. "The rest of us," Johnny said rather meekly, "should have stayed at home."

SPECIAL BARGAIN !

ROCK-OLA "Fireball"
120 Selections, 45 RPM

Professionally Reconditioned and Refinished —Like New

$495.00 SPECIAL PRICE FOR VOLUME.

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• Telephone collect for volume deals •

The First and The Best in the Kiddie Ride Business

★

EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILL.

Jones Story Simple As A. B. C.

CHICAGO, ILL.—The January 1954 issue of Bally-Who, monthly house organ of Bally Manufacturing Company, as usual is packed with interesting news items, photos, sports activities and other data pertaining to the Bally organization. However, Herb Jones, Bally vice president and editor of Bally-Who, reserved the front cover of the issue to relate the profit story of "3-Cards Games" based on operator's comments from everywhere. These comments, together with data gathered by Bally field men and distributors, all pointed to a positive clue to sustained pin-game earning-power that Jones summed up in the letters A. B. C—A for Atlantic City, B for Bally Beauty, C for Coney Island, 3 outstanding profit-producers of recent years with popular 3-cards play-appeal. "And now," states Jones in his article, "it is as simple as A.B.C. to understand why Bally's latest 3-cards game Ice-Frolics, is in such demand. It has all the profit-proved features of the big 3, plus new attractions not found in the earlier 3-cards games."

That's the Jones Story in brief as outlined in the January 1954 issue of Bally-Who.

Bob Norman Innocent Victim Of Local Press

MIAMI, FLA.—There's an expression that goes something like this: "There are days when it doesn't pay to get out of bed."

Here's what happened to Bob Norman, general manager of the Miami office of Southern Music Distributing Company. Bob was one of the local coinmen who cooperated in the "Day of Dimes for the 'March of Dimes'" and justifiably called in the local press in an effort to publicize the efforts of the industry.

The reporter, as has happened many times in the past, figured he had discovered an interesting story on the juke box business here, and the result was a story which appeared in the Tuesday, January 26 issue of the Miami-Herald. The story is a terribly garbled, inacurate report on the business, which the reporter probably put together from some of the conversation, and from quotations from an article by Grant Ellis which appeared in a December issue of "Commerce Magazine."

One of the quotes from the Miami-Herald is "Juke boxes are both sold to individuals and operated 'on location'." It is a well known fact that machines are sold only to operating firms.

Another quotation, and this one really hurts, is "Some locations, it is said, gross as much as $100 a week per juke. A location that would return as much as $60 to $70 weekly is good; some pay only $7 or $8." The reporter evidently lifted this gem from the Commerce Magazine (which mentions in the article "according to a survey conducted by Billboard").

Now, Bob Norman, who innocently enough, meant to do good for the industry, is in hot water with local operators. Really, fellows, forgive him, it isn't his fault at all.

Phono Mfrs. Assn. Elects Marshal Seeburg Pres.

Seeburg, Rockola, Haddock and Rolfing Elected To Board of Directors

CHICAGO—The Automatic Phonograph Manufacturers Association met on Monday, January 25, for the purpose of electing officers and board of directors.

N. Marshall Seeburg was elected president; David C. Rockola; vice president, John W. Haddock, vice president; C. T. McKlevy, treasurer; M. C. Bristol, assistant treasurer and L. P. Meyer, secretary.

Elected to the board of directors for the coming year were N. Marshall Seeburg, David C. Rockola, John W. Haddock and R. C. Rolfing.

3 BLONDES 3 REDHEADS 3 BRUNETTES
NEW! NEW!



New! Williams

Williams 9 SISTERS

5-BALL NOVELTY PLAY!



NEW! GOLD BUMPER CAPS AND FLIPPERS!

3 BLONDES OR 3 REDHEADS OR 3 BRUNETTES ACROSS BACKGLASS LITE UP ROLLOVERS FOR "SPECIAL"!

ALL 9 SISTERS LITE BOTTOM ROLLOVER FOR "EXTRA SPECIAL"!

4 TRAP HOLES SPELL N-I-N-E AND SCORE REPLAY. ALSO LITE TOP KICKOUT HOLE FOR REPLAY!

The Automatic kicker at bottom left hand side kicks ball half way up the field around "whirligig" where another kicker shoots it all the way to the top!

Available with 5c or 10c Coin Chutes . . . We Recommend 10c PLAY!

1 AUTOMATIC RUBBER REBOUND KICKER
3 THUMPER BUMPERS
2 KICKOUT POCKETS
2 KICKERS
1 FLIPPER

SPECIAL DELUXE BASEBALL
Straight Novelty Play
Licensed by the City of New York



Williams SUPER Pennant BASEBALL
REPLAY OR NOVELTY PLUS "Double Match Feature"

★ SUPER STAR BASEBALL
Novelty with Double Match Feature

HINGED FRONT DOOR for easy SERVICING!

Williams ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column by AL SCHLESINGER



In my recent travels across the country, I was surprised to learn of the great number of operators who would like to join an association; but, just could not seem to get started. Time and time again, I was asked, how you go about getting a group of operators together, along with a thousand and one questions. This situation appears to me to be a very important one. It could be that operators are now beginning to realize that by cooperating with their fellow operators, they could mutually help one another.

The Music Operators of America have set the dates of March 8-9-10 to hold their annual convention at the Palmer House, Chicago. It seems that this would be an ideal time to do something for the unorganized operators. I would like to suggest to George A. Miller, President, that he take up with his executive committee steps to set up a forum to meet this situation. He could appoint a moderator with the presidents or representatives of four associations from various sections of the country to act as a panel. This panel would hold two hour morning sessions. It would answer questions from operators, as to the how and why of association. The way it would operate would be for the operator to frame his question to the moderator, then, any one of the four members of the panel that wanted to answer that question, would raise his hand and proceed to answer the question. If there were two or three hands raised, the moderator could get an opinion from the others, or, the moderator could call on all the members of the panel for their opinion on the question.

As I See It, this would be a new and novel idea. No convention to my knowledge has ever offered to give operators an opportunity to explain the benefits of organization. I feel certain that if this feature were brought to the attention of the unorganized operators of America, that it would have a tendency to bring home the fact that this convention was really by and for operators. The coming convention will be a very important one for every operator. This year every operator will have to use all the knowledge and experience he has, to carry on his business successfully. If the operator is a member of an association, he will be able to meet this challenge with much less grief.

Airmail Subscription The Cash Box $30.

N. Y. State Ops Set Annual Dinner For Sat., April 24

To Be Held At The Napanoch Country Club

BEACON, N. Y.—The New York State Operators Guild, Inc. will hold its annual Dinner-Dance on Saturday, April 24, at the Napanoch Country Club, Napanoch, New York.

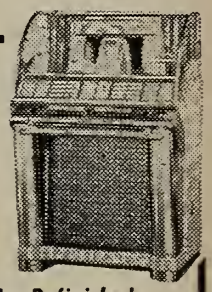
A Master of Ceremonies and several acts have been engaged in addition to top flight record talent that is expected to be supplied by the record companies. It is believed that this will be a bigger and better affair than any held heretofore.

Artkraft Announces New Bottle Vendor

LIMA, O. — Artkraft Manufacturing Company, this city, announced a new bottled soft drink vending machine with a big capacity in small space its theme. Artkraft is one of the largest manufacturers of private brand refrigerators.

With the addition of vendors to its line, Artkraft claims to be the first manufacturer to make available to bottlers a full line of both open-type coolers and vendors.

BUY THE BEST IN MUSIC



Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	250
WURLITZER 1250	295
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	195
A.M.I. MODEL B	275
A.M.I. MODEL C	325
A.M.I. MODEL D40	425
A.M.I. MODEL D80	525
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone ARmitage 6-5005)

FOR SALE
One of the largest coin operated amusement machine routes in Virginia. Owner retiring.
Write for details.
BOX 131 c/o THE CASH BOX 26 W. 47th St., New York, N. Y.

Give To Conquer Cancer



MISTER!
Don't Sign A Thing!
'Till You See
chicago coin's
New
BASEBALL GAME
COMING SOON!
chicago coin MACHINE COMPANY
1725 W. Diversey · Chicago 14, Ill.

SPECIAL
CLEARANCE SALE!

SPOT LITE	$119.25
BRIGHT LIGHT	72.50
ATLANTIC CITY	159.50
PALM BEACH	235.00
HOOK BOWLER	79.50
UNITED Super	189.50
EXHIBIT Dale Gun	59.50
CHICOIN Tenth Frame	324.50
CHICOIN Tenth Frame Double	349.50
CHICOIN Name Bowler	288.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

REAL $$$ BARGAINS
SEEBURG
M-100 A 78 R.P.M.
M-100 B 45 R.P.M.
M-100 BL 45 R.P.M.
M-100 C 45 R.P.M.
ROCK-OLA
Model 1436 — Like New
120 Selection — 78 or 45 R.P.M.
LOWEST PRICES
SEACOAST DISTRIBUTORS, INC.
1200 North Avenue Elizabeth 5, N. J. Bigelow 8-3524
594 Tenth Avenue New York 36, N. Y. BRyant 9-4684

Give To Conquer Cancer

Mid-West Holds United Service School



ROCKFORD, ILL.—Mid-West Distributors, this city, held a United Service School to familiarize operators with the mechanics of United games. The school was under the direction of Al Thoelke, United representative, and Lou Casola, owner of Mid-West Distributors.

Seen above are Al Thoelke, standing at the game without jacket, Lou Casola and operators Robert V. Schuh, Galena; Orville Rodden, Galena; Don Holms, Clifford Stauffer, Francis Roper, Vernon Dunklee, Joe Callea, Bob Kellaney, Adam Keres, Pat Gucciardo, Rollie Weese, Bob Gilbertson, Bob Fletcher, Joseph Vella, Charles Marik, and Harold Hildebrand, all of Rockford.

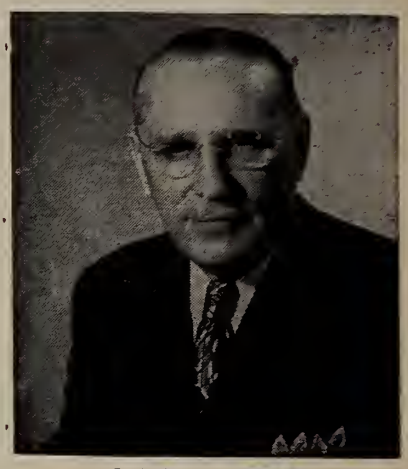
Dime Play Gaining In Tenn.

Ops Cautiously Survey Situation In Many Areas

NASHVILLE, TENN.—Indications are that dime play is slowly but surely gaining a strong foothold in Tennessee. In certain portions of Tennessee there is no dime play as yet. However, Nashville is operating at about 40% dime play with a reported raise in intake of about 33⅓%. Chattanooga has placed about 10% of its locations on ten cent play, but that 10% covers most of the top spots. Some of the Chattanooga operators are changing to dime play when they replace an old machine with a new piece of equipment. Knoxville is operating on a 60-40 split but are discussing ten cent play for the future. Some of the Knoxville operators are operating at 10c for one play and three for a quarter.

Wurgler Joins F. A. B. Distributing

Named Assistant To Fletcher A. Blalock



EDWARD R. WURGLER

ATLANTA, GA.—Fletcher A. Blalock, president of F. A. B. Distributing Company, this city, announced the appointment of Ed Wurgler to the post of assistant to the president. Wurgler was formerly sales manager of the Wurlitzer phonograph department at North Tonawanda, N. Y.

F. A. B. represents the Wurlitzer Company as distributor for its coin operated phonographs in Atlanta, Ga., Birmingham, Ala., Columbia, S. C., and New Orleans, La.

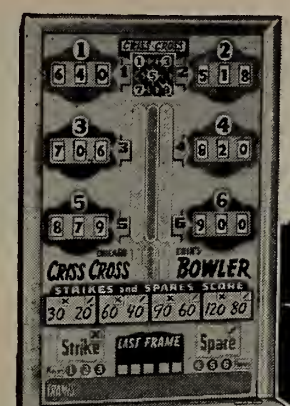
In making the announcement, Mr. Blalock said, "I am very happy to have Ed Wurgler with our organization. He has had over 20 years experience in many phases of the coin machine business. As my assistant Ed will supervise all of our offices and our salesmen. I am confident that he will be a great asset to our company."

In commenting on his new position, Ed Wurgler said, "I am looking forward with a great deal of pleasure to my association with Mr. Blalock and members of his organization. I have worked closely with Mr. Blalock before and know personally most of the people in the F. A. B. Distributing Company. F. A. B. is one of the largest coi machine distributors in the country and I am looking forward to my work with the operators throughout the F. A. B. territories.

Miller Urges Ops Reserve Rooms Now For M. O. A.

OAKLAND, CALIF.—George A. Miller, president of MOA (Music Operators of America) is back home from the executive meet held in Chicago on January 25 and 26, greatly enthused over the forthcoming annual convention being held at the Palmer House, Chicago, March 8, 9 and 10.

"Reports, not only from these men, but from all over the country point to a record breaking attendance" stated Miller. "Our only concern is that our visitors are able to get proper hotel accommodations. Once again I urge every music operator to attend—and strongly advise that they make their hotel reservations at once. There is room for all who wish to attend, but those who procrastinate in making reservations may find themselves without hotel rooms."



chicago coin
Does it Again!

OPERATORS EVERYWHERE ACCLAIM NEW BOWLING GAME MOST EXCITING ATTRACTION EVER INTRODUCED!

CRISS CROSS BOWLER

Featuring PROGRESSIVE ADVANCE SCORING

—Plus:—

TRIPLE-MATCH SCORING



LOOK! 8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carry Over From Game To Game Until A Line Is Completed.

Plus
- Match a Number & Star— And Crown Feature!
- Advance Scoring Feature!
- Giant Pins! • Beautiful Cabinet Styling!
- 5 or 10 Frame Play! • 45 Second Scoring!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14



TENNESSEE TOPICS

Spotted W. J. Neece and Larry Dexter together over cupsa cawfee. Neece was the "N" in P. N. Amusement of Paris, Tenn. until he sold his interest some months ago. He is now business manager of Pickin' an' Singin', something new in the Hillbilly newspaper field. . . . **Tommy** of Tommy Distributing Co. very happy with his Keeney Line. Tommy says the "Bonus Bowler" is taking over Nashville and has upped his business on other machines since he's taken on the line. . . . G. P. McFarland and his associate, E. H. Gamble, seen in a huddle with Tommy. . . . Ran into **James E. McCormick**, Decca salesman, at Hermitage Music. . . . **Lowell Matthews**, of Frank Swartz, very much enthused with the sales of United's "Chief Bowler." . . . **Albert Evitts** a 20 year clubber. Al can't understand why other operators still fight the change over to dime play. Says his take has climbed one third. . . . Blandford Specialty Co. has moved to 410 Tally Road. . . . The busiest place in Tennessee was Chattanooga Coin Machine Co. They even had **Tony Papa** on a work bench. Tony says 1953 was his best year. **Bill Boyles**, shop foreman, claims they are working him down to the nub. . . . The Jolly Spot will be open all winter. Tony Papa has his brother-in-law, **Fred Cofer**, managing the Jolly Spot and reports business at the arcade good. . . . Everyone but Maurice out when I called at Sadikoff Sales, Chattanooga. . . . **H. E. Smith**, Smith Amusement Co., has both Funlands open through the winter. Smith also has a record shop in the Funland at 308 Market. A very busy place. . . . **Joe Bunch**, Shearer Amusement Co., the proud owner of the first Cadillac in Chattanooga. . . . Joe is contemplating a new building which he calls an operator's dream. He plans to start building soon. Mrs. **Mildred Bunch** out with a bad cold this week. . . . **J. W. Biggers**, Biggers Amusement Co., Clarksville, moving to his own building. Biggers and Automatic Music went to dime play and report the take one-third better. . . . **Walter Putman** a very busy man. He was building one good Wurlitzer 1015 out of three burned out jukes. However, Walt had a Wico parts catalog and 26 years experience between him and this major job. . . . **R. J. Bob Tyler**, Cherokee Amusement, Knoxville, cleaning the golf club given to him by the late **Bobby Bernett** for the last time. He is giving it to a museum. Tyler was a golf pro but was stopped by a hand injury several months ago. . . . **W. L. William** of Triangle Music, Knoxville, taking a trip and won't say where to, but we believe he's headed for Florida. . . . **Tom R. Gaskin**, G. G. Music, Knoxville, predicts a good 1954. Tom complaining that he hasn't received his 20 Year Club card yet. . . . Believe I've found the oldest 20 year members. **N. J. Hubbard** and **Arthur Davis**, The H and D Sales Co., Knoxville. Hubbard and Davis started in 1919 and operated the first Gabel Phonograph, the old bellows type Seeburg, the first Mills and Rock-Ola. Hubbard still has the first Rock-Ola in the romp room of his home. . . . **H. P. Oxendine**, Automatic Amusement, Knoxville, just purchased a lot and plans to build his own shop. It will include office space and storage.

Minn. Music Op Donates Sum From "Day of Dimes" For The "March of Dimes"

MINNEAPOLIS, MINN. — Altho one of the small operators in this area, Bill Averbeck of Atlas Sales Company, this city, is the spiritual leader, and his efforts, not only should be commended by all in the city, but should show the path in future years.

Averbeck, following the suggestion of **The Cash Box**, set aside Friday, January 29, for a "Day Of Dimes for the 'March Of Dimes'." His eleven phonographs made it possible for him to donate $85.40 to this most worthy charity.

"I think it was very good considering how badly the money is needed," modestly commented Averbeck. "Maybe this will start the ball rolling here in our city. I hope so anyhow."

Wisc. Ops Meet

MILWAUKEE, WIS.—C. S. Pierce, president, Wisconsin Phonograph Operators Association, called a meeting of the membership for Monday, February 8, at the Eagle's Club, this city.

Many important matters will be discussed, headed by the pleas of the officers that every member who can possibly do so, to attend the MOA Convention in Chicago on March 8, 9 and 10.

FOREIGN BUYERS!

Time and Money Saving Guide

PARTS and SERVICE MANUAL

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

FOR . . .
EVERYTHING YOU NEED
IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

The Cash Box

MOA

SPECIAL ISSUE

(Dated: March 13)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATOR'S

Distributed at the MOA Convention at the Palmer House, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

GOES TO PRESS - Thursday MARCH 4

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO
32 W. RANDOLPH ST.
(Phone: DEarborn 2-0045)

★

LOS ANGELES
6399 WILSHIRE BLVD.
(Phone: WEbster 3-0347)



LOS ANGELES

Things along coinrow seem to be going along at a good pace. All the distributors report that nothing new and exciting is happening but business is keeping everyone busy with no sign of any let up. . . . Biggest topic of conversation is the M. O. A. convention which will be held in Chicago on March 8th, 9th and 10th. Quite a large delegation are planning to leave for the affair which is very encouraging considering the fact that California is the farthest point from the site of the convention. . . . California Music Company was a scene of much activity this past week. **Jimmy Hilliard** and **Joe Delaney** dropped in to chat with **Sam Ricklin** and the operators. This was part of their program to launch label "X." **The Taylor Maids** were also in, promoting their latest Eureka waxing of "Nu, Nu, Nu." Other celebrities from the recording world included **Hank Penny** and **Sue Thompson**. . . . At Minthorne Music Co., **Hank Tronick** and **Wayne Davis** are busier than ever and glad to be back home again after their trip to Chicago. Hank said that he about froze but managed to survive the cold weather. The Williams "9 Sisters" pinball game and the Seeburg "Ray-O-Lite" gun are now on display in the Minthorne showrooms. . . . **Phil Robinson** has given up his diet again. He says that he just can't resist all the tempting food that he sees. Phil adds that the way he has to run around trying to get enough of those new Chi-Coin "Criss-Cross" Bowlers to fill the demand ought to keep him thin anyway. He hopes the factory will soon be able to catch up on deliveries. . . . On top of all his other activities we hear that **Lyn Brown** is now going to school in the evenings. When asked about it he had no comments to make. Lyn says it's all a big secret. . . . **Sam Gabler** states that he is very pleased the way his coin-operated TV route is holding up. . . . **Jack Spencer** came down from the mountain resort of Big Bear to take care of business along coinrow recently. He brought down a whole truck load of snow. Of course, when he got into LA it was rather slushey but he had fun throwing snowballs at **Charley Daniels** and **Ed Wilkes** in at Paul A. Laymon Company. While he was there the boys showed him the new Bally "Ice Frolics" which he said was a great game. All the ops who have seen this new game seem to agree. . . . **Jack Mallett** of Mission Novelty Co., Pomona, came into town recently. He advised that we had listed his route as being in Claremont but he wants everyone to know that he operates mostly in Pomona not Claremont. . . . **Earl Bayden**, who operates in LA and surrounding communities, has invented and developed a new gadget called the "Electronic Secretary." This new device could be of great value to the operator who is out on his route most of the time. When you are out and the phone rings it is automatically answered and a recording comes on telling the caller that you are out and to leave a message. The phone number and other important messages are recorded on a tape and when you call in for messages the tape is played back giving all the calls that came in during your absence. Bayden has a manufacturer interested in this new device and hopes to have it in production soon. . . .**Bob** Bever, manager of Dan Stewart Company, announced that they are closing out their branch office here. All business will now be handled out of the Salt Lake City office. After all final business matters have been settled Bob will also leave for his home in Salt Lake. He has made many friends throughout the area and we all hate to see him go but wish him every success. . . . Activity seems to be increasing daily at the Badger Sales Company showrooms. The great variety of all types of games and juke boxes has proved to be quite a drawing card for operators from far and near. **Fred Gaunt** says that so many out-of-towners have been dropping in lately that he can hardly keep track of them all. **Al Silberman** states that when the AMI award was presented to **Peter Potter** on his network "Juke Box Jury" show recently, they erroneously announced that was vice-president of AMI, Incorporated. Al wishes to set everyone straight. He admits that he's not a Vee-Pee of AMI but everyone agrees he's a VIP at the Badger establishment. . . . **Aubrey Stemler**, western representative for Eastern Electric, had planned to stage several showings of the new "Electro" cigarette machines in Portland and Seattle but the weather got so bad up that way that he had to cut his trip short and come back to LA. . . . Thieves recently broke into the offices of **Atsie Stein**, **Mort Leeman** and **Max Moore** over on Catalina Street. They stole all the petty cash and some tools. They also tried to burn open the safe but failed. Then, not to be discouraged, they broke open a cigarette machine and stole all the cigarettes. . . . **Mary Solle** made another prediction this past week over at Leuenhagen's Record Bar. She predicts that "Angela Mia" by the **Don, Dick and Jimmy Trio** will be a big number. Mary doesn't go out on the limb to pick them very often but when she does she's usually right. Many operators are already putting the tune on all their boxes and the way it's breaking it could be a smash. . . . **Stewart Metz** of the S & A Novelty Co., San Bernardino, came into town recently to take care of business along West Pico. **Herman Payne** and **Mac McClurg** also drove in from Santa Barbara. Other out of town visitors included **Ruth McClure**, San Luis Obispo; **Bill Bradley**, Covina; **Charley Koski**, Long Beach; **A. T. Noble**, San Bernardino; and "Doc" **Dockins**, Santa Ana. **Stewart Metz** from S & A Novelty Co., San Bernardino, was also seen visiting along coinrow. Another San Bernardino visitor was L. Edelman of the G. I. Novelty Co.

The members of the newly formed local chapter of the California Music Guild are going all out to set up a program that will be of interest to every operator. The board of directors have had several meetings in order to line up worthwhile activities for all members. A new business manager will be announced soon. All interested parties are requested to get in touch with **Gabe Orland** at California Music Company, 2940 West Pico, Phone REpublic 3-1196.



OPERATE Keeney's Capturing locations everywhere! BONUS BOWLER



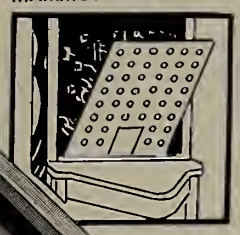
Something to hoot about!



HINGED HOOD OVER PINS!

DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

RECORD-BREAKING PREFERENCE JUSTIFIED BY TREMENDOUS APPEAL!
3-WAY FLEXIBILITY OF PLAY...SMART NEW SERVICING INNOVATIONS!!!



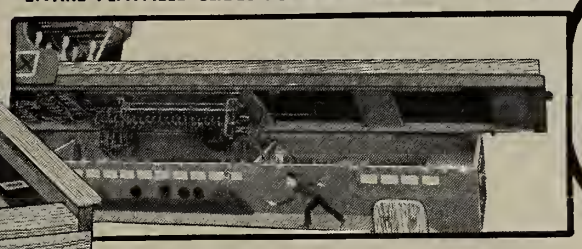
HINGED LITE INSERT FOR EASY SERVICING!

3 CARD BONUS SCORING!
2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
• When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button on front of game.
• "Player Up" receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number of his score.

2 SIZES:
9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

The game that CONSERVES SPACE in any location.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares • Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

GENUINE FORMICA PLAYFIELD

COVERED CASH BOX *plus* FLOODLITE WHEN DOOR OPENS!

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER *available including everything except the "Match" feature.*

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Wurlitzer Sales and Profits For Third Quarter Up Compared To Same Period A Year Ago

Strike At N. Tonawanda During Summer Reduces Sales and Profits For First Nine Months

CHICAGO—R. C. Rolfing, president, The Rudolph Wurlitzer Company, this city, issued a financial report this week, showing consolidated operations for the third quarter (October, November and December) resulted in a net profit of $352,081.16 or 42c per share, after all reserves and taxes. This compares with a profit of $22,848.17 or 27c per share for the same period of a year ago.

Sales for the third quarter were $11,213,297.94 as compared with $10,925,949.68 for the same period last year.

For the first nine months' period (April to December inclusive) net profit was $280,710.12 or 34c per share, after all reserves and taxes. Net profit for the same period last year was $587,836.07, or 71c per share. Sales for the first nine months were $25,635,431.26 as compared with $25,877,800.68 for the same period a year ago.

Rolfing explained that the principal reason for the lower profit for the first nine months of this year compared with the same period a year ago was the general strike at the Company's plant at North Tonawanda, N. Y. The strike, which was called on June 11 ended on August 17.

"All divisions of the Company operated at a profit during the third quarter" said Rolfing. "Sales, however, started to decline early in December and by the end of the month were at a rate substantially less than a year ago. This decline continued during the month of January, but we hope for an early pickup in business in all divisions. Unfilled orders for defense items stand at about $12,000,000. A number of important contracts have been rescheduled resulting in a reduced monthly rate of production extending over a longer period of time. It is extremely difficult to project sales and profits but we expect to get our fair share of the available business in the industries in which we are engaged."

At a meeting of the Board of Directors, held January 26, 1954, a dividend of 20c per share was ordered paid on March 1, 1954 to shareholders of record at the close of business February 15, 1954.



A pinball games school was held at New Orleans Novelty Co. last Friday. Present were many familiar faces. **Jake** (Jake Cigarette Service), **Albert Huffin** and **Cousin Red.** The meeting started at 2 P.M. and lasted 'til 12 P.M. . . . **Roy Acuff**, Acuff-Rose Publishing Co., back in town again. He's trying to locate a good hand for his new label. . . . **J. D. Farris**, our flying operator from Vicksburg, Miss., drove into town the other day and had an accident right outside of the city. Says he'll stick strictly to his plane from now on as you cannot trust automobiles. . . . **Lynch**, Lynch and Zander, moved his family into a lovely new home in one of New Orleans' nicest residential districts. . . . **Ovel Sherdian**, in from Baton Rouge, La., just can't wait for the stork. . . . Mrs. **Buck Moore** of Moore Amusement, Alexandria, recovering from a severe illness. . . . We understand that **George A. Lambert**, federal director of revenue for Louisiana, is presently sending notices to owners of pinball machines instructing them that in the future they will have to go into more detail as to the sources of their income and expenditures. The owners are being told, in a letter signed by Lambert, that they will have to keep available for inspection by revenue agents, records reflecting the exact amounts of money received from each locality where one of the pinball devices is located. A representative of the director's office is said to have explained the reason for this procedure is that the internal revenue bureau can ascertain more accurately the true income of the owners of bars, drug stores, and other places where pinballs are in operation. Up to now, this official said, the pinball owners have been reporting their total income from all their machines, and therefore, there hasn't been any way of telling what the location owner derives from the machines.

Six Sided Work Bench



WHEELING, W. VA. — Charlie Brown, Allan Sales, Inc. serviceman, shown checking a trade-in at the six sided bench invented by Jake Dobkin of Allan. Design of the bench permits servicemen to work on six games at the same time.

Zenith Announces Multiple Circuit Timers

CHICAGO — A complete line of multiple circuit timers for use in liquid dispensing and similar type vending machines is now available from Zenith Electric Co., this city. According to the announcement, they are especially adapted to coin machines which operate on a pre-set time interval.

Airmail Subscription
The Cash Box $30

When You Enter
The Cash Box
"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

NAME

FIRM

ADDRESS

CITY ZONE ... STATE



EASTERN FLASHES

We opened our column last week with the observation that some of our coinmen were in low spirits, due to a falling off of business. This week, making our calls, most of these same people were in high spirits, reporting a spurt in both sales and collections. These highly emotional men, somehow, cannot seem to realize that no business, either in the coin machine industry, or any other, can base its position on the amount of business done in a week or two. We admire those men who continue on calmly—working, studying, innovating, striving, and progressing.

* * * * *

Our roving reporter, **Frank Mencuri**, sales manager for ChiCoin, in town this week visiting with **Al Simon** and **Al D'Inzillo** of Albert Simon, Inc., local distributor. Frank, looking most wonderful, told us of his travels this past week. In Columbia, S. C., he saw **T. B. Holliday**, who was so busy moving equipment out that he found it difficult to take time off for lunch. The next day, Mencuri was in Richmond, Va., seeing **Frank Page** of Roanoke Vending Machine Exchange. Page was busy getting **Harry Mosely** off on a sales trip. Next stop for Frank was Baltimore, Md., where he visited The General Vending Sales Co., where he was hosted by the three "Generals," **Irv Blumenfeld, Harry Hoffman** and **George Goldman**. Also talked things over with sales mgr. **Herman Perin**, and **Herb Golomb**. Philadelphia and **Dave Rosen** of David Rosen was the next stop, where he had a chance to chat with members of the firm, including **Joe Wasserman, Buddy Costello, Dave Weiss, John Cheprero** and **Sid Goodman**. Thruout his travels, Mencuri reports that each and every distributor was selling ChiCoin's "Criss Cross" and "Advance Bowler" in large quantities, and the most pressing question asked was, "When are we to expect ChiCoin's baseball game?" Frank will attend the banquet in Baltimore, Sunday, Feb. 7, and then head for several western cities. . . . **Harry Rosen** and **Meyer Parkoff**, Atlantic-New York Corp., played host to a steady flow of ops during the entire week, who came in to see and play Seeburg's new Ray-O-Lite gun "Coon Hunt." It's an intriguing piece of equipment, built most beautifully and sturdily. Play is 10c for 20 shots (1 game); and player can get himself 4 full games for a quarter. . . . **Mike Munves** also had the Seeburg gun on his showroom floors, where it also was getting a big play. **George Fleckenstein**, Munves' manager, who took time off for illness last week, the first time in seven years, was back the very next day. "Too much work to be done," he explains.

* * * * *

Jack Mitnick, AMI regional manager, back in the city after quite an absence. His broken rib, acquired during a fishing expedition in Florida, fully healed—helped no end by his relaxed vacation at Hot Springs. Before coming home, Jack stopped off to visit distributors in Nashville, Atlanta, Columbia, Richmond and Baltimore. He'll be back in Baltimore for the banquet Sunday night. . . . Another regional rep, **Ben Becker** of Bally, also back home. Ben was in Montreal, Canada—all during that cold spell. This week he visited coinmen in New York, New Jersey and Connecticut. Next week he goes to Pennsylvania. Ben looked like he was working hard, appearing a little tired. . . . **Barney (Shugy) Sugerman**, Runyon Sales, reports AMI phonos moving very well, as are his Kiddie Rides. Shugy has quite a variety of Kiddie Rides, which he tells us are showing faster action with each passing week. . . . **Nat Cohn**, Riteway Mfg., advises that he's just about completed a nation-wide set-up of distribs for his "3-D Theatres." . . . We catch **Bob Slifer**, Seacoast Distributors, in a selling job on the phone. He's fully recovered from his laryngitis condition, but after listening to his conversation on the phone, we're wondering how. Bob, with years of phono experience, certainly knows his business. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, report continuing good export sales. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., also advise export good, with local biz picking up considerably this past week. . . . **Jerry Marshall**, WNEW dj, who airs the top juke box tunes every Saturday (from survey made by **The Cash Box**), and which he calls "The National Juke Box," now states "The Cash Box survey made by the coins inserted in juke boxes." Formerly used to say "Nickels." Another step in **The Cash Box** campaign to help ops get dimes.



UPPER MID-WEST MUSINGS

Andy and Ella Oberg of Grand Forks, N. D. stopped in the Twin Cities on their way to Hot Springs, Ark. Andy and Ella are among the select group of old time coin machine operators who hark back to the days before the present juke box. . . . **Tom Crosby** of the Gopher Novelty Company of Faribault, Minn. has taken off for California, Arizona and other south west parts where he plans to loaf for the next six weeks or so. . . . On the other side of the book is **Bob Wenzel** of the Automatic Games and Supply Company of St. Paul, Minn. who is working hard as usual filling orders on Genco Shuffle Pool. . . . **Mr. and Mrs. Gordon Stout** of Pierre, S. D. combined business with pleasure when they made a trip into Minneapolis last week. When in picking up supplies and equipment for his route **Don Hazelwood** of Aitken, Minn. was talking about his forthcoming trip around the world which will be made by plane this coming spring. . . . While in the Twin Cities **Harry Johnson** of Mitchell, S. D. looked over to see what was new in coin machines. . . . **H. J. Lynard** of Kasson, Minn. has smiles on his face, now that his son is able to be at home after being hospitalized some time from injuries suffered in an auto accident. . . . **Ed and Millie Birkemyer** made a quick trip into town to pick some supplies for route which is in and around Litchfield, Minn. . . . Seen here and there picking up supplies and records for their routes were **John Seglem** of Duluth, Minn.; **Jack Harrison** of Crosby, Minn.; **Tom Kady** of Grand Forks, N. D.; **Clayton Norberg** of the C & N Sales of Mankato, Minn.; **Morris Berger** of Duluth, Minn.; **J. A. Redding** of La Crosse, Wis.; **Cap Keister** of Frontenac, Minn.; **Kenny Anderson** of Austin, Minn.; **Leo Hennessey** of Rochester, Minn.; **B. F. Kragtorp** of Tracy, Minn.; **Ben Jahnke** of Hutchinson, Minn.; **Bill Welch** of Chipewa Falls, Wis.; and **Jim Lucking** of Benson, Minn.

THRU THE COIN CHUTE
CHICAGO CHATTER

Visitors have, once again, started to pour into this nation's coincenter. Our telephones, here at the Chicago offices of **The Cash Box**, have started buzzing. Inquiring visitors are asking for addresses, phone numbers and the people whom they should see, at the various factories. Here, then, is a **"Guide For Visitors"** listing manufacturers of amusements and music in the City of Chicago. Further information can be obtained by calling at, or telephoning: **The Cash Box, 32 West Randolph Street, Telephone: DEarborn 2-0045.** (Firms are listed alphabetically.)

A. B. T. MFG. CORP.
715 N. Kedzie Ave.
(Tel.: VAn Buren 6-3440)
Located on the Northwest side of the city. About 15 to 20 minutes from the Loop by cab. (Kedzie Ave. is 3200 West.) Firm manufactures: "Challenger" counter model gun; "Rifle Sport" ranges; Coin Chutes, Scales, Vending Machines. See: Walter Tratsch, Mrs. J. B. Tratsch, W. A. Patzer, George Kozy.

BALLY MFG. CO.
2640 Belmont
(Tel.: COrnelia 7-6060)
Located on Northwest side of city. About 25 to 30 minutes from Loop by cab. (Belmont Ave. is 3200 North.) Firm currently manufactures: "Ice Frolics"; "The Champion" horse. See: Ray T. Moloney, Earle Moloney, Dan Moloney, Andy Renn, George Jenkins, Herb Jones, Jack Nelson, Bill O'Donnell, Tom Callaghan, Ben Becker, Art Garvey, Ralph Nicholson, Phil Weinberg.

BUCKLEY MFG. CO.
4223 W. Lake St.
(Tel.: VAn Buren 6-6636)
Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake St. is 200 North.) Firm manufactures: Music Wall Boxes, Bells. See: Pat Buckley, Gerry Haley.

CHICAGO COIN MACHINE CO.
1725 W. Diversey Blvd.
(Tel.: WEllington 5-4600)
Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Diversey Blvd. is 2800 North.) Firm currently manufactures: "Advance Bowler"; "Criss Cross Bowler"; "'Round The World Trainer." See: Samuel Gensburg, Samuel Wolberg, Ed Levin, Frank Mencuri.

H. C. EVANS & CO.
1556 W. Carroll Ave.
(Tel.: HAymarket 1-7630)
Located on near West side of city. About 15 minutes from Loop by cab. (Carroll Ave. is 330 North.) Firm currently manufactures: Evans "Century" and "Jubilee" phonos. See: Dick Hood, Rex Shriver, Fred Morris, Les Rieck.

EXHIBIT SUPPLY
4218 W. Lake St.
(Tel.: VAn Buren 6-3100)
Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake St. is 200 North.) Firm manufactures: "Big Bronco," "Trigger," "Rudolph Red Nosed Reindeer," "Pete The Rabbit," "Rawhide," "Space Gun," "Space Patrol," "Sea Skate," Card Vendor, Arcade Machines. See: J. A. Weinand, Ford Sebastian.

GENCO MFG. & SALES CO.
2621 N. Ashland Ave.
(Tel.: BUckingham 1-1235)
Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Ashland Ave. is 1600 West.) Firm currently manufactures: "Shuffle Pool." See: Sam Lewis, Avron Gensburg, Ralph Sheffield.

D. GOTTLIEB & CO.
1140 N. Kostner Ave.
(Tel.: ALbany 2-2640)
Located on West side of city. About 30 to 35 minutes from Loop by cab. (Kostner Ave. is 4400 West.) Firm manufactures five-balls. Current game: "Green Pastures." See: David Gottlieb, Nate Gottlieb, Sol Gottlieb, Alvin Gottlieb.

J. H. KEENEY & CO., INC.
2600 West 50th Street
(Tel.: HEmlock 4-5500)
Located on Southwest side of city. About 25 to 30 minutes from Loop by cab. (2600 West is Rockwell St.) Firm now manufactures: Electric Cigarette Machines, "Bonus Bowler," "Mainliner Bowler." See: Roy McGinnis, Paul Huebsch, John Conroe.

MARVEL MFG. CO.
2847 W. Fullerton Ave.
(Tel.: DIckens 2-2424)
Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Fullerton Ave. is 2400 North.) Firm manufactures: Overhead and Wall Type Scoreboards. See: Ted Rubenstein.

ROCK-OLA MFG. CORP.
800 N. Kedzie Ave.
(Tel.: NEvada 8-7600)
Located on Northwest side of city. About 15 to 20 minutes from Loop by cab. (Kedzie Ave. is 3200 West.) Firm manufactures: "Comet" 120 selection 45rpm phonograph, "Fireball" 120 selection 78rpm phonograph, plus music accessories. See: David C. Rockola, J. Raymond Bacon, Kurt Kluever.

J. P. SEEBURG CORP.
1500 Dayton Street
(Tel.: MIchigan 2-0800)
Located on near North side of city. About 15 minutes from Loop by cab. (Dayton St. is 1000 West.) Firm manufactures: Seeburg "Hi-Fi" 100 selection phono, also 200 selection home phono, music accessories, new ray gun. See: C. T. McKelvy.

UNITED MFG. CO.
3401 N. California Ave.
(Tel.: COrnelia 7-2240)
Located on Northwest side of city. About 30 to 35 minutes from Loop by cab. (California Ave. is 2800 West.) Firm manufactures: "Chief Shuffle Alley," "Leader Shuffle Alley," "DeLuxe Leader Shuffle Alley," "Havana." See: Lyn Durant, Herb Oettinger, Bill DeSelm, Ray Riehl, John Casola.

WATLING MFG. CO.
4650 W. Fulton St.
(Tel.: COlumbus 1-2770)
Located on West side of city. About 35 to 40 minutes from Loop by cab. (Fulton St. is 300 North.) Firm manufactures: Scales, Bells. See: John Watling.

WILLIAMS MFG. CO.
4242 W. Fillmore St.
(Tel.: NEvada 2-4900)
Located on West side of city. About 25 to 30 minutes from Loop by cab. (Fillmore St. is 1100 South.) Firm currently manufactures: "Nine Sisters"; "Super Pennant Baseball"; "Special DeLuxe Baseball"; and "Super Star Baseball." See: Sam Stern, Harry Stern.

Weinberger & Dicter Visit United



CHICAGO—Sam Weinberger and Sam Dicter of Southern Automatic Music Company, Indianapolis branch, while in this city recently, spent some time at the factory of United Manufacturing Company. Here we see them in the "Trophy Room" with United's current shuffle games "Chief" and "Leader."

WANT TO BUY — LATE BINGOS
SEND LIST TODAY!
Empire Coin MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. • Phone: EVERGLADE 4-2600 • CHICAGO 22, ILL

SPECIAL NOTICE
to
ADVERTISERS
Due to Lincoln's Birthday Holiday, Friday, February 12— it is necessary that *The Cash Box* go to press 1 day earlier than usual.
Final Press Time for the issue of
FEBRUARY 20
is
THURSDAY, FEBRUARY 11
at Noon
•
Earlier forms are also pushed ahead 1 day
•
We would appreciate your co-operation
THE CASH BOX
(PUBLICATION OFFICE)
26 WEST 47th STREET, NEW YORK, N. Y.
CHICAGO 32 W. RANDOLPH ST.
LOS ANGELES 6363 WILSHIRE BLVD.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Can be up to 6 months old No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Wurlitzer 1500. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—United Super DeLuxes. Must be in excellent condition ready for location. BOX NO. 213, THE CASH BOX, 32 WEST RANDOLPH ST., CHICAGO 1, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE — Special! Dude Ranches $375; Tahitis $375; Rios $435. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—United Clover Bowlers $325; Atlantic City $175; Palm Beach $175; Frolics $185; Yacht Club $245; Beach Club $350; Dude Ranch $395; Bally Futuritys $75; Genco Jumping Jacks $130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE—We have the following for sale—Packard Boxes $2.50; #3031 Wurlitzer Wall Boxes $3; Seeburg Wireless Wall Boxes $3; Quizzers $35. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

FOR SALE — United Alleys — Classic $395; Clover $295; Williams DeLuxe World Series $150; Williams DeLuxe Baseball $275. WANT—Seeburg M100C @ $700 each. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH. N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Chi-Coin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, 1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385: Evans Constellation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Kirk Guess Your Weight Scales $125; new 1¢ Camera Chief $8; new Advance Peanut Machines $9; 50 Packard Wall Boxes $4.50; 30 Seeburg Wireless Boxes $5; Astroscope 10¢, like new, $200. HAROLD MATHENY, 560 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — United Circus $225; Dude Ranch $425; Beauty $325; Palm Beach $195; Frolics $175; Atlantic City $195; Wurlitzer Skee Ball $95; Dale Guns $49.50. Six Shooter $125; Genco Sky Gunner $250. UNIVERSITY COIN MACHINE EXCHANGE, 84 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—1 Genco Jumping Jacks $75; 1 Genco 400 $75; 2 Wms. Slug Fest $75; 2 Genco Shuffle Targets $25; 1 CC 6 player Bowl-A-Ball $175; 1-10c Evans Saddle & Turf $350. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—4 Seeburg Phonographs including '46, '47, '48 models, $175 for four or $60 each; AMI "A" reconditioned, $100 each. First come, first served. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—100A Seeburgs, 100A Seeburgs, 100A Seeburgs. Thoroughly reconditioned, $450 each. Send $50 deposit with order. Immediate delivery. Your AMI Distributor SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Seeburg M100A, $450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTER, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—United Deluxe $109; Stars $179; Minstrel Man $39; Quintette $169; Marble Queen $195; Shindig $205; 5 Seeburg "100" Wall boxes @ $95. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—Bright Lights, A-1 condition, checked and cleaned, like new, $65. Wall Boxes, AMI 5 & 10, $15; AMI 5c, $2. Universal Twiu Bowler $25; Lite-A-Line $35; Universal Star $25. H & H MUSIC, 1626—3rd AVE., MOLINE, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC.,3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

CLASSIFIED ADVERTISING SECTION

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet $375; Atomic Jet $225; Bally Champion $515; Phone: HArtford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640: The Cash Box, Chicago, Ill., DEarborn 2-0045: The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—"The Operator's Friend"—Klopp Coin Counters count 1c, 5c, 10c, and 25c coins. Model D2 equipped with hopper and handle, price $226. Model D for office use $212. Satisfaction guaranteed or money refunded on sample. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

NOTICE—Attention, Panoram Operators! Have considerable Panoram parts on hand; what do you need? LAKES PANORAM SERVICE, P. O. BOX 639, INGLESIDE, ILLINOIS.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

*"*Best way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read 'THE CASH BOX' every week."*

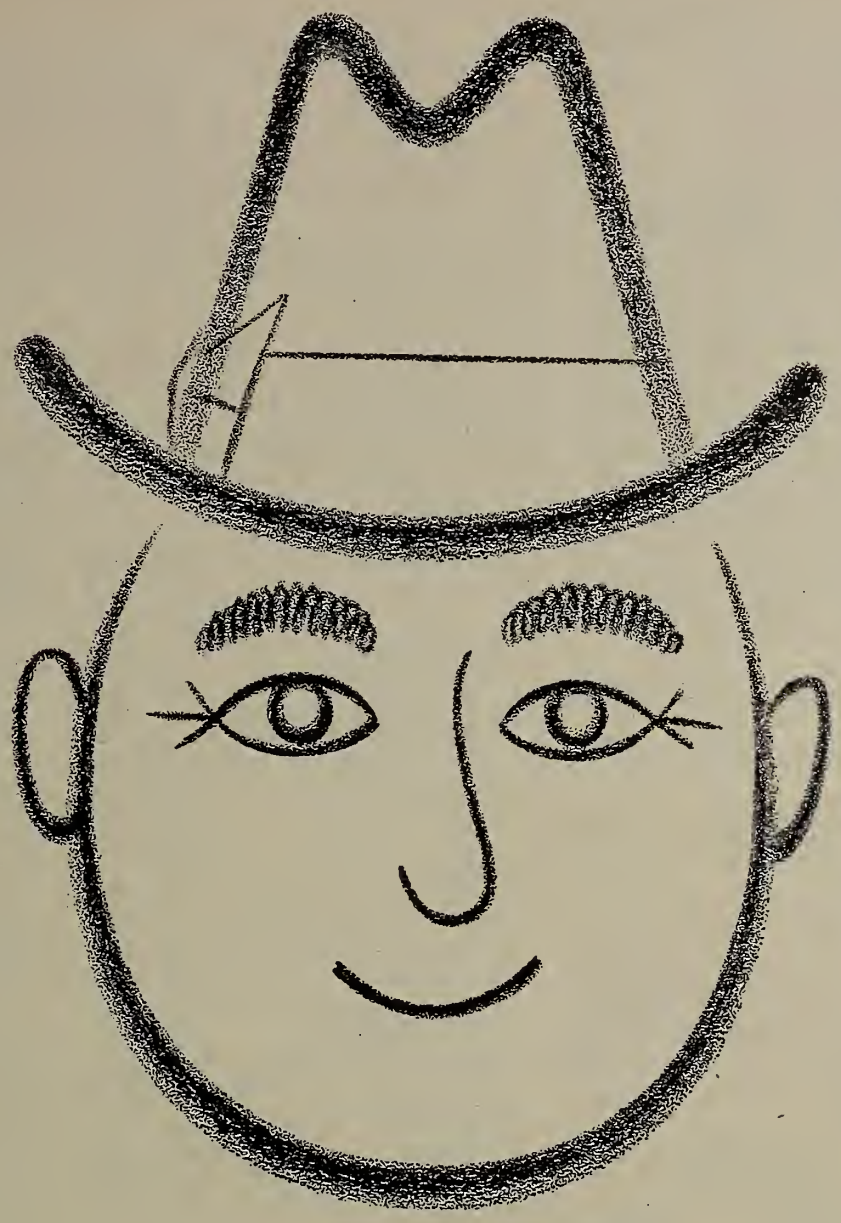
RAY MOLONEY
President
BALLY MANUFACTURING COMPANY,
Chicago, Illinois

If you are reading someone else's copy of The Cash Box why not mail this coupon today

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE ... STATE ...



Good Public Relations for All Types of Locations

Like fine clothes on the human body, like rich furniture in a home, the quality of the accessory bespeaks the quality of the possessor; commands respect, good will. Any location can get a phenomenal boost in Public Relations simply by installing a Model "E" by AMI.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
749th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

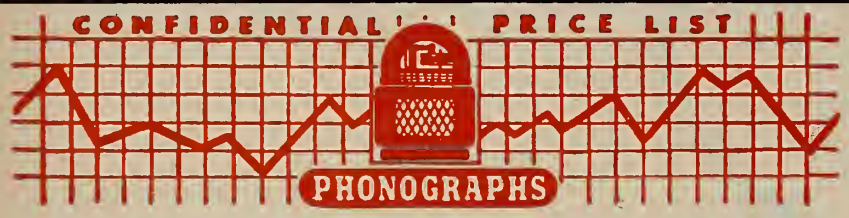
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

2. WM Wall Box	10.00	20.00
2* Model A '46	100.00	195.00
2* Model B '48	229.50	310.00
2* Model C	275.00	325.00
4* Model D-40	399.50	450.00
2. Model D-80	439.50	525.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Music	20.00	30.00
6. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	5.00
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4. 1422 Phono ('46)	69.50	104.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	99.00
4. 1428 Magic Glo	165.00	199.50
4. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
2. 1436 "Fireball" 45 RPM	469.00	495.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	60.00	89.50
2* 146M	60.00	115.00
2* 147S	60.00	135.00
4* 147M	85.00	135.00
2. 148S	60.00	175.00
4. 148M	145.00	195.00
4. 148ML	159.00	185.00
2* M-100A	395.00	495.00
4. M-100B	565.00	675.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. WI-L56 Wall Box 5c	3.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56 5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
2* 1015	85.00	129.50
4. 1017 Hideaway	75.00	110.00
4* 1100	189.50	250.00
4. 1080	69.50	125.00
2. 1250	249.50	325.00
4. 1400	429.50	550.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	10.00	32.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. ChiCoin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	269.50	300.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	75.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	79.50	110.00
4. Aquacade (Un 4/49)	19.50	39.00
7. Arabian Knights (Got 12/53)	(No price)	
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	10.00	30.00
7. Army-Navy (Wm 10/53)	215.00	240.00
4* Atlantic City (B 5/52)	150.00	250.00
4. Baby Face (Un 12/48)	15.00	39.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
4* Beach Club (B 2/53)	350.00	395.00
4* Beauty (B 11/52)	295.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	15.00	30.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. League (Got8/47)	10.00	19.50
4* Bright Lights (B 5/51)	72.50	145.00
4* Bright Spot (B 11/51)	95.00	175.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	20.00
1* Cabana (Un 3/53)	225.00	300.00
4. Camel Caravan(Ge6/49)	30.00	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	22.50
4* Coney Island (B 9/51)	75.00	175.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	115.00
4. Cyclone (Got 5/51)	70.00	99.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 5/52)	79.50	105.00
4. Double Action(Gel/52)	15.00	25.00
4. Dbl. Feature (Got 12/50)	20.00	49.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
2* Dude Ranch (B 9/53)	375.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	160.00
4. Fighting Irish (CC 11/50)	45.00	75.00
1. Five Star (Univ. 5/51)	49.50	85.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
4. Four Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. "400" (Upright) (Ge 10/52)	65.00	95.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	160.00	265.00
4. Futurity (B 3/51)	60.00	85.00
4. Georgia (Wm 7/50)	30.00	45.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	15.00	29.50
6. Golden Gloves(CC7/49)	15.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	85.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
7. Grand Champion (Wm 8/53)	155.00	185.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
7. Gun Club (Wm 11/53)	240.00	275.00
4. Guys-Dolls (Got 5/53)	145.00	195.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
1. Happy-Go-Lucky (Got 3/51)	60.00	75.00
4. Harvest Moon Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
6. Hawaii (Un 8/47)	10.00	15.00
1. Hayburner (Wm 6/51)	40.00	75.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	85.00	125.00
4. Holiday (CC 12/48)	10.00	20.00
6. Holiday (Ke 12/51)	75.00	145.00
4. Hong Kong (Wm 9/51)	75.00	145.50
4. Horsefeathers(Wml/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	52.50	95.00
4. Hot Rods (B '49)	20.00	35.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
3. Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur(Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	85.00
4. Knockout (Got 1/51)	22.50	40.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
2. Leaders (Un 10/51)	90.00	145.00
2* Lite-A-Line (Ke 6/52)	40.00	69.00
4. Long Beach (Wm 7/52)	95.00	139.00
4. Lucky Inning(Wm5/50)	25.00	34.50
6. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	49.00
4. Major League Baseball (Un 6/48)	15.00	25.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
4. Marble Queen (Got 8/53)	195.00	220.00
6. Mardi Gras (Ge 5/48)	20.00	29.50
4. Maryland (Wm 4/49)	25.00	49.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	49.50	89.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man(Got3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00
4. Niagara (Got 12/51)	75.00	105.00
4. Nifty (Wm 12/50)	29.50	39.50

COPYRIGHTED 1954. REPRODUCTION NOT PERMITTED.

6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	45.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	80.00	115.00
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
4* Palma Beach (B 7/52)	195.00	275.00
7. Palm Springs (B 11/53)	(No price)	
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	99.50
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
7. Pin Wheel (Got 11/53)	210.00	255.00
4. Play Ball (CC 1/51)	20.00	25.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
4. Queen of Hearts (Got 12/52)	125.00	160.00
4. Quintet (Got 3/53)	150.00	190.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
4. Red Shoes (Un 11/50)	15.00	25.00
7. Rio (Un 11/53)	435.00	495.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	75.00	135.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
2. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm11/51)	55.00	85.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got4/50)	15.00	25.00
4. Serenade (Un 11/48)	15.00	25.00
4. Shangbai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
4. Silver Skates (Wm2/53)	80.00	125.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	90.00	149.50
4. Slugfest (Wm 3/52)	59.50	99.50
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	69.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	20.00	55.00
4* Spot-Lite (B 1/52)	75.00	150.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	100.00	135.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
7. Struggle Buggies (Wm 12/53)	(No price)	
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
6. Tahiti (CC 10/49)	15.00	25.00
2. Tahiti (Un 8/53)	375.00	449.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
1. Three Four Five (Un 6/51)	50.00	85.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	135.00	175.00
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
2. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	325.00	349.00
4. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	50.00
4. Twenty Grand (Wm 12/52)	95.00	120.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
2* Yacht Club (B 6/53)	235.00	325.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	25.00	35.00
4. Bally Shuffle Line (7/51)	25.00	69.50
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	29.50	50.00
4. ChiCoin 6-Player (8/51)	74.00	125.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. ChiCoin Matcb Bowler (6/52)	195.00	275.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
2. ChiCoin 10th Frame Special (12/52)	249.00	349.50
4. ChiCoin Name Bowler (1/53)	219.50	299.50
4. ChiCoin 10th Frame Double Score (3/53)	299.50	365.00
4. ChiCoin Crown (4/53)	295.00	365.00
4. ChiCoin Triple Score (6/53)	310.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Sbuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	49.50
4. Keeney League Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
1. Keeney 6-Player League (9/51)	75.00	135.00
2. Keeney DeLuxe League (3/52)	115.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	125.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	295.00
4. Keeney Club Bowler (4/53)	325.00	350.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	59.50	95.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	130.00
4. United 6-Player (2/51)	69.50	125.00
4* United DeLuxe 6-Player (10/51)	115.00	175.00
4* United 6-Player Super (3/52)	164.50	215.00
4. United 4-Player Official (5/52)	150.00	215.00
4. United 6-Player Star (7/52)	240.00	250.00
4. United 10th Frame Star (9/52)	225.00	295.00
2. United 10th Frame Super (10/52)	225.00	295.00
4. United Manhattan (9/52)	189.00	295.00
4. United Manhattan 10th Frame (9/52)	224.00	325.00
4* United Cascade (2/53)	294.00	325.00
4. United Clover (2/53)	295.00	355.00
2* United Olympic (6/53)	345.00	390.00
4. United Liberty (2/53)	325.00	350.00
4* United Classic (6/53)	375.00	395.00
7. United Royal (9/53)	385.00	425.00
4. United Imperial (9/53)	375.00	415.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	69.50
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Sky Battle	85.00	125.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
4. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	75.00	125.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
4. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	49.50	65.00
4. Exhibit Gun Patrol	150.00	195.00
4. Exhibit Jet Gun	149.50	225.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	129.50
4. Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	120.00
4. Keeney Texas Leaguer	25.00	69.50
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	195.00
4. Muto. Atomic Bomber	90.00	195.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	395.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	425.00	525.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
4. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	20.00	35.00
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	89.50
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	125.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.50
4. United Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	50.00	75.00
4* Williams Super World Series	150.00	200.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skeeball	35.00	95.00

COPYRIGHTED 1954. REPRODUCTION NOT PERMITTED.



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
2. Du Grenier (Mod. A-7)	85.00	115.00
2. Du Grenier (Mod. A-9)	60.00	95.00
2. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
2. Du Grenier (Mod. ES-9)	85.00	135.00
2. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
1. Du Grenier "W" (9 col.)	70.00	95.00
2. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
1. Du Grenier Champion (11 col.)	49.50	115.00
1. Eastern Electric C-8	85.00	135.00
2. Electro (8-col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
1. Lehigh PX (Elec. 8 col.)	65.00	125.00
3. Lehigh PX (10 col.)	65.00	125.00
1. Lehigh King Size	75.00	125.00
1. National 7-50 7 col.	60.00	110.00
1. National 9-50 9 col.	65.00	125.00
1. National 9-30 9 col.	65.00	115.00
1. National 9-A 9 col.	85.00	119.50
3. Nat. 9-ML Wheatwood	135.00	175.00
1. National Electric	60.00	115.00
1. Rowe Imperial (6 col.)	45.00	65.00
1. Rowe Imperial (8 col.)	45.00	65.00
1. Rowe Royal (6 col.)	65.00	85.00
1. Rowe Royal (8 col.)	75.00	95.00
1. Rowe Royal (10 col.)	85.00	110.00
1. Rowe President (8 col.)	65.00	95.00
1. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
2. Uneeda "A" (6 col.)	35.00	55.00
2. Uneeda "A" (8 col.)	30.00	55.00
2. Uneeda "A" (9 col.)	35.00	55.00
2. Uneeda "E" (6 col.)	35.00	65.00
2. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
1. Uneeda 500 (7 col.)	65.00	95.00
1. Uneeda 500 (9 col.)	95.00	110.00
1. Uneeda 500 (15 col.)	50.00	65.00
2. Uneeda Monarch (8 col.)	25.00	50.00
2. Uneeda Monarch (10 col.)	45.00	65.00
1. Uneeda Monarch (12 col.)	85.00	129.50

CANDY MACHINES

2. Mills (5 col., 70 cap.)	$ 10.00	$ 20.00
3. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
2. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
3. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
2. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
2. Stoner (Mod. 120, 5 col.)	69.00	95.00
3. Stoner (Mod. 120 Sn., 7 col.)	85.00	139.50
1. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
1. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
1. Martin's "Little Candy Store" (8 col. 160 cap.)	115.00	119.50
2. Coan "U-Slect-It" (74 cap.)	15.00	22.50

HOT COFFEE

2. Andico Cafe Petit, 200 cups	$200.00	$275.00
2. Bert Mills Coffee Bar, 200 cups	125.00	175.00
2. Bert Mills Coffee Bar, 600 cups	150.00	275.00
2. Bert Mills Coffee Bar, 500 cups	300.00	400.00
2. Chef-Way, Model 100, cap. 400-600	450.00	550.00
2. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

2. Drink-O-Mat, single flavor, 5c, 1000 cups	$100.00	200.00
2. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
2. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
2. Lyons #1400, single flavor, 5c	200.00	225.00
2. Lyons #1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
2. Mills, Automatic Fountain, 400 cups	100.00	125.00
2. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
2. Soda Shoppe	950.00	1000.00
2. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
2. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
1. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
1. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

NON-CARBONATED DRINK

2. Refreshomat, 5c 10c 300 cups	$100.00	$200.00

CAN DRINK

2. Juice-Bar, 6 sel., 600 cans	$275.00	$350.00
2. Refresher, 3 sel., 300 can cap.	300.00	400.00

ICE CREAM VENDORS

7. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	$350.00	$395.00
2. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
2. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Ice-Frolics	699.50

CHICAGO COIN

Advance Bowler	615.00
Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Lovely Lucy	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bonus Bowler	650.00
Mainliner Bowler	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 dimensional Theatre"	$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

No List Price Authorized for Publication

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

No List Price Authorized for Publication

UNITED MFG. CO.

Havana	$ 725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WILLIAMS MFG. CO.

"9 Sisters"	$ 364.50
Special DeLuxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50

THE RUDOLPH WURLITZER CO.

Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

No List Price Authorized for Publication

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Wall Box	10.00	20.00
AMI Model A	100.00	195.00
AMI Model B	229.50	310.00
AMI Model C	275.00	325.00
AMI Model D-40	399.50	450.00
Seeburg 146M	60.00	115.00
Seeburg 147S	60.00	135.00
Seeburg 147M	85.00	135.00
Seeburg M-100A	395.00	495.00
Wurlitzer 1015	85.00	125.00
Wurlitzer 1100	189.50	250.00
Wurlitzer 3020	10.00	32.50

PINBALLS

ABC (Un 3/51)	35.00	75.00
Atlantic City (B 5/52)	150.00	250.00
Beach Club (B 2/53)	350.00	395.00
Beauty (B 11/52)	295.00	360.00
Bright Light (B 5/51)	72.50	145.00
Bright Spot (B 11/51)	95.00	175.00
Cabana (Un 3/53)	225.00	300.00
Coney Island (B 9/51)	75.00	175.00
Dude Ranch (B 9/53)	375.00	465.00
Frolics (B 10/52)	160.00	265.00
Life-A-Line (Ke 6/52)	40.00	69.00
Palm Beach (B 7/52)	195.00	275.00
Spot-Lite (B 1/52)	75.00	150.00
Yacht Club (B 6/53)	235.00	325.00

SHUFFLES AND REBOUNDS

United DeLuxe 6-Player (10/51)	115.00	175.00
United 6-Player Super (3/52)	164.50	215.00
United Cascade (2/53)	294.00	325.00
United Olympic (6/53)	345.00	390.00
United Classic (6/53)	375.00	395.00

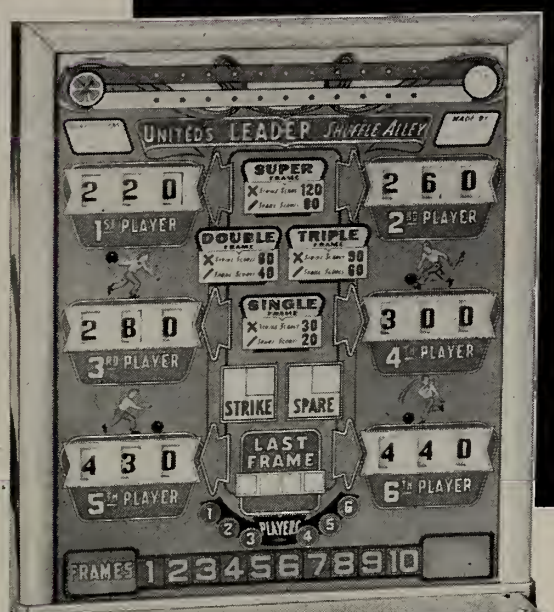
ARCADE EQUIPMENT

Exhibit Dale Gun	49.50	65.00
Williams Super World Series	150.00	200.00

UNITED'S

LEADER

SHUFFLE ALLEY with BUILD-UP scoring



1st Frame	2nd Frame	3rd Frame	4th Frame	5th Frame
SINGLE SCORE	SINGLE SCORE	DOUBLE SCORE	TRIPLE SCORE	QUADRUPLE SCORE

MULTIPLE SCORES ON STRIKES OR SPARES ONLY ★ ADJUSTS TO 5 OR 10 FRAME GAME ★ Last Frame Feature (5 OR 10 FRAME GAME) — 2 EXTRA SHOTS FOR STRIKE, 1 EXTRA SHOT FOR SPARE

6th Frame	7th Frame	8th Frame	9th Frame	10th Frame
SINGLE SCORE	SINGLE SCORE	DOUBLE SCORE	TRIPLE SCORE	QUADRUPLE SCORE

TOP SCORE 900 FOR 10 FRAME GAME

LEADER and CHIEF
Also Available in 10c—3 for 25c Model

ORIGINAL **KING-SIZE** BOWLING PINS

TRIPLE MATCH FEATURE
(0-9) ★ ♣
MATCH NUMBER AND STAR WITH CLOVER LIT

HINGED PIN-HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

TWO SIZES	8 FT. BY 2 FT.
	9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED'S
HAVANA
Fast Action In-Line Game with



Return All Balls Feature

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
CHIEF Shuffle Alley
Has All the Features of LEADER Except Triple Match Feature



Another great 3-cards hit by Bally®

ICE-FROLICS

NEW SELECTABLE SUPER-SCORE

Player lights Super-Score Signal on his "favorite" card or on card on which he is "getting there" fastest

NEW SCORE-BOOSTER STAR ROLL-OVERS

Boost 3-in-line to 4-in-line Score if hit when lit

EXCLUSIVE Bally® HOLD BUTTONS

hold player's choice of ODD or EVEN numbers. Player builds up score with BALLS RETURNED from numbers not held.

ADVANCING SUPER-SCORES

CORNER SCORES

EXTRA BALLS

Built to meet the demand for a 3-cards Ballygame with extra play-appeal, ICE-FROLICS features the attractive variety of 3 cards . . . plus profit-proved features of recent Ballygames . . . plus brand new money-making features. Get ICE-FROLICS on location now to increase your in-line earnings in a hurry.



Earn more in '54 with Bally® Games!

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS